

NOTICE OF SPECIAL MEETING
OF THE
CHICKASHA INDUSTRIAL AUTHORITY

In compliance with Title 25, Oklahoma Statutes, Section 301-314, the Oklahoma Open Meeting Act, including the posting of notice and agenda, be advised that the **SPECIAL MEETING OF THE CHICKASHA INDUSTRIAL AUTHORITY WILL BE HELD ON TUESDAY, JANUARY 14, 2025, AT 7:30 A. M. (Immediately following the EDC Meeting).** Said meeting will be held at the CHICKASHA CHAMBER OF COMMERCE, located at 221 W. Chickasha Ave., Chickasha, Oklahoma.

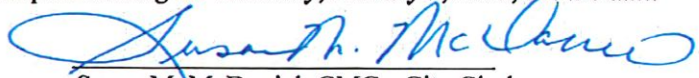
The City of Chickasha encourages participation from all its citizens. If participation is not possible due to a disability, notification to the City Clerk at least 48 hours prior to the scheduled meeting is encouraged to make the necessary accommodations. The City may waive the 48-hour rule if signing is not the necessary accommodation.

CHICKASHA INDUSTRIAL AUTHORITY

AGENDA

- Item No. 1 - Call Meeting to Order/Roll Call.
- Item No. 2 - Consent Items:
- a. Acceptance of the minutes of December 10, 2024, Special Meeting.
 - b. Acceptance of the financials for December 2024
 - c. Acknowledge receipt of Economic Development Council of Chickasha Inc. Check Register for December 2024.
- Item No. 3 - Discussion, consideration, and possible action on a Tourism Promotion Program Application request for \$30,000.00 from the OHSRA/OKJHSA for assistance on rodeos to be held April 4-6, 2025, May 15-18, 2025, May 27-June 1, 2025, and October 31 – November 2, 2025.
- Item No. 4 - Discussion, consideration, and possible action on a request to reimburse the Chickasha Economic Development Council for Christmas decorations added this year in the amount of \$72,258.00.
- Item No. 5 - Updates from Jim Cowan, EDC, Executive Director
- Item No. 6 - Adjournment.

Posted on the bulletin board of the Chickasha Municipal Building on Thursday, January 9, 2025, at 9:30 a.m.


Susan M. McDaniel, CMC - City Clerk

Members: Zachary Grayson – Chairman, Micah McCarty, Tim Elliott, Georgianne Hebblethwaite, Daniel Terry, Scott Smith, Kea Ginn

ITEM NO. 2 a

MINUTES
January 14, 2025
AGENDA

SPECIAL
CHICKASHA INDUSTRIAL AUTHORITY
Minutes

A Special meeting of the Chickasha Industrial Authority was held on Tuesday, December 10, 2024, at 8:26 a.m. as specified in advance by a prepared agenda. Said meeting was held at the CHICKASHA CHAMBER OF COMMERCE, located at 221 W. Chickasha Ave., Chickasha, Oklahoma. Said Notice and Minutes from said meeting are kept on file in the office of the City Clerk, 117 North 4th Street, Chickasha, Oklahoma.

Item No. 1. **Call Meeting to Order/Roll Call.**

PRESENT: Zachary Grayson, Chairman
 Georgianne Hebblethwaite, Member
 Scott Smith, Member
 Kea Ginn, Member
 Micah McCarty, Member
 Tim Elliott, Member

ABSENT: Daniel Terry, Member

CITY STAFF

Keith Johnson, City Manager
Susan M. McDaniel, City Clerk
Shae Mortimer, Marketing and Civic Engagement Manager
Elaine Jensen, Finance Director

Item No. 2. **Consent Item:**

Item No. 2a. Acceptance of the minutes of November 12, 2024, Special Meeting.

Item No. 2b. Acceptance of the Financials for November 2024.

Item No. 2c. Acknowledge receipt of Economic Development Council of Chickasha Inc. Check Register for November 2024.

***Motion by Hebblethwaite, second by Smith to approve the Consent Items 2a – 2c.**

Roll call vote:

“Ayes” Hebblethwaite, Elliott, Smith, McCarty, Ginn, and Grayson.

"Nays" None
Motion carried. 6 – 0

Item No. 3. **Discussion, consideration, and possible action on a request to share the cost with the Festival of Light to install lights north of the dam at Shannon Springs Park for an amount of \$8,136.00.**

*Motion by Ginn, second by Hebblethwaite to approve the request to share the cost with the Festival of Light to install lights north of the dam at Shannon Springs Park for an amount of \$8,136.00.

Roll call vote:

"Ayes" Hebblethwaite, Elliott, Smith, McCarty, Ginn, and Grayson.
"Nays" None
Motion carried. 6 – 0

Item No. 4. **Updates from Jim Cowan, EDC, Executive Director.**

Item No. 5. **Adjournment:**

*Motion by Elliott, second by Hebblethwaite to adjourn the meeting.

Time: 8:46 a.m.

(ATTEST)

Susan M. McDaniel, CMC - City Clerk

Zachary Grayson, Chairman

Passed and approved on the 14th day of January 2025.

ITEM NO. 2 b

Financials for December 2024
January 14, 2025
AGENDA

FINANCIAL STATEMENT (UNAUDITED)

AS OF: DECEMBER 31ST, 2024

25 -CHICKASHA INDUST AUTH

25-CHICKASHA INDUSTRIAL

% OF YEAR COMPLETED: 50.00

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR EXPENSE	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
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PERSONNEL COST5101-DIRECT PERSONNEL COSTS

525-5101-001 SALARIES	71,834.00	4,984.56	0.00	34,278.77	0.00	37,555.23	47.72
525-5101-003 OVERTIME	4,000.00	0.00	0.00	0.00	0.00	4,000.00	0.00
525-5101-006 COMPENSATED ABSENCES	1,282.00	0.00	0.00	0.00	0.00	1,282.00	0.00
525-5101-007 HOLIDAY PAY	3,039.00	552.00	0.00	1,656.00	0.00	1,383.00	54.49

TOTAL 5101-DIRECT PERSONNEL COSTS	80,155.00	5,536.56	0.00	35,934.77	0.00	44,220.23	44.83
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5102-RETIREMENT/PENSION COSTS

525-5102-003 MUNICIPAL PENSION	6,855.00	500.50	0.00	3,174.11	0.00	3,680.89	46.30
525-5102-004 FICA	5,899.00	409.31	0.00	2,663.63	0.00	3,235.37	45.15

TOTAL 5102-RETIREMENT/PENSION COSTS	12,754.00	909.81	0.00	5,837.74	0.00	6,916.26	45.77
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5103-INDIRECT PERSONNEL COSTS5104-HEALTH CARE

525-5104-002 HEALTH INSURANCE	5,877.00	393.44	0.00	2,360.64	0.00	3,516.36	40.17
525-5104-003 WORKERS COMPENSATION	108.00	0.00	0.00	54.24	0.00	53.76	50.22

TOTAL 5104-HEALTH CARE	5,985.00	393.44	0.00	2,414.88	0.00	3,570.12	40.35
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TOTAL PERSONNEL COST	98,894.00	6,839.81	0.00	44,187.39	0.00	54,706.61	44.68
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MAINTENANCE AND OPERATION5201-SUPPLIES

525-5201-001 OFFICE SUPPLIES/MAINTEN	0.00	287.76	0.00	1,079.91	0.00	(1,079.91)	0.00
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TOTAL 5201-SUPPLIES	0.00	287.76	0.00	1,079.91	0.00	(1,079.91)	0.00
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5205-MAINTENANCE-PROPERTY & BL5206-UTILITIES

525-5206-001 MARKETING	50,000.00	116.00	0.00	8,833.39	0.00	41,166.61	17.67
525-5206-003 ELECTRICITY (SIGN)	2,500.00	305.67	0.00	1,209.93	0.00	1,290.07	48.40
525-5206-004 PROFESSIONAL DEVELOPMEN	2,500.00	0.00	0.00	20.00	0.00	2,480.00	0.80

TOTAL 5206-UTILITIES	55,000.00	421.67	0.00	10,063.32	0.00	44,936.68	18.30
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5208-MISCELLANEOUS5210-ADVERTISING

525-5210-004 SPECIAL PROMOTIONS/OUTD	5,000.00	0.00	0.00	0.00	0.00	5,000.00	0.00
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TOTAL 5210-ADVERTISING	5,000.00	0.00	0.00	0.00	0.00	5,000.00	0.00
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FINANCIAL STATEMENT (UNAUDITED)

AS OF: DECEMBER 31ST, 2024

25 -CHICKASHA INDUST AUTH

25-CHICKASHA INDUSTRIAL

% OF YEAR COMPLETED: 50.00

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR EXPENSE	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
TOTAL MAINTENANCE AND OPERATION	60,000.00	709.43	0.00	11,143.23	0.00	48,856.77	18.57
<u>OTHER SERVICE CHARGES</u>							
<u>5301-OPERATIONAL CONTRACT</u>							
525-5301-007 PROFESSIONAL SERVICES	45,000.00	0.00	0.00	30,000.00	15,000.00	0.00	100.00
TOTAL 5301-OPERATIONAL CONTRACT	45,000.00	0.00	0.00	30,000.00	15,000.00	0.00	100.00
<u>5302-SERVICE CONTRACTS</u>							
525-5302-000 OTHER SERVICE AGREEMENT	0.00	0.00	0.00	99.00	0.00 (	99.00)	0.00
TOTAL 5302-SERVICE CONTRACTS	0.00	0.00	0.00	99.00	0.00 (	99.00)	0.00
<u>5305-GRANTS & PROGRAMS</u>							
525-5305-034 EDC(SBG)-BACK FORTY RV	0.00	0.00	0.00	4,485.00	0.00 (	4,485.00)	0.00
525-5305-035 EDC(SBG)-FIRE HOUSE ENE	0.00	0.00	0.00	3,732.50	0.00 (	3,732.50)	0.00
525-5305-036 EDC(SBG)-SKIN FIX STUDI	0.00	0.00	0.00	1,500.00	0.00 (	1,500.00)	0.00
TOTAL 5305-GRANTS & PROGRAMS	0.00	0.00	0.00	9,717.50	0.00 (	9,717.50)	0.00
<u>5350-SERVICE AGENCIES AND</u>							
525-5350-002 ECONOMIC DEVELOPMENT CO	405,000.00	33,750.00	0.00	202,500.00	0.00	202,500.00	50.00
525-5350-003 TOURISM	100,000.00	100.00	0.00	3,600.00	0.00	96,400.00	3.60
525-5350-003.1 TOURISM- SPORTS COMPLEX	50,000.00	0.00	0.00	0.00	0.00	50,000.00	0.00
525-5350-007 CHICKASHA FESTIVAL OF L	35,000.00	0.00	0.00	0.00	0.00	35,000.00	0.00
TOTAL 5350-SERVICE AGENCIES AND	590,000.00	33,850.00	0.00	206,100.00	0.00	383,900.00	34.93
TOTAL OTHER SERVICE CHARGES	635,000.00	33,850.00	0.00	245,916.50	15,000.00	374,083.50	41.09
<u>TRANSFERS TO OTHER FUNDS</u>							
<u>5500-TRANSFER TO OTHER FUNDS</u>							
<u>UNDESIGNATED EXPENSES</u>							
<u>5600-UNDESIGNATED EXPENSES</u>							
<u>CAPITAL EQUIPMENT</u>							
<u>6450-PROJECTS</u>							
525-6450-030 COMMUNITY CLEANUP	55,000.00	0.00	0.00	26,788.34	0.00	28,211.66	48.71
TOTAL 6450-PROJECTS	55,000.00	0.00	0.00	26,788.34	0.00	28,211.66	48.71

1-10-2025 8:40 AM

D E T A I L L I S T I N G

PAGE: 1

FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Dec-2024 THRU Dec-2024

DEPT : N/A

SUPPRESS ZEROS

ACCOUNTS: 4000-000.0 THRU 999-9999-99.99

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE =====AMOUNT===== BALANCE=====

4400-000 MISCELLANEOUS REVENUE
B E G I N N I N G B A L A N C E 247.00CR

12/13/24 12/13 C08751 RCPT 01767137 12616 TESSA UPTON EMP CLOTHING 26.00CR 273.00CR
===== DECEMBER ACTIVITY DB: 0.00 CR: 26.00CR 26.00CR

4500-011 TRANSFER FROM GENERAL F11
B E G I N N I N G B A L A N C E 286,278.98CR

12/31/24 1/10 B51225 10257 HOTEL/MOTEL 90% JE# 038642 44,205.14CR 330,484.12CR
===== DECEMBER ACTIVITY DB: 0.00 CR: 44,205.14CR 44,205.14CR

4600-001 INTEREST INCOME - CD
B E G I N N I N G B A L A N C E 1,785.03CR

12/31/24 1/03 B51171 Interest000000 10260 INTEREST JE# 038636 361.32CR 2,146.35CR
===== DECEMBER ACTIVITY DB: 0.00 CR: 361.32CR 361.32CR

