

NOTICE OF SPECIAL MEETING
OF THE
CHICKASHA INDUSTRIAL AUTHORITY

In compliance with Title 25, Oklahoma Statutes, Section 301-314, the Oklahoma Open Meeting Act, including the posting of notice and agenda, be advised that the **SPECIAL MEETING OF THE CHICKASHA INDUSTRIAL AUTHORITY WILL BE HELD ON TUESDAY, MARCH 11, 2025, AT 7:30 A. M. (Immediately following the EDC Meeting).** Said meeting will be held at the CHICKASHA CHAMBER OF COMMERCE, located at 221 W. Chickasha Ave., Chickasha, Oklahoma.

The City of Chickasha encourages participation from all its citizens. If participation is not possible due to a disability, notification to the City Clerk at least 48 hours prior to the scheduled meeting is encouraged to make the necessary accommodations. The City may waive the 48-hour rule if signing is not the necessary accommodation.

CHICKASHA INDUSTRIAL AUTHORITY
AGENDA

Item No. 1 - Call Meeting to Order/Roll Call.

Item No. 2 - Consent Items:

- a. Acceptance of the minutes of February 11, 2025, 2025, Special Meeting.
- b. Acceptance of the financials for February 2025.
- c. Acknowledge receipt of Economic Development Council of Chickasha Inc. Check Register for February 2025.
- d. Accept and ratify Resolution 2025-06R to adopt the updated employee manual.

Item No. 3 - Discussion, consideration, and possible action on a Tourism Promotion Program Application for funding from Lyndal Weaver with Stan Musial AABC World Series.

Item No. 4 - Discussion, consideration, and possible action on a Tourism Promotion Program Application for funding for the Mazuri AOA National Alpaca Show.

Item No. 5 - Updates from Jim Cowan, EDC, Executive Director

Item No. 6 - Adjournment.

Posted on the bulletin board of the Chickasha Municipal Building on Thursday, March 6, 2025, at 4:30 p.m.

Susan M. McDaniel, CMC - City Clerk

Members: Zachary Grayson – Chairman, Micah McCarty, Tim Elliott, Georgianne Hebblethwaite, Scott Smith, Kea Ginn

ITEM NO. 2 a

Minutes of February 11, 2025, Special Meeting
March 11, 2025
AGENDA

SPECIAL
CHICKASHA INDUSTRIAL AUTHORITY
Minutes

A Special meeting of the Chickasha Industrial Authority was held on Tuesday, February 11, 2025, 2024, at 8:13 a.m. as specified in advance by a prepared agenda. Said meeting was held at the CHICKASHA CHAMBER OF COMMERCE, located at 221 W. Chickasha Ave., Chickasha, Oklahoma. Said Notice and Minutes from said meeting are kept on file in the office of the City Clerk, 117 North 4th Street, Chickasha, Oklahoma.

Item No. 1. **Call Meeting to Order/Roll Call.**

PRESENT: Zachary Grayson, Chairman
 Georgianne Hebblethwaite, Member
 Scott Smith, Member
 Kea Ginn, Member
 Micah McCarty, Member
 Tim