525-5101-001 SALARIES
B E G I N N I N G B A L A N C E 29,294.21

DEPT: 25 CHICKASHA INDUSTRIAL AUT

12/12/24 12/10 P10466 PYEXP 01018 1PPDEC24 2,224.56 31,518.77
12/26/24 12/23 P10474 PYEXP 01022 2PPDEC24 2,760.00 34,278.77
===== DECEMBER ACTIVITY DB: 4,984.56 CR: 0.00 4,984.56

525-5101-007 HOLIDAY PAY
B E G I N N I N G B A L A N C E 1,104.00

12/12/24 12/10 P10466 PYEXP 01018 1PPDEC24 552.00 1,656.00
===== DECEMBER ACTIVITY DB: 552.00 CR: 0.00 552.00

525-5102-003 MUNICIPAL PENSION
B E G I N N I N G B A L A N C E 2,673.61

12/12/24 12/26 A33129 CHK: 138729 17803 OMRF 367 251.00 2,924.61
OKLAHOMA MUNICIPAL RETIRE INV# OMR1PPDEC24 /PO#

1-10-2025 8:40 AM

D E T A I L L I S T I N G

PAGE: 2

FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Dec-2024 THRU Dec-2024

DEPT : 25

CHICKASHA INDUSTRIAL AUTH

SUPPRESS ZEROS

ACCOUNTS: 4000-000.0

THRU 999-9999-99.99

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE =====AMOUNT===== BALANCE=====

12/26/24	12/26	A33130	CHK: 138729	17803 OMRF	367				249.50	3,174.11
				OKLAHOMA MUNICIPAL RETIRE	INV# OMR2PPDEC24	/PO#				
			=====	DECEMBER ACTIVITY DB:	500.50	CR:	0.00		500.50	

525-5102-004

FICA

B E G I N N I N G B A L A N C E

2,254.32

12/12/24	12/11	A32785	CHK: 138706	17764 FICA	6898				166.38	2,420.70
				TRANSFER ACCOUNT	INV# T3 1PPDEC24	/PO#				
12/12/24	12/11	A32785	CHK: 138706	17764 MEDICARE	6898				38.91	2,459.61
				TRANSFER ACCOUNT	INV# T4 1PPDEC24	/PO#				
12/26/24	12/26	A33081	CHK: 138718	17802 FICA	6898				165.35	2,624.96
				TRANSFER ACCOUNT	INV# T3 2PPDEC24	/PO#				
12/26/24	12/26	A33081	CHK: 138718	17802 MEDICARE	6898				38.67	2,663.63
				TRANSFER ACCOUNT	INV# T4 2PPDEC24	/PO#				
			=====	DECEMBER ACTIVITY DB:	409.31	CR:	0.00		409.31	

525-5104-002

HEALTH INSURANCE

B E G I N N I N G B A L A N C E

1,967.20

12/12/24	12/26	A33095	CHK: 138725	17804 MED \$2,500 DED EMP ONLY	2410				184.40	2,151.60
				BLUE CROSS BLUE SHIELD OF	INV# M2E1PPDEC24	/PO#				
12/12/24	12/26	A33103	CHK: 138727	17804 DENTAL EMP ONLY	2669				10.82	2,162.42
				EQUITABLE FINANCIAL LIFE	INV# DNE1PPDEC24	/PO#				
12/12/24	12/26	A33139	CHK: 138733	17803 EMPLOYEE ASSISTANCE PROG	8823				1.50	2,163.92
				OPTIONS COUNSELING SERVIC	INV# EAP1PPDEC24	/PO#				
12/26/24	12/26	A33096	CHK: 138725	17804 MED \$2,500 DED EMP ONLY	2410				184.40	2,348.32
				BLUE CROSS BLUE SHIELD OF	INV# M2E2PPDEC24	/PO#				
12/26/24	12/26	A33104	CHK: 138727	17804 DENTAL EMP ONLY	2669				10.82	2,359.14
				EQUITABLE FINANCIAL LIFE	INV# DNE2PPDEC24	/PO#				
12/26/24	12/26	A33140	CHK: 138733	17803 EMPLOYEE ASSISTANCE PROG	8823				1.50	2,360.64
				OPTIONS COUNSELING SERVIC	INV# EAP2PPDEC24	/PO#				
			=====	DECEMBER ACTIVITY DB:	393.44	CR:	0.00		393.44	

525-5201-001

OFFICE SUPPLIES/MAINTENANCE

B E G I N N I N G B A L A N C E

792.15

12/20/24	12/20	A33060	DFT: 000044	17788 NOVEMBER 24 STATEMENT	0931				287.76	1,079.91
				BANK OF AMERICA	INV# NOV24 STATEMENT	/PO#				
			=====	DECEMBER ACTIVITY DB:	287.76	CR:	0.00		287.76	

1-10-2025 8:40 AM

D E T A I L L I S T I N G

PAGE: 3

FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Dec-2024 THRU Dec-2024

DEPT : 25 CHICKASHA INDUSTRIAL AUTH

SUPPRESS ZEROS

ACCOUNTS: 4000-000.0 THRU 999-9999-99.99

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE =====AMOUNT===== BALANCE=====

525-5206-001 MARKETING

B E G I N N I N G B A L A N C E

8,717.39

12/20/24	12/20	A33060	DFT: 000044	17788	NOVEMBER 24 STATEMENT	0931		116.00	8,833.39
					BANK OF AMERICA	INV# NOV24	STATEMENT /PO#		
			=====		DECEMBER ACTIVITY DB:	116.00	CR: 0.00	116.00	

525-5206-003 ELECTRICITY (SIGN)

B E G I N N I N G B A L A N C E

904.26

12/05/24	12/09	A32734	CHK: 030994	17729	5206003	237		275.03	1,179.29
					PUBLIC SERVICE COMPANY OF	INV# MISC120324	/PO#		
12/20/24	12/20	A33068	CHK: 031102	17775	MISC ACCTS SEE DETAIL LI	237		30.64	1,209.93
					PUBLIC SERVICE COMPANY OF	INV# MISC12172024	/PO#		
			=====		DECEMBER ACTIVITY DB:	305.67	CR: 0.00	305.67	

525-5350-002 ECONOMIC DEVELOPMENT COUNCIL

B E G I N N I N G B A L A N C E

168,750.00

12/05/24	12/09	A32728	CHK: 030988	17729	EDC MONTHLY CONTRACT	185		33,750.00	202,500.00
					ECONOMIC DEVELOPMENT COUN	INV# EDC CON DEC 24	/PO#		
			=====		DECEMBER ACTIVITY DB:	33,750.00	CR: 0.00	33,750.00	

525-5350-003 TOURISM

B E G I N N I N G B A L A N C E

3,500.00

12/20/24	12/20	A33060	DFT: 000044	17788	NOVEMBER 24 STATEMENT	0931		100.00	3,600.00
					BANK OF AMERICA	INV# NOV24	STATEMENT /PO#		
			=====		DECEMBER ACTIVITY DB:	100.00	CR: 0.00	100.00	

525-6500-003 EMERGING OPPORTUNITIES

B E G I N N I N G B A L A N C E

1,144.50

12/03/24	11/25	A32433	CHK: 030928	17696	OML CLD TEAMBUILDING	2514		600.00	1,744.50
					CHICKASHA GOLF AND COUNTR	INV# 7537	/PO# 25-19792		
			=====		DECEMBER ACTIVITY DB:	600.00	CR: 0.00	600.00	

1-10-2025 8:40 AM

DETAIL LISTING

PAGE: 4

FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Dec-2024 THRU Dec-2024

DEPT : 52 ** INVALID DEPT **

SUPPRESS ZEROS

ACCOUNTS: 4000-000.0 THRU 999-9999-99.99

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE =====AMOUNT===== BALANCE=====

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000 ERRORS IN THIS REPORT!

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** REPORT TOTALS **

--- DEBITS ---

--- CREDITS ---

BEGINNING BALANCES:

287,780.72

288,311.01CR

REPORTED ACTIVITY:

41,999.24

44,592.46CR

ENDING BALANCES:

329,779.96

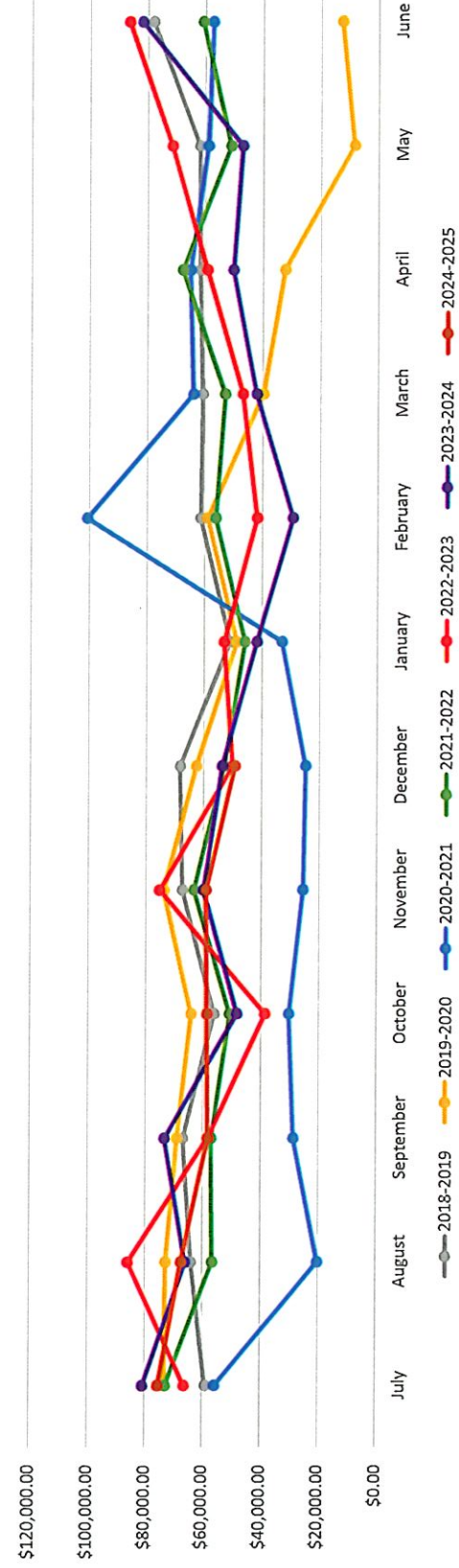
332,903.47CR

TOTAL FUND ENDING BALANCE:

3,123.51CR

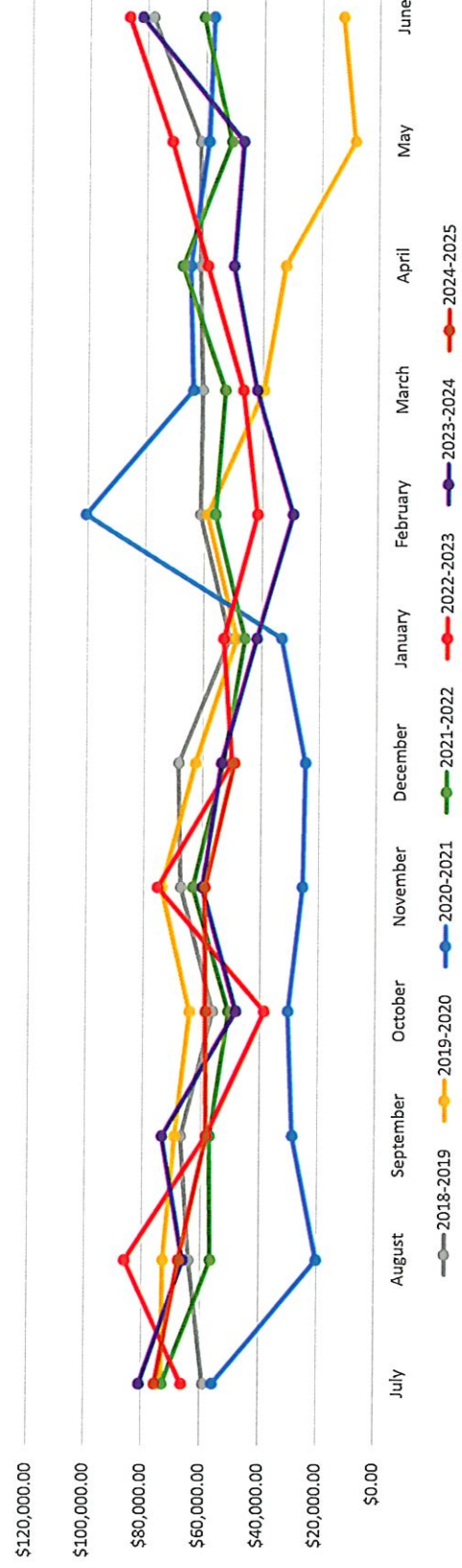
	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
July	\$58,886.27	\$73,219.33	\$55,600.95	\$72,826.96	\$66,114.05	\$80,728.49	\$75,385.80
August	\$63,940.46	\$72,657.84	\$20,068.61	\$56,497.19	\$85,856.55	\$65,903.87	\$67,346.49
September	\$66,872.97	\$68,937.55	\$28,501.95	\$57,023.20	\$58,136.41	\$73,230.95	\$57,980.16
October	\$56,098.55	\$63,950.14	\$30,258.55	\$50,700.80	\$38,362.67	\$48,143.32	\$58,468.98
November	\$67,247.32	\$73,727.34	\$25,434.20	\$63,178.71	\$75,116.83	\$59,880.19	\$58,906.33
December	\$68,246.89	\$62,350.99	\$24,629.90	\$52,910.49	\$49,906.64	\$53,562.53	\$49,116.82
January	\$50,972.01	\$48,604.29	\$33,110.79	\$45,839.35	\$52,913.87	\$41,750.55	
February	\$61,279.48	\$58,657.13	\$100,744.34	\$56,109.63	\$41,630.30	\$29,377.57	
March	\$60,653.09	\$39,697.24	\$63,931.29	\$52,970.19	\$46,684.17	\$42,032.18	
April	\$61,505.77	\$32,277.46	\$65,027.63	\$67,680.17	\$59,154.20	\$50,219.30	
May	\$61,753.82	\$8,299.74	\$58,965.32	\$51,104.18	\$71,453.53	\$47,021.97	
June	\$78,026.70	\$12,543.84	\$57,286.51	\$60,737.85	\$86,394.61	\$81,935.34	
Totals	\$755,483.33	\$614,922.89	\$563,560.04	\$687,578.72	\$731,723.83	\$673,786.26	\$367,204.58

Hotel / Motel Tax Payment



	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
July	\$58,886.27	\$73,219.33	\$55,600.95	\$72,826.96	\$66,114.05	\$80,728.49	\$75,385.80
August	\$63,940.46	\$72,657.84	\$20,068.61	\$56,497.19	\$85,856.55	\$65,903.87	\$67,346.49
September	\$66,872.97	\$68,937.55	\$28,501.95	\$57,023.20	\$58,136.41	\$73,230.95	\$57,980.16
October	\$56,098.55	\$63,950.14	\$30,258.55	\$50,700.80	\$38,362.67	\$48,143.32	\$58,468.98
November	\$67,247.32	\$73,727.34	\$25,434.20	\$63,178.71	\$75,116.83	\$59,880.19	\$58,906.33
December	\$68,246.89	\$62,350.99	\$24,629.90	\$52,910.49	\$49,906.64	\$53,562.53	\$49,116.82
January	\$50,972.01	\$48,604.29	\$33,110.79	\$45,839.35	\$52,913.87	\$41,750.55	
February	\$61,279.48	\$58,657.13	\$100,744.34	\$56,109.63	\$41,630.30	\$29,377.57	
March	\$60,653.09	\$39,697.24	\$63,931.29	\$52,970.19	\$46,684.17	\$42,032.18	
April	\$61,505.77	\$32,277.46	\$65,027.63	\$67,680.17	\$59,154.20	\$50,219.30	
May	\$61,753.82	\$8,299.74	\$58,965.32	\$51,104.18	\$71,453.53	\$47,021.97	
June	\$78,026.70	\$12,543.84	\$57,286.51	\$60,737.85	\$86,394.61	\$81,935.34	
Totals	\$755,483.33	\$614,922.89	\$563,560.04	\$687,578.72	\$731,723.83	\$673,786.26	\$367,204.58

Hotel / Motel Tax Payment



ITEM NO. 2 c

EDC Check Register for December 2024
January 14, 2025
AGENDA

1:11 PM
01/03/25

Economic Development Council of Chickasha, Inc.
Check Detail
December 2024

Type	Num	Date	Name	Memo	Account	Paid Amount
Check	7836	12/02/2024	Heritage Park Thea...	Replace voided chk#7771 Twisters Premier	101 · Economic De...	
TOTAL				Replace voided chk#7771 Twisters Premier	675 · Tourism Expe...	-450.00
						-450.00
Check	7837	12/02/2024	Public Service Co...	Utilities	101 · Economic De...	
TOTAL				Utilities	609.2 · Rent, Parkin...	-43.82
						-43.82
Check	7838	12/13/2024	Herc Rentals	Inv 35092819-001 Tiller KCB	101 · Economic De...	
TOTAL				Inv 35092819-001 Tiller KCB	681 · Keep Chickas...	-129.56
						-129.56
Check	7839	12/13/2024	Cory's	Inv 886089 Visit Chickasha OK Tourism meeting	101 · Economic De...	
TOTAL				Inv 886089 Visit Chickasha OK Tourism meeting	675 · Tourism Expe...	-259.91
						-259.91
Check	7840	12/13/2024	Visa Credit Card	Credit Card ending in 9353 Cowan	101 · Economic De...	
				Walmart- Christmas	680 · Community De...	-177.98
				Luigis - bus lunch	671 · Meals	-29.68
				Atwoods - Christmas	680 · Community De...	-13.12
				Zoom	636 · Dues, Fees, S...	-15.99
				Legends - staff	671 · Meals	-129.46
				Office Depot - supplies	639 · Office Expenses	-178.45
				Paradise - bus meeting	671 · Meals	-47.60
				Viridian - staff	671 · Meals	-26.88
				Walmart - Christmas	680 · Community De...	-721.69
				Mariannes Rentals - FOL to reimb	638 · Miscellaneous ...	-917.86
				Winter Creek - bus lunch	671 · Meals	-119.48
				Atwoods - FOL to reimb	638 · Miscellaneous ...	-20.10
				Brandis - bus lunch	671 · Meals	-41.13
				OTC - bows for light posts	681 · Keep Chickas...	-853.94
				Interurban - bus lunch	671 · Meals	-88.00
				Adobe	636 · Dues, Fees, S...	-19.99
				Amazon - Christmas	680 · Community De...	-201.12
				Amazon - Christmas	680 · Community De...	-37.08
				Michaels - garland for light posts	681 · Keep Chickas...	-131.07

1:11 PM
01/03/25

Economic Development Council of Chickasha, Inc.
Check Detail
December 2024

Type	Num	Date	Name	Memo	Account	Paid Amount
				Amazon - Christmas	680 · Community De...	-49.37
				Gannett Media	636 · Dues, Fees, S...	-14.99
				Interurban - bus lunch	671 · Meals	-37.38
				Jake's Rib - bus lunch	671 · Meals	-16.28
				Bushwood Golf	636 · Dues, Fees, S...	-197.10
				Web Hostgator	636 · Dues, Fees, S...	-69.99
				Flowershop - staff	671 · Meals	-47.58
				The Lebanon Reporter - article	636 · Dues, Fees, S...	-0.99
				Luigis - bus lunch	671 · Meals	-53.64
				Savoy - conf	601 · Advertising/Ma...	-253.94
				Shakespeare - conf	601 · Advertising/Ma...	-41.06
				VSP	660 · Payroll Expens...	-16.94
				Ross True Value	675 · Tourism Expe...	-54.73
				Walmart	675 · Tourism Expe...	-45.69
				Walmart	675 · Tourism Expe...	-30.61
				Fee/Int	675 · Tourism Expe...	-161.10
					636 · Dues, Fees, S...	-79.79
TOTAL						-4,941.80
Check	7841	12/13/2024	Mollman Outdoor	Q40222	101 · Economic De...	
TOTAL				Q40222	601 · Advertising/Ma...	-250.00
Check	7842	12/13/2024	Life Skills Institute	Inv 25-0039 Cleanup/Float building	101 · Economic De...	
TOTAL				Inv 25-0039 Cleanup/Float building	681 · Keep Chickas...	-650.00
Check	7843	12/13/2024	Oklahoma Southw...	Inv 1402 annual dues	101 · Economic De...	
TOTAL				Inv 1402 annual dues	636 · Dues, Fees, S...	-150.00
Check	7844	12/13/2024	oklahoma Tourism ...	Inv 74-TB25-008 OK Tote Bag program	101 · Economic De...	
TOTAL				Inv 74-TB25-008 OK Tote Bag program	601 · Advertising/Ma...	-525.00

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01/03/25

Economic Development Council of Chickasha, Inc.
Check Detail
December 2024

Type	Num	Date	Name	Memo	Account	Paid Amount
Check	7845	12/13/2024	Dragoon Graphics ...	Inv 002880,002881 logo'd shirts	101 - Economic De...	
TOTAL				Inv 002880,002881 logo'd shirts	873 - Uniforms	-65.70
						-65.70
Check	7846	12/13/2024	Chickasha Chambe...	Inv 2338 Small Bus grant Chamber memb Inv 2291 Neewoll...	101 - Economic De...	
TOTAL				Inv 2338 Small Bus grant Inv 2291 Neewollah sponsor	676 - Small Bus. Sta... 675 - Tourism Expe...	-547.50 -500.00
						-1,047.50
Check	7847	12/13/2024	KSWO	Inv 3536057-1 Towercam	101 - Economic De...	
TOTAL				Inv 3536057-1 Towercam	675 - Tourism Expe...	-1,000.00
						-1,000.00
Check	7848	12/13/2024	Chickasha Chambe...	Reimburse Chamber Tourism Guides \$3690 & USAO Alumn...	101 - Economic De...	
TOTAL				Reimburse Chamber Tourism Guides \$3690 & USAO Alumni H...	675 - Tourism Expe...	-4,190.00
						-4,190.00
Check	7849	12/30/2024	Angel, Johnston & ...	2234	101 - Economic De...	
TOTAL				2234	641 - Accounting Fees	-275.00
						-275.00
Check	7850	12/30/2024	Edward Jones Fina...	Simple IRA Brooks, Critchfield	101 - Economic De...	
TOTAL				Simple IRA Brooks, Critchfield	212 - Simple IRA	-431.76
						-431.76
Check	7851	12/30/2024	Big Johns Lawn C...	4 Christmastown signs for entrances	101 - Economic De...	
TOTAL				4 Christmastown signs for entrances	680 - Community De...	-5,600.00
						-5,600.00

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01/03/25

Economic Development Council of Chickasha, Inc.
Check Detail
December 2024

Type	Num	Date	Name	Memo	Account	Paid Amount
Check	7852	12/30/2024	Gooden Group	Inv 13765 Research	101 - Economic De...	
				Inv 13765 Research	601 - Advertising/Ma...	-1,250.00
TOTAL						-1,250.00
Check	7853	12/30/2024	Select Oklahoma	2025 Membership Inv 1939	101 - Economic De...	
				2025 Membership Inv 1939	636 - Dues, Fees, S...	-950.00
TOTAL						-950.00
Check	7854	12/30/2024	Placer Labs Inc.	Subscription #12.44002368	101 - Economic De...	
				Subscription #12.44002368	636 - Dues, Fees, S...	-6,615.00
TOTAL						-6,615.00
Check	7855	12/30/2024	Jim Cowan	Reimb mileage & phone	101 - Economic De...	
				Reimb mileage & phone	672 - Telephone/DSL	-75.00
				Reimb mileage & phone	670.1 - Mileage	-251.25
TOTAL						-326.25
Check	7856	12/30/2024	Vitus Investments	Monthly rent 424 W Kansas	101 - Economic De...	
				Monthly rent 424 W Kansas	609.2 - Rent, Parkin...	-300.00
TOTAL						-300.00
Check	7857	12/30/2024	Collective Property...	Small business grant - Palm & Co	101 - Economic De...	
				Small business grant - Palm & Co	676 - Small Bus. Sta...	-2,000.00
TOTAL						-2,000.00
Check	7858	12/30/2024	Delta Dental of OKL...	0016706-0001 Brooks, Cowan, Critchfield	101 - Economic De...	
				0016706-0001 Brooks, Cowan, Critchfield	660 - Payroll Expens...	-171.00
TOTAL						-171.00

Economic Development Council of Chickasha, Inc.
Check Detail
 December 2024

1:11 PM
 01/03/25

Type	Num	Date	Name	Memo	Account	Paid Amount
Check	7859	12/30/2024	VSP Vision Care	30099313 821906353 Cowan, Brooks, Critchfield	101 · Economic De...	
TOTAL				30099313 821906353 Cowan, Brooks, Critchfield	660 · Payroll Expens...	-44.91
Check	7860	12/30/2024	KWCO-Kool 105.5	Inv IN-1241150174 CC-1241150168	101 · Economic De...	
TOTAL				Inv IN-1241150174 CC-1241150168	601 · Advertising/Ma...	-445.00
Check	7861	12/30/2024	Standley Systems	Inv 1747767	101 · Economic De...	
TOTAL				Inv 1747767	644 · equipment lease	-97.52
Check	7862	12/30/2024	Blue Cross & Blue ...	277770 Cowan, Critchfield, Brooks	101 · Economic De...	
TOTAL				277770 Cowan, Critchfield, Brooks	660 · Payroll Expens...	-2,839.50
Check	7863	12/30/2024	Day Holdings LP	Small Business grant - Red Dirt Catering	101 · Economic De...	
TOTAL				Small Business grant - Red Dirt Catering	676 · Small Bus. Sta...	-850.00

Agenda Item: Discussion, consideration, action on a Tourism Promotion Program Application request for \$30,000.00 from the OHSRA/OKJHSA for assistance on rodeos to be held April 4-6, 2025, May 15-18, 2025, May 27-June 1, 2025, and October 31, 2025 – November 2, 2025.

Background/Description:

This program was awarded \$20,000.00 in 2023 (\$5,000.00 per event). They had requested \$25,000.00

This program was awarded \$24,000.00 in 2024 (\$6,000.00 per event). They had requested \$30,000.00

Staff Recommendation:

Susan McDaniel, CMC

From: Andy Maher <andy@gradycountyfairgrounds.com>
Sent: Monday, December 30, 2024 8:25 AM
To: Susan McDaniel, CMC
Subject: Fw: Oklahoma High School Rodeo Association - 2025 Chickasha event support application
Attachments: OHSRA 2025 Chickasha application.pdf; OHSRA 2025 Chickasha - event support application.pdf; OHSRA-OKJHSRA-2024-Survey Report.pdf

Andy Maher

Executive Director

Grady County Fairgrounds Trust
500 East Choctaw Avenue
Chickasha, OK 73018
405-224-2031
www.gradycountyfairgrounds.com

From: Jeff Todd <jeff@daubeco.com>
Sent: Thursday, December 12, 2024 2:26 PM
To: Andy Maher <andy@gradycountyfairgrounds.com>
Cc: Kolb, Tyson <Tyson.Kolb@energytransfer.com>; glennspen@aol.com <glennspen@aol.com>
Subject: Oklahoma High School Rodeo Association - 2025 Chickasha event support application

Andy,

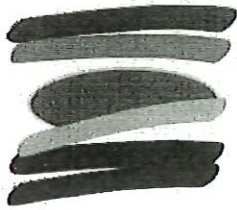
Attached is the OHSRA 2025 Event Support Application for Chickasha along with supporting information and the 2024 survey report that we just received from surveys submitted to our 2024/2025 membership.

Per our call, please present this to Chickasha. Let me know if you need more information from us. As always, we appreciate Chickasha's support of Oklahoma High School Rodeo.

Jeff Todd
Phone (580) 223-7403
Cell (405) 620-0033
jeff@daubeco.com

Mailing Address:
PO Box 38 | Ardmore OK 73402

Physical Address:
5 S. Commerce Street, #21 | Ardmore OK 73401



Tourism Promotion Program Application for Funding

Application must be complete to receive a tourism award. This application may be submitted electronically by attaching the completed file to an email addressed to susan.jones@chickasha.org, or mail printed original application to the Chickasha Industrial Authority, City of Chickasha, 117 North 4th Street, Chickasha, Oklahoma, 73018, or hand deliver your original to Chickasha City Hall, 117 North 4th Street, City Manager's Office. Telephone (405)222-6045.

Project Title: 2025 Oklahoma High School Rodeos

Project Dates: Beginning: April 2025 Ending: November 2025

Contact Person: Jeff Todd

(Person with most knowledge about this application) E-mail: jeff@daubeco.com

Company/Organization: Oklahoma High School Rodeo Phone: 405-620-0033

Address: 28836 State Hwy 59

City: Wayne State: OK Zip: 73095

Project Sponsor: Jeff Todd, President

(Person representing agency or organization authorized to sign Memorandum of Understanding with the City)

Address: _____

City: _____ State: _____ Zip: _____

Signature: Jeff Todd Phone: 12/12/24

Sponsor is: ☐ Profit-making ☒ Non-profit 501-C ☐ Public Agency

Amount requested*: \$ 30,000

Other funding sources*: \$ see attached Total project budget*: \$ see attached

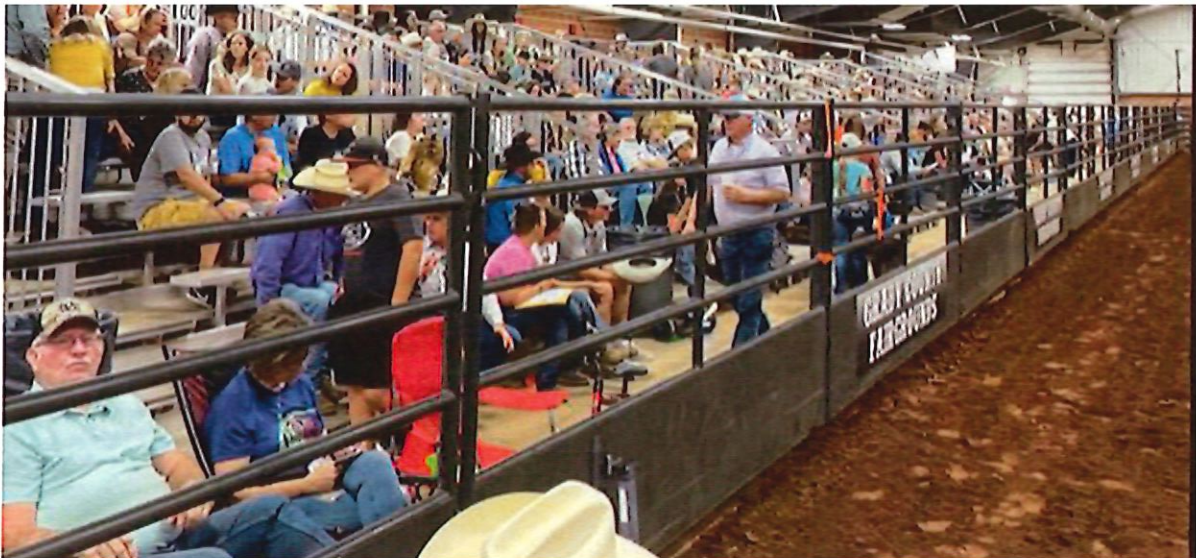
**The award will be contingent upon the applicant's demonstration of other funding sources (matching funds). Expenditures are subject to audit.*

In the space below, provide a one-paragraph summary of your request and what you will accomplish. If your request is part of a larger project, you may briefly describe the overall project. However, please focus your answer on the specific element for which you are requesting funding.

The Oklahoma High School Rodeo Association is an Oklahoma non-profit corporation with 501c3 status, an affiliate of the National High School Rodeo Association, and has a junior high division (OKJHSRA) and high school division (OHSRA). In 2025, the OHSRA will produce 20 regular season high school rodeos (10 weekends) and its 2025 state finals rodeo. The OKJHSRA will produce 16 regular season junior high rodeos (8 weekends) and its 2025 state finals rodeo. Each association has seen a steady increase in members since 2019.

The OKJHSRA sends a qualifying team that represents the state of Oklahoma at the National Junior High School Rodeo Finals which is the second largest rodeo in the world. The OHSRA sends a qualifying team to the National High School Rodeo Finals, the largest rodeo in the world. As you might expect, both organizations have earned multiple event and team National Championships over the years.

Contestants at our Events are accompanied by their parents, siblings, grandparents and friends who fill the stands and spend substantial money in our supporting communities.



Our 2025 rodeo schedule features the following events:

March 15-16 – Ardmore – HS and JH
March 21-23 – Lazy E/Guthrie – HS and JH
April 4-6 – Chickasha – HS and JH
April 26-27 – Weatherford/Thomas – HS and JH

May 15-18 – Chickasha – JH Finals
May 27-June 1 – Chickasha – HS Finals

Sept 5-7 – Lazy E – HS and JH
Sept 20-21 – Woodward – HS and JH
Oct 4-5 – Pawhuska - HS and JH
Oct 18-19 – Stigler – HS
Oct 31-Nov 2 – Chickasha – HS and JH

Chickasha and the Grady County Fairgrounds have become the central location of our Association. Our member families love the facility and area. No other community hosts more than 2 regular season joint rodeos. By adding both state finals rodeos to the calendar, Chickasha and Grady County reap the benefits of the significant economic impacts from our events. Our goal is to make sure that Chickasha's sponsorship funds for these 4 significant events (plus associated events and activities at Grady County Fairgrounds) return even greater economic benefits to the Chickasha community.

The Association also holds its annual mid-winter Directors meeting and annual Booster Dinner at the fairgrounds. We also hold regional barrel racing and roping events during our rodeos which bring hundreds of additional contestants and their families to the Chickasha area. These added events and activities provide additional tax revenues to the Chickasha community.

Brief Description of Events

OHSRA/OKJHSRA Grady County Rodeo – April 4-6, 2025

This is a joint OHSRA and OKJHSRA Event which brings 300+ contestants to the Chickasha community for 3 days of competition. The facilities at the Grady County Fairgrounds are perfectly positioned to accommodate this large event. As reflected by the attached survey, joint OHSRA/OKJHSRA events produce significant economic impacts in the communities where they are held.

2025 OHSRA State Finals Rodeo – May 27-June 1, 2025

In 2018, the OHSRA moved its state finals rodeo to the Grady County Fairgrounds. The OHSRA state finals is the high school division's year end culminating and premier event.



At the Finals, OHSRA members compete for year end prizes, coveted Nationals team positions and state championships. Over \$60,000 in prizes will be awarded at the Finals awards banquet and over \$50,000 in senior scholarships are available to graduating seniors.

Per the enclosed survey, the OHSRA Finals creates a significant economic impact to the Chickasha community. OHSRA members bring their immediate family members and extended family to this week-long event. Chickasha and Grady County's new state of the art Event Center is a perfect venue for the Event.

2025 OKJHSRA State Finals Rodeo – May 15-18, 2025

Because of the success of the OHSRA state finals in Chickasha and the support and encouragement of the Grady County Fairgrounds, in 2021, the OKJHSRA made the decision to move its state finals to Chickasha. The OKJHSRA state finals is the junior high division's year end culminating and premier event.



At the Finals, OKJHSRA members compete for year end prizes, coveted Nationals team positions and state championships. Over \$50,000 in prizes will be awarded at the Finals awards banquet.

Per the enclosed survey, the OKJHSRA finals will create a significant economic impact in the community. OKJHSRA members bring their immediate family members and extended family to this four (4) day event.

OHSRA/OKJHSRA Grady County Rodeo – Oct 31 -Nov 2, 2025

The 2025/2026 seasons of the OHSRA and OKJHSRA will kick-off in the fall of 2025. Our fall rodeo at the Grady County Fairgrounds ends our fall season and will again bring 300+ contestants to the Chickasha community for 3 days of competition. As reflected by the attached survey, joint OHSRA/OKJHSRA events produce significant economic impacts in the communities where they are held.

How the Events will be Marketed

The Events will be marketed through several media outlets and promoted by the OHSRA and the Grady County Fairgrounds through their websites and Facebook pages and other social media.

The Joint Rodeos at Grady County Fairgrounds have become our most popular regular season weekends – a destination event for contestants, family and friends. Joint rodeos with the OHSRA and OKJHSRA bring together large crowds, vendors and more excitement. Likewise, our state Finals in Chickasha have become special. The “Championship Performance” where OHSRA’s top 15 contestants in each rodeo event compete is a “made for the public event.” The Championship Round packs the stands with public attendance from Chickasha and surrounding communities.

How Support Funds will be Used

Support funds will be used to offset event costs such as ambulance service, insurance, announcer fees, secretary fees and other related expenses. After expenses are met, any excess revenues from the Event will be used for OHSRA and OKJHSRA scholarships and year-end member awards.

Support funds will ensure that the events stay in Chickasha. We receive numerous requests from other venues and communities for regular season rodeos and the Finals. The Finals are sought after by other communities who want the economic impact of such a large, week long event. We would like to keep the Finals in Chickasha and the Grady County Fairgrounds for an extended period of time.

The Anticipated Economic Impact of the Events

The Events will have a real and significant economic impact on Oklahoma. The OHSRA conducted a survey of its members in the fall of 2024 to determine the spending habits of its members at OHSRA events. A summary report of the results of our 2024 surveys is enclosed with this application. The economic impacts of OHSRA events are significant.

The Educational Component of the Event

The OHSRA and OKJHSRA take great pride in promoting the education of their members and require members to maintain minimum grade levels to compete throughout the year and at State and National finals. During the Finals, OHSRA Seniors will interview for scholarships offered by the association. In 2024, over \$50,000 in senior scholarships was available. Many graduating seniors attend colleges and universities in Oklahoma that have college rodeo teams, such as Southwestern Oklahoma State University, Northwestern Oklahoma State University, Oklahoma Panhandle State University, Western Oklahoma College, and Northeastern Oklahoma A&M College. Of course, many others attend Oklahoma State University where they might choose to participate on the OSU rodeo team or simply pursue their college dreams.

Contact information for Event Organizers

Jeff Todd, OHSRA President
28836 State Hwy 59
Wayne, OK 73095
(405-620-0033)

For more info see: ohsra.com





2024 MEMBERSHIP SURVEY REPORT



OHSRA & OKJHSRA 2024 Membership Survey Report

The Oklahoma High School Rodeo Association surveyed its 2024 - 2025 members and families of its High School Division (OHSRA) and Junior High Division (OKJHSRA) to gain information detailing our membership demographics, spending preferences, and the overall financial impact our membership provides to a community when we visit their town for our events. At the time this report was released, the OHSRA had 234 members and the OKJHSRA had 104 members. An appropriate number of surveys were returned to provide a representative and reliable analysis of member trends. Turnkey Surveys, an independent 3rd party research firm, compiled the results, analyzed the data and created this comprehensive report.

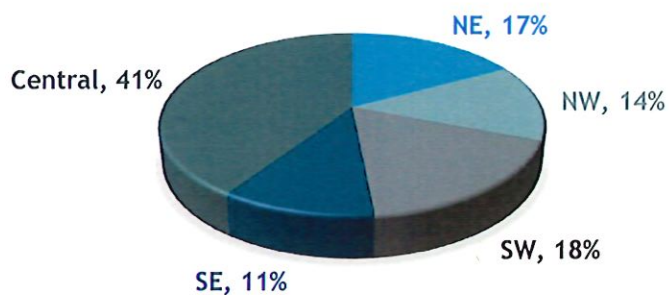
OHSRA & OKJHSRA Members Demographics:

- 97% live in Oklahoma
- 62% of families receive electric service from an Oklahoma electrical cooperative
 - Of those, 12% receive from Cotton EC, 9% from NW Electric, and 7% from Cimarron EC
- 61% of families derive income from farming or ranching
- 44% of families are members of the Oklahoma Farm Bureau
- 29% of families derive income from oil and gas
- 28% of families are members of the Oklahoma Cattlemen's Assoc
- 26% of families are members of a federally recognized tribe
- 65% typically wear Cinch/Cruel Girl brand and 55% wear Wrangler while participating in rodeos
- 43% of families drive Ram vehicles and 39% drive Ford vehicles to OHSRA & OKJHSRA rodeos
- 38% use Cactus brand ropes and 24% use Classic/Heat brand
- 43% haul 2 horses, 22% haul 3 horses and 13% haul 4 or more horses to OHSRA & OKJHSRA rodeos
- 37% said NRS is their favorite tack store

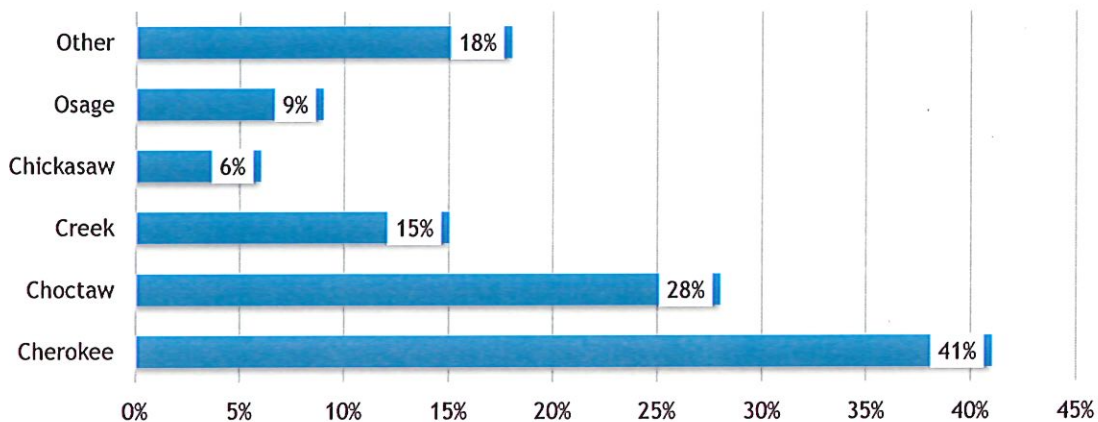
Standout Results:

- 97% purchase fuel at local gas stations while attending OHSRA rodeos
 - Of those, 99% would support a fuel company sponsor
- 96% said they eat at local restaurants while attending OHSRA rodeos
 - Of those, 96% would support a fast-food franchise sponsor
- 97% try to support sponsors by purchasing their products
- 94% purchase food or supplies at local stores while attending OHSRA & OKJHSRA rodeos
 - Of those, 94% try to support sponsors by purchasing their products
- 47% of families spend between \$200 and \$400 per weekend on lodging, food, fuel, supplies and entertainment at OHSRA & OKJHSRA rodeos
- 46% of families spend \$500 or more on lodging, food, fuel, supplies and entertainment at rodeos
- 68% take in local entertainment while attending OHSRA & OKJHSRA rodeos
 - Of them, 70% try to support sponsors by purchasing their products
- 50% typically have 4 or more family members attend OSHRA & OKJHSRA rodeos with them
- 34% of members and family stay at local hotels while attending rodeos
- Livestock Auctions listed most frequently: Oklahoma City, Apache, Ada, SOLA, Checotah, and Woodward

OKLAHOMA REGIONS WHERE MEMBERS LIVE

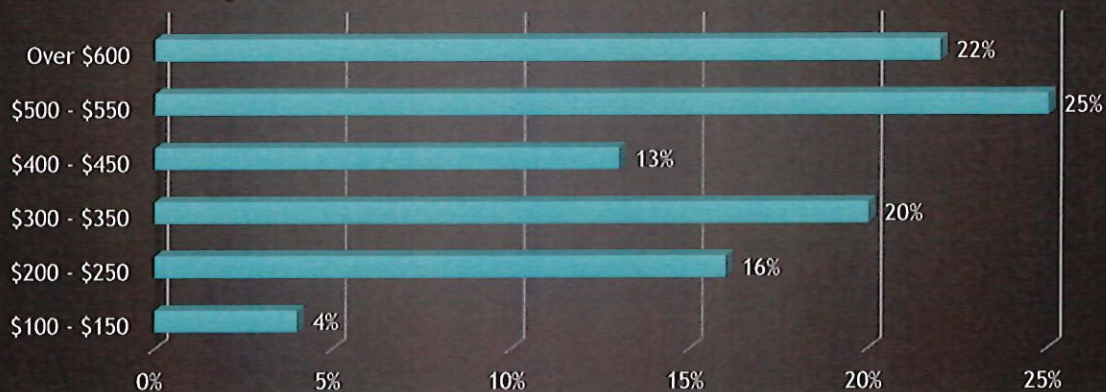


Members of a Federally Recognized Tribe

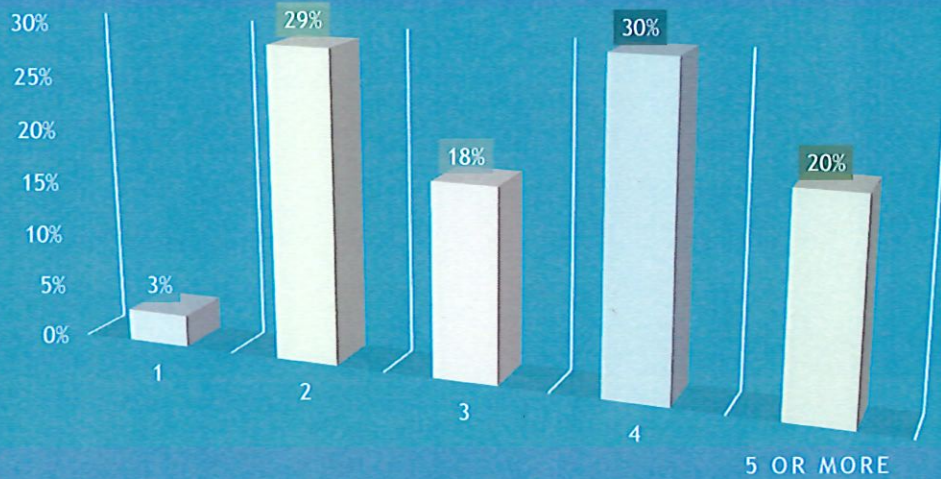


**Data from the 26% of families that are a member of a federally recognized tribe*

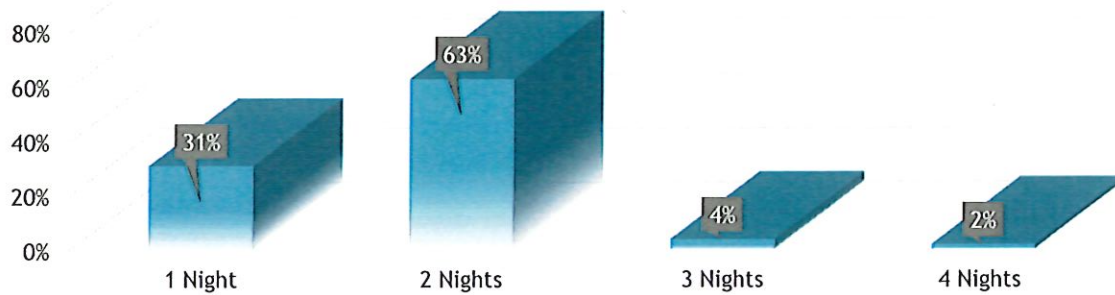
Spend Per Weekend Breakdown



EXTENDED FAMILY MEMBERS ATTENDING OHSRA RODEOS



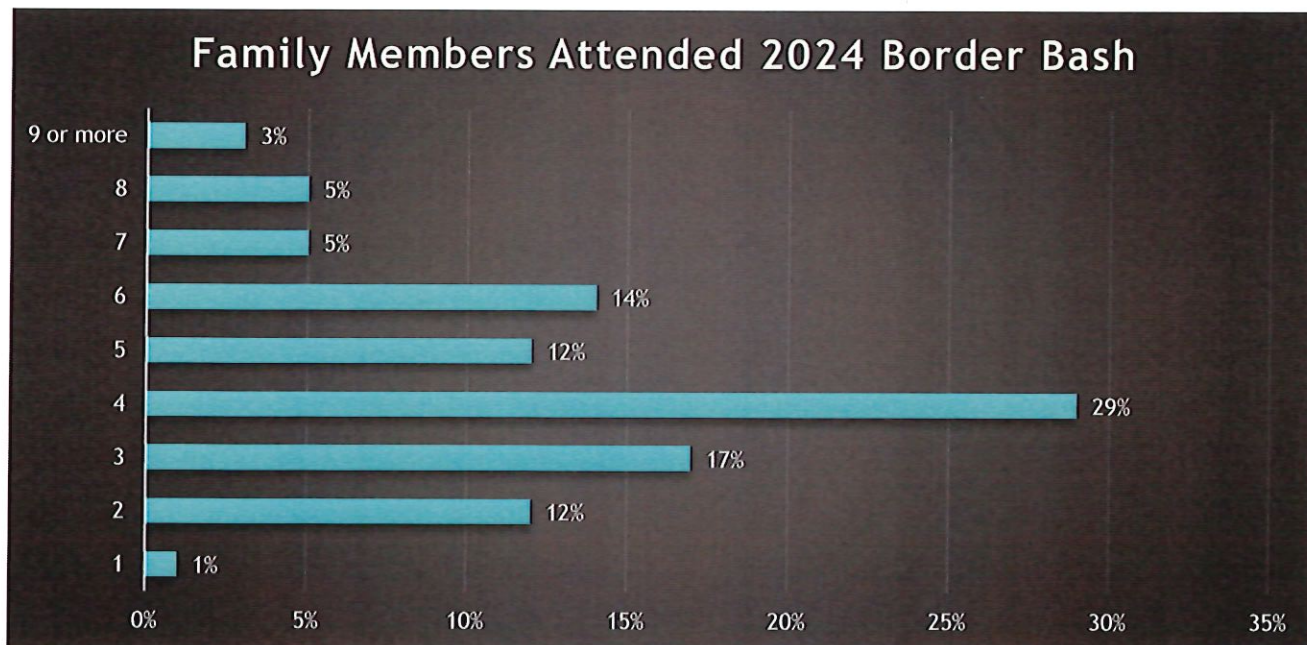
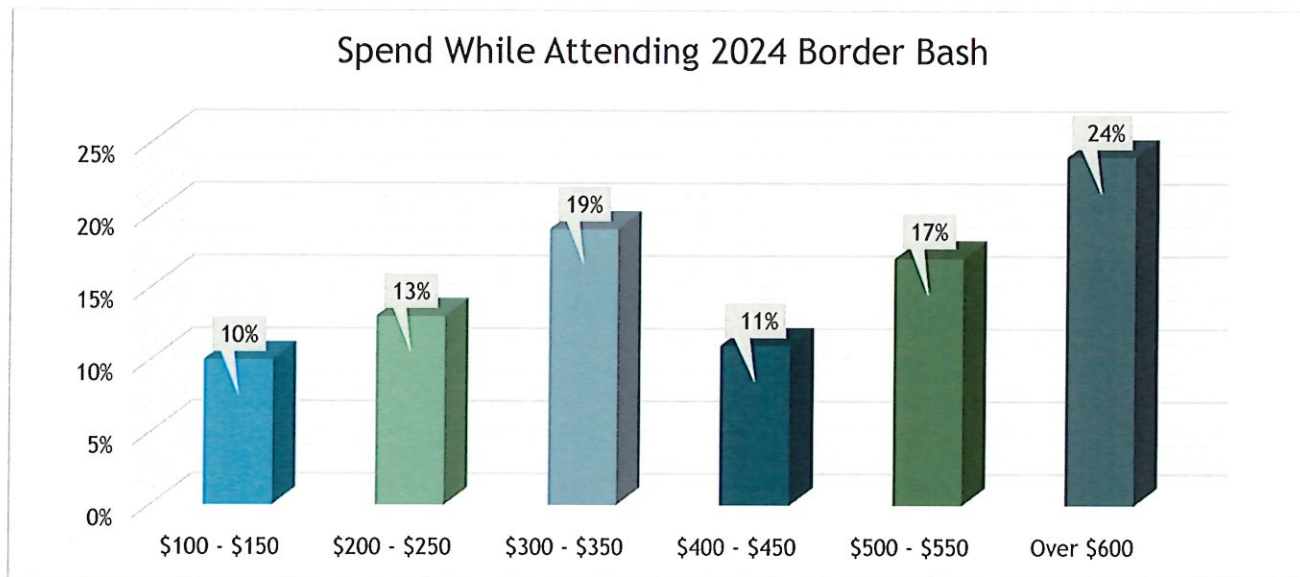
NIGHTS STAYED AT LOCAL HOTEL



2024 Border Bash at Lazy E Arena

The 8th annual Border Bash rodeo was produced at the Lazy E Arena in Guthrie, Oklahoma in March 2024. The Border Bash is a 3-day joint rodeo between the OHSRA and OKJHSRA and the Kansas High School and Junior High Rodeo Association. A record 558 contestants from 10 states contestants participated in the 2024 Border Bash. Approximately 7,000 spectators attended the event.

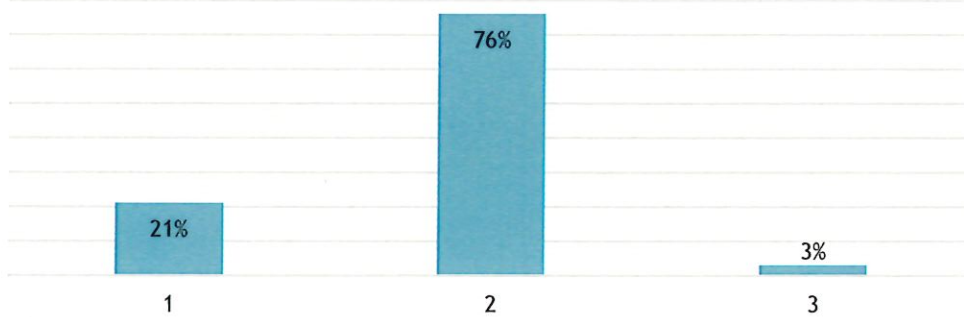
Standout Results:



Hotel Rooms During 2024 Border Bash*

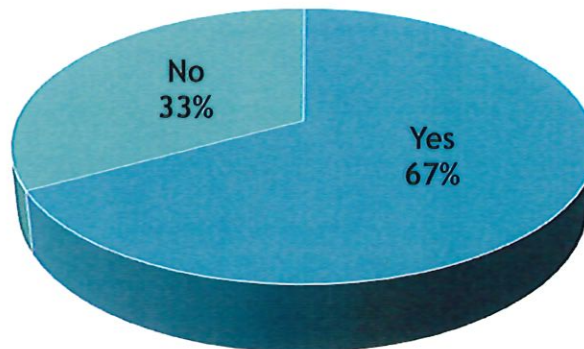


Hotel Nights During 2024 Border Bash*



* Data from the 19% of families that stayed at a hotel during Border Bash

Family Watched the Livestreaming of Border Bash





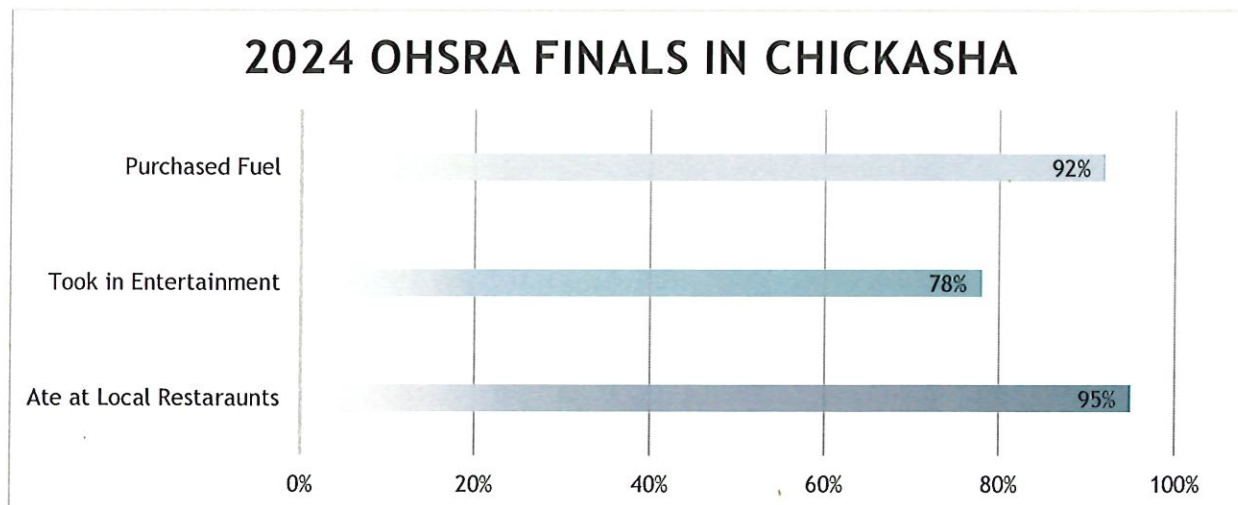
2024 OHSRA Finals

The OHSRA State Finals Rodeo is the culmination of each OHSRA rodeo season and typically includes 5 days of competition and activities in early June. 181 contestants qualified for and attended the 2024 State Finals in Chickasha, Oklahoma. The State Finals had a significant impact on the Chickasha community.

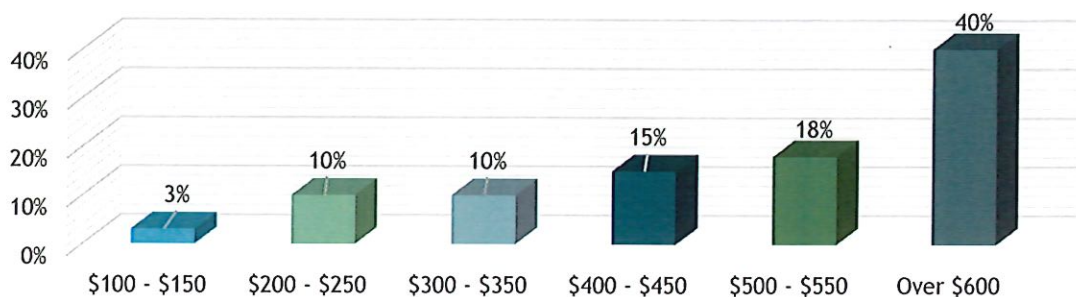
Prior to the 2024-2025 season, the OHSRA surveyed its incoming members regarding their participation at the 2024 State Finals Rodeo.

Standout Results:

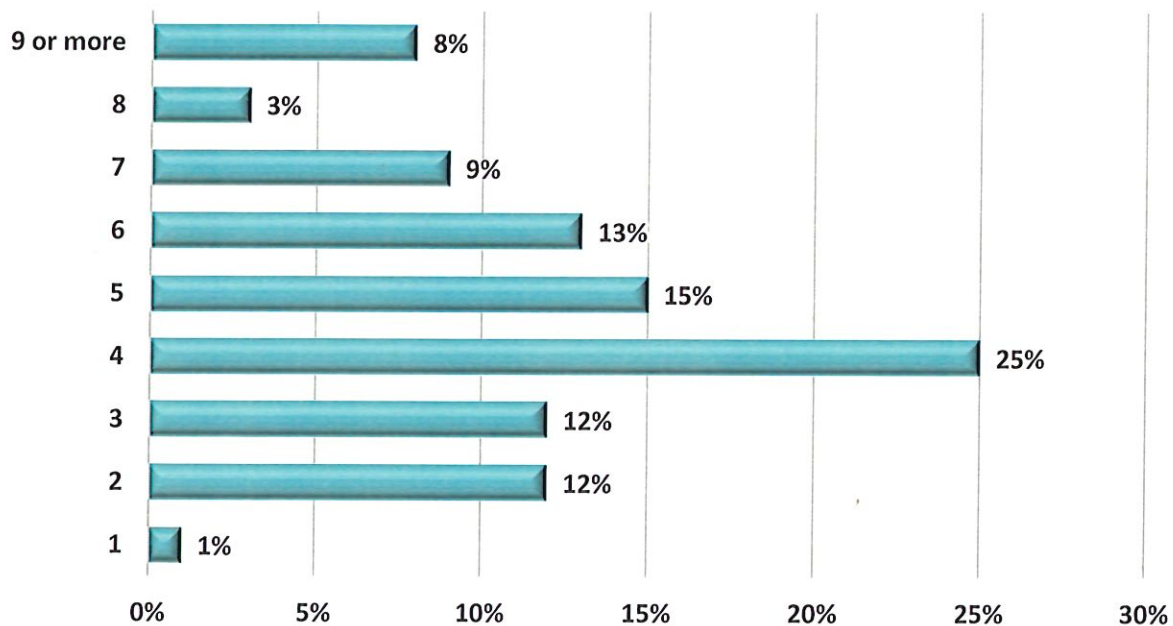
- 92% of families spent **\$200 or more** attending the 2024 OHSRA Finals
- 42% of families spent **\$500 or more** attending the 2024 OHSRA Finals
- 31% of families spent **\$700 or more** attending the 2024 OHSRA Finals
- 95% ate at local restaurants in Chickasha
 - 66% of them ate at local restaurants 4 or more times
- 92% purchased fuel in Chickasha
- 84% brought 3 or more family members to the 2024 OHSRA Finals
- 79% of families watched livestreaming of the 2024 OHSRA Finals
- 78% shopped or took in entertainment in Chickasha
- 28% stayed in a Chickasha hotel for the 2024 OHSRA Finals
 - 12% stayed 1 night
 - 49% stayed 2 nights
 - 29% stayed 3 nights



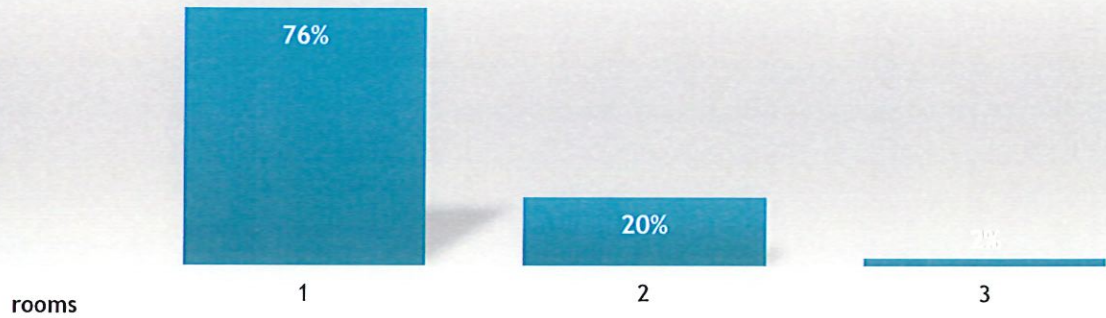
Spend While Attending 2024 OHSRA Finals



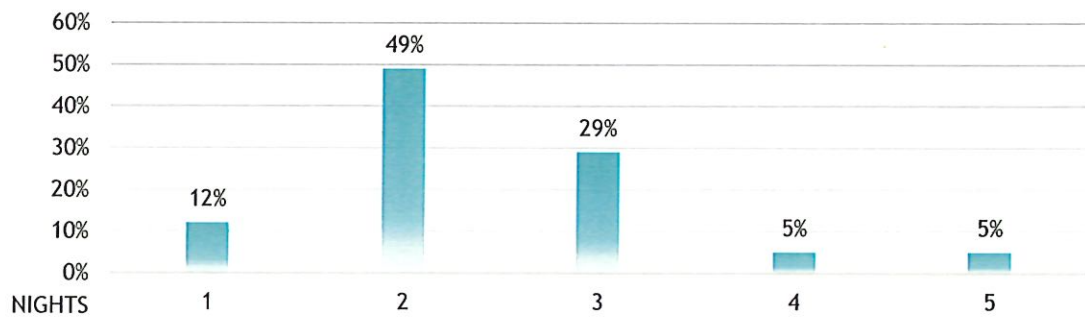
Family Members Attended 2024 OHSRA Finals



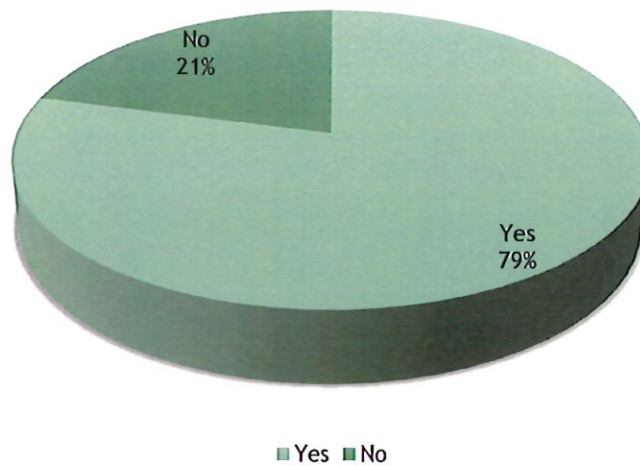
Hotel Rooms During 2024 Finals



HOTEL NIGHTS DURING 2024 FINALS



Family Watched the Livestreaming of Finals





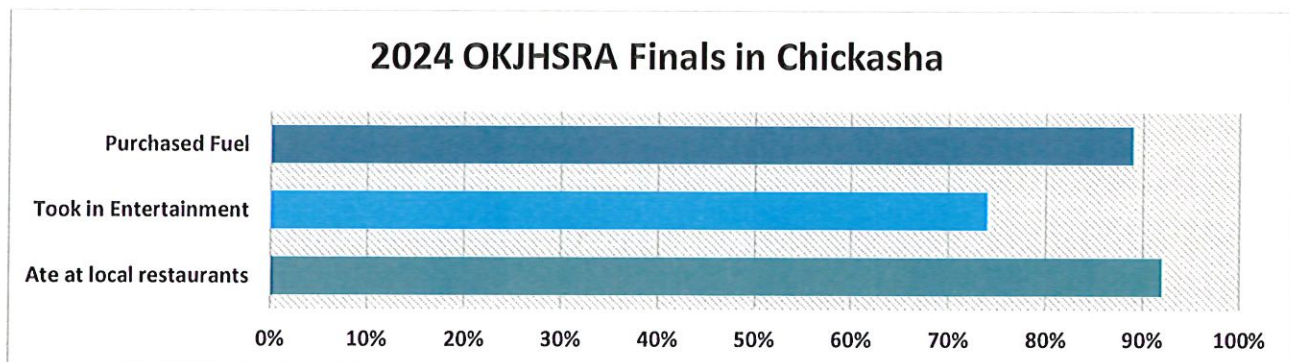
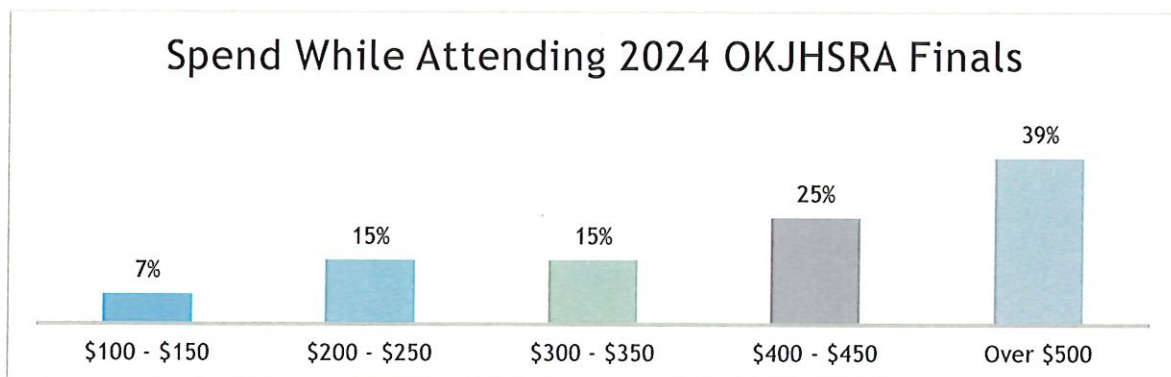
2024 OKJHSRA Finals:

The OKJHSRA State Finals Rodeo is the culmination of each OHSRA rodeo season and typically includes 4 days of competition and activities in May. 89 contestants qualified for and attended the State Finals in Chickasha, Oklahoma. The State Finals had a significant impact on the Chickasha community.

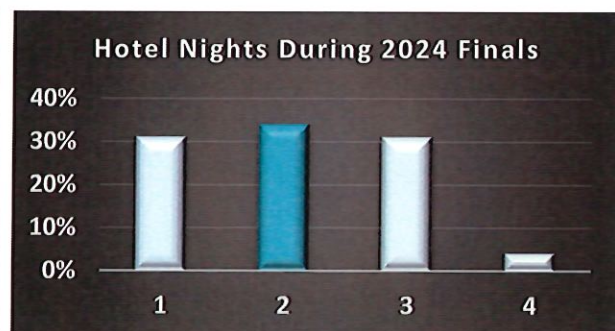
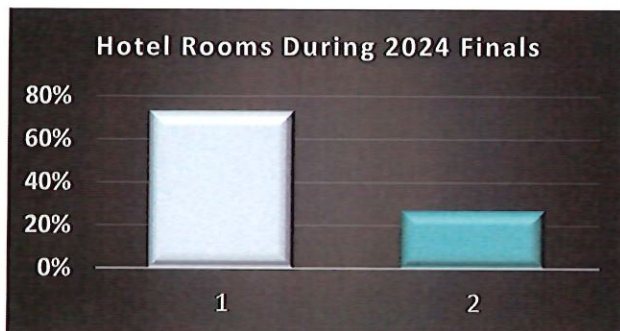
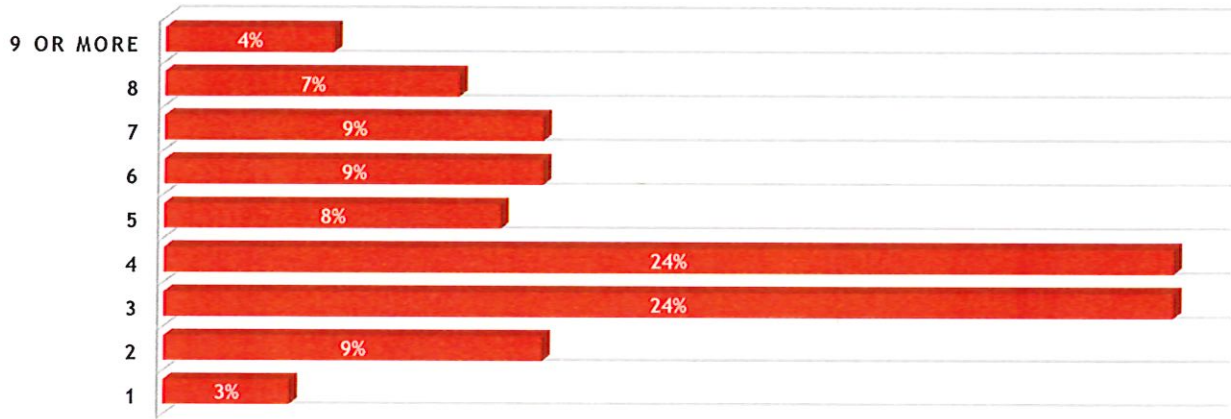
Prior to the 2024 - 2025 regular season, the OHSRA surveyed its incoming members regarding their participation at the 2024 State Finals Rodeo.

Standout Results:

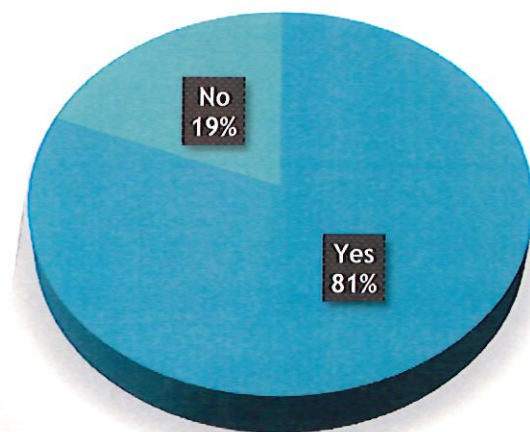
- 93% of families spent \$200 or more attending the 2024 OKJHSRA Finals
- 79% of families spent \$300 or more attending the 2024 OKJHSRA Finals
- 39% of families spent \$500 or more attending the 2024 OKJHSRA Finals
- 92% ate at local restaurants in Chickasha
 - 78% of them ate at local restaurants 3 or more times
- 89% purchased fuel in Chickasha
- 81% of families watched the livestreaming of the 2024 OKJHSRA Finals
- 74% shopped or took in entertainment in Chickasha
- 61% brought 4 or more family members to the 2024 OKJHSRA Finals
- 21% stayed in a Chickasha hotel for the 2024 OKJHSRA Finals
 - 16% stayed 1 night
 - 58% stayed 2 nights
 - 21% stayed 3 nights



FAMILY MEMBERS ATTENDED 2024 OKJHSRA FINALS



Family Watched the Livestreaming of Finals



A few items to note about the results in this report:

- The survey was distributed to all NEW and RETURNING members for the 2024 - 2025 season, however, the events surveyed were for the 2023 - 2024 season.
- The association membership typically grows through the year such that the actual number of members will not be known until the end of the season.
- The OHSRA host some events (Cutting and Reined Cow Horse) that are not always held in conjunction with rodeos and there will be a small influx of membership to those host towns and that information is not included in these results.
- The survey was only distributed to incoming members and DOES NOT include statistics from:
 - Kansas High School Rodeo Association
 - Kansas Junior High School Rodeo Association



CIA Action Form
Meeting Date:

January 14, 2025

Item No. 4

Agenda Item: Discussion, consideration, action on a request to reimburse the Chickasha Economic Development Council for Christmas decorations added this year in the amount of \$72,258.00.

Background/Description:

Staff Recommendation:

Approve request to reimburse the Chickasha Economic Development Council for Christmas decorations added this year in the amount of \$72,258.00.

Susan McDaniel, CMC

From: Elaine Jensen
Sent: Friday, December 20, 2024 10:05 AM
To: Keith Johnson; Susan McDaniel, CMC; Jim Crosby
Cc: Robert Brooks
Subject: RE: EDC Invoice for Christmas Decorations

Thank you Keith,

CHICKASHA



Elaine Jensen
Finance Director
City of Chickasha
Tel: 405.222.6013
elaine.jensen@chickasha.org
www.chickasha.org
117 N. 4th St., Chickasha, 73018



From: Keith Johnson <keith.johnson@chickasha.org>
Sent: Friday, December 20, 2024 10:02 AM
To: Susan McDaniel, CMC <susan.mcdaniel@chickasha.org>; Jim Crosby <jim.crosby@chickasha.org>
Cc: Elaine Jensen <elaine.jensen@chickasha.org>; Robert Brooks <robert.brooks@chickasha.org>
Subject: EDC Invoice for Christmas Decorations

The invoice from the EDC to the CIA for \$72,258 will be on the next CIA agenda. Susan has the original invoice if you'd like to see it. While setting up the CIA budget, the EDC had requested additional money for Christmas decorations to be placed throughout the city beyond just the downtown area. Rather than add it to the direct allocation to the EDC we included it in the Tourism line of the CIA budget. I suspect there will be some questions about the large red bows that were originally placed on PSO's light poles and were then taken down and distributed to local businesses. Jim Cowan will be able to explain in detail the program for gathering these up after the holidays and storing them for next year. It also includes the banners located on the viaduct poles and other decorations throughout town, along 4th St and Grand to Shannon Springs. There is also some money left in the Emerging Opportunities line of the CIA budget if needed.

CHICKASHA



Keith Johnson
City Manager
City of Chickasha
Tel: 405.222.6002
keith.johnson@chickasha.org
www.chickasha.org
117 N. 4th St., Chickasha, 73018



Susan McDaniel, CMC

From: Cheryl Critchfield <cheryl@chickashaedc.com>
Sent: Monday, December 16, 2024 11:35 AM
To: Susan McDaniel, CMC
Cc: Jim Cowan
Subject: CIA reimbursement for Christmas decor
Attachments: 202412161132.pdf

Susan,

Please see attached request for reimbursement for Christmas decorations. We ask that this be placed on the CIA agenda for consideration.

Thank you,
Cheryl Critchfield
Operations Director
Chickasha Economic Development Council
Chickasha Chamber of Commerce
221 W. Chickasha Ave. Chickasha, OK 73018
405-224-0787 Office
405-639-6111 Cell
cheryl@chickashaedc.com





221 W. Chickasha Avenue Chickasha, OK 73023
Office: 405.224.0787 Email: office@chickashaedc.com

12/16/24

Bill to:

CIA c/o
City of Chickasha
117 North 4th Street
Chickasha, OK 73018

Invoice 4013	Display Sales	Christmas bows	\$26574.00
Invoice 4014	Display Sales	Brackets for banners	\$ 4405.00
Invoice 4059	Display Sales	Banners	\$ 4389.00
Invoice 4227	Display Sales	Christmas displays	\$31890.00
Invoice	J&E Tree	Hanging bows	\$ 5000.00

Total \$72258.00

Total due \$72258.00

Please pay to the order of:
Chickasha Economic Development Council
221 W Chickasha Ave
Chickasha, OK 73018

Invoice

DISPLAYSALES

6300 W Old Shakopee Rd, Suite 112
Bloomington, MN 55438
Phone 800-328-6195 Fax 952-885-0099
accounting@displaysales.com
www.displaysales.com

Invoice Number INV4013
Invoice Date 08/30/2024
Ship Date 08/29/2024
PO Number
Order Contact Cheryl Critchfield
Salesperson Alex Letsche
Payment Terms Net 20
Customer Account [REDACTED]
Due Date 09/19/2024

Bill To:

Chickasha Economic Development Council
221 W. Chickasha Ave
Chickasha, OK 73018
Cheryl Critchfield

Ship To:

Chickasha Economic Development Council
221 W. Chickasha Ave
Chickasha, OK 73018
Cheryl Critchfield

Item number	Description	Quantity	Unit	Unit Price	Amount
DX-BOW-48-NYLON-RED	48"x60" Red Nylon Bow	112	Each	113.00	\$ 12,656.00
DX-BOW-36-NYLON-RED	36"x45" Red Nylon Bow	188	Each	61.00	\$ 11,468.00
FEE-FREIGHT	Shipping and Handling	1	Each	2,450.00	\$ 2,450.00
Subtotal					\$ 26,574.00
Sales Tax					\$ 0.00
Total					\$ 26,574.00
Amount Paid					\$ 12,410.00
Balance Due					\$ 14,164.00

APPROVED



Please pay from this invoice. NEW remit to Display Sales address at top effective Jan 2022.
6300 W OLD SHAKOPEE RD, SUITE 112 BLOOMINGTON, MN 55438
Past due invoices are subject to a finance charge of 1.5% per month which is an annual rate of 18%

Invoice

PLAYSALES

6300 W Old Shakopee Rd, Suite 112
Bloomington, MN 55438
Phone 800-328-6195 Fax 952-885-0099
accounting@displaysales.com
www.displaysales.com

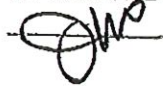
Invoice Number INV4014
Invoice Date 08/30/2024
Ship Date 08/28/2024
PO Number
Order Contact Cheryl Critchfield
Salesperson Alex Letsche
Payment Terms Net 20
Customer Account [REDACTED]
Due Date 09/19/2024

Bill To:
Chickasha Economic Development Council
221 W. Chickasha Ave
Chickasha, OK 73018
Cheryl Critchfield

Ship To:
Chickasha Economic Development Council
221 W. Chickasha Ave
Chickasha, OK 73018
Cheryl Critchfield

Item number	Description	Quantity	Unit	Unit Price	Amount
HW-BNR-WS12-33R-40S-SLV/SLV	WindScale 12 Bracket System Includes: 2 -Silver WindScale 12 Brackets 2 -1x33" Fiberglass Rods 6-Silver 40" Adjustable Banding Straps 2-11" Black Zip Ties 2-Banner Pins	41	Each	100.00	\$ 4,100.00
FEE-FREIGHT	Shipping and Handling	1	Each	305.00	\$ 305.00

APPROVED



Subtotal	\$ 4,405.00
Sales Tax	\$ 0.00
Total	\$ 4,405.00
Amount Paid	\$ 4,405.00
Balance Due	\$ 0.00

Please pay from this invoice. NEW remit to Display Sales address at top effective Jan 2022.
6300 W OLD SHAKOPEE RD, SUITE 112 BLOOMINGTON, MN 55438
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DISPLAYSALES

6300 W Old Shakopee Rd, Suite 112
Bloomington, MN 55438
Phone 800-328-6195 Fax 952-885-0099
accounting@displaysales.com
www.displaysales.com

Bill To:

Chickasha Economic Development Council
221 W. Chickasha Ave
Chickasha, OK 73018
Cheryl Critchfield

Invoice

Invoice Number	INV4059
Invoice Date	09/09/2024
Ship Date	09/06/2024
PO Number	
Order Contact	Cheryl Critchfield
Salesperson	Alex Letsche
Payment Terms	Net 20
Customer Account	2
Due Date	09/29/2024

Ship To:

Chickasha Economic Development Council
221 W. Chickasha Ave
Chickasha, OK 73018
Cheryl Critchfield

Item number	Description	Quantity	Unit	Unit Price	Amount
BNR-POLE-30X60-VINYL	Custom Pole Banner Size: 30x60" Process: Digital Fabric: 2-Ply - 18oz Vinyl Same Image Front and Back 3" Pole Pockets 2 Grommets Art #: A24447 Proof A	41	Each	102.00	\$ 4,182.00
FEE-BNR-SETUP	Setup Fee for Banner Designs	1	Each	60.00	\$ 60.00
FEE-FREIGHT	Shipping and Handling	1	Each	147.00	\$ 147.00
Subtotal					\$ 4,389.00
Sales Tax					\$ 0.00
Total					\$ 4,389.00
Amount Paid					\$ 0.00
Balance Due					\$ 4,389.00

Please pay from this invoice. NEW remit to Display Sales address at top effective Jan 2022.
6300 W OLD SHAKOPEE RD, SUITE 112 BLOOMINGTON, MN 55438
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DISPLAYSALES

6300 W Old Shakopee Rd, Suite 112
Bloomington, MN 55438
Phone 800-328-6195 Fax 952-885-0099
accounting@displaysales.com
www.displaysales.com

Invoice

Invoice Number	INV4227
Invoice Date	09/26/2024
Ship Date	09/24/2024
PO Number	C-0824-03
Order Contact	Cheryl Critchfield
Salesperson	Alex Letsche
Payment Terms	Net 20
Customer Account	[REDACTED]
Due Date	10/16/2024

Bill To:

Chickasha Economic Development Council
221 W. Chickasha Ave
Chickasha, OK 73018
Cheryl Critchfield

Ship To:

Chickasha Economic Development Council
221 W. Chickasha Ave
Chickasha, OK 73018
Cheryl Critchfield

Item number	Description	Quantity	Unit	Unit Price	Amount
DX-GM-BL-6-SANTA	6' Santa Ground Mount	1	Each	825.00	\$ 825.00
DX-GM-BL-6-SOLDIER	6' Silhouette Soldier Ground Mount	1	Each	484.00	\$ 484.00
DX-GM-BL-6-CLOLLIPOP	6' Candy Cane & Lollipops Ground Mount Decoration with C-7 LED Bulbs	1	Each	695.00	\$ 695.00
DX-GM-BL-6-TEDDYBEAR	6' Teddy Bear Ground Mount	1	Each	775.00	\$ 775.00
DX-GM-BL-5-PACKAGES	5' Cluster of Packages Ground Mount	1	Each	450.00	\$ 450.00
DX-GM-BL-6-SNOWMAN	6' Silhouette Snowman Ground Mount	1	Each	525.00	\$ 525.00
DX-GM-BL-6-JOLLYSNOWMAN	6' Jolly Snowman Ground Mount	1	Each	625.00	\$ 625.00
DX-GM-BL-6-SNOWMANTREE	6' Snowman with Tree Ground Mount	1	Each	785.00	\$ 785.00
DX-GM-BL-7-WHISPERINGPINE	7' Whispering Pine Ground Mount	1	Each	490.00	\$ 490.00
DX-GM-BL-10-WHISPERINGPINE	10' Whispering Pine Ground Mount	1	Each	850.00	\$ 850.00
DX-GM-BL-12-PACKAGETREE	12' Tree with Packages Ground Mount	1	Each	1,850.00	\$ 1,850.00
DX-GM-BL-SANTATRIN	6'x22' Silhouette Santa Train Ground Mount	1	Each	4,057.00	\$ 4,057.00
DX-GM-BL-40-S&REINDEER	Silhouette Santa & Reindeer Ground Mount	1	Each	2,950.00	\$ 2,950.00
DX-GM-DZ-MERRYXMAS	36' DazzLED Merry Christmas Ground Mount	1	Each	2,250.00	\$ 2,250.00
DX-GM-BL-7.5-YULELAMP	7.5' Yuletide Lamppost Ground Mount	1	Each	500.00	\$ 500.00
DX-GM-BL-7-YULEMAN	7' Yuletide Man Ground Mount	1	Each	695.00	\$ 695.00
DX-GM-BL-10-GINGERHOUSE	10' Gingerbread House Ground Mount	1	Each	2,995.00	\$ 2,995.00
DX-GM-BL-5-ELF-RUNNING	5' Running Elf Ground Mount	1	Each	449.00	\$ 449.00
DX-GM-BL-5-PENGUIN-SNOWBALL	5' Penguins in a Snowball Fight Ground Mount	1	Each	2,300.00	\$ 2,300.00
DX-GM-BL-5-PENGUIN	5' Penguin Ground Mount	1	Each	425.00	\$ 425.00
DX-GM-BL-4-PENGUIN-BABYSLED	4' Penguin Pushing Baby on Sled Ground Mount	1	Each	975.00	\$ 975.00
DX-GM-BL-6.5-SKATE-MAN&BOY	6.5' Man and Boy Skaters Ground Mount Decoration	1	Each	905.00	\$ 905.00
DX-GM-BL-6-CCBOW-G	6' Bright Line Candy Cane with Bow Ground Mount Decoration	1	Each	525.00	\$ 525.00
DX-GM-BL-6-ROCKINGHORSE	6' Rocking Horse Ground Mount Decoration	1	Each	625.00	\$ 625.00
DX-GM-BL-7-CAROUSEL-1HORSE	7' Single Horse Carousel Ground Mount Decoration	1	Each	1,050.00	\$ 1,050.00

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6300 W OLD SHAKOPEE RD, SUITE 112 BLOOMINGTON, MN 55438
Past due invoices are subject to a finance charge of 1.5% per month which is an annual rate of 18%

FEE-FREIGHT

Shipping and Handling

1

Each

2,835.00

\$ 2,835.00

Subtotal \$ 31,890.00

Sales Tax \$ 0.00

Total \$ 31,890.00

Amount Paid \$ 0.00

Balance Due \$ 31,890.00

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*Trimming, Topping, and Removal
Flower Beds, Landscaping, Sodding*

222-0382

Chickasha FDC

• Hanging 130
bows on
Street
lights

Date _____

[illegible]



P.O. Drawer 1130 / Chickasha OK 73023-1130
 Phone 405-224-2200 / Fax 405-222-5053 / Telephone Banking: 405-222-2288
 www.bankfnt.com / Member FDIC

STATEMENT OF ACCOUNT

Locations
 Chickasha Downtown / 302 W. Chickasha Ave.
 Chickasha Buffalo / 002 Grand Ave.
 Chickasha Eagle / 122 N. 6th Street
 SW OKC / 8504 SW 60th / Tuttle / 5311 E. Hwy 37
 Blanchard / 1100 N. Council / Newcastle / 1303 N. Main
 Miles / 124 SW 3rd / Bank Springs / 222 W. Blakely
 Alex / 102 S. Main / Cyril / 201 W. Main

NOTICE: See the last page of this statement for important information about your rights to dispute errors.

Page 2 of 4

Account Number: [REDACTED]
 Date 09/30/24

Withdrawals and Debits

Date	Amount	Activity Description
9/03	44.91	VSP VISION/BILL PAYMT CHICKASHA AREA ECONOMI
9/03	89.93	STANDLEY SYSTEMS/BILL PAYMT CHICKASHA AREA ECONOMI
9/03	156.00	DELTA DENTAL/BILL PAYMT CHICKASHA AREA ECONOMI
9/03	250.00	KAREN EDWARDS/BILL PAYMT CHICKASHA ARE ECONOMI
9/03	275.00	ANGEL JOHNSTON &/BILL PAYMT CHICKASHA AREA ECONOMI
9/03	975.00	MOLLMAN MEDIA/BILL PAYMT CHICKASHA ARE ECONOMI
9/03	2,839.50	BLUE CROSS BLUE/BILL PAYMT CHICKASHA AREA ECONOMI
* 9/03	16,815.00	CHICKASHA EDC/INV4013 1731246564 ACH *
		CHICKASHA EDC
9/04	30.96	ACH File & Per Item Fees
9/04	2,270.44	IRS/USATAXPYMT *****4854215724 ECONOMI DEVELOPMENT C
9/06	367.00	OKLAHOMATAXPMTS/OK TAX PMT *****59744GNTX CHICKASHA AREA ECONOMI
9/09	25.00	BANKFNT/EBANKING ACH FEE MONTHLY FEE CHICKASHA EDC
9/13		CHICKASHA EDC/PAYROLL CHICKASHA EDC
9/16	42.36	AMERICAN ELECTRI/BILL PAYMT CHICKASHA AREA ECONOMI
9/16	250.00	KWCO-FM/KOOL/BILL PAYMT CHICKASHA AREA ECONOMI
9/16	250.00	MOLLMAN MEDIA/BILL PAYMT CHICKASHA ARE ECONOMI
9/16	320.00	MOLLMAN MEDIA/BILL PAYMT CHICKASHA ARE ECONOMI
9/16	428.16	EDWARD JONES/BILL PAYMT CHICKASHA AREA ECONOMI
9/16	600.00	LIFE SKILLS INST/BILL PAYMT CHICKASHA AREA ECONOMI
9/16	790.00	DAY HOLDINGS LP/BILL PAYMT CHICKASHA AREA ECONOMI
9/16	1,000.00	KSWO/BILL PAYMT CHICKASHA AREA ECONOMI
9/16	1,314.13	TCM BANK/BILL PAYMT CHICKASHA AREA

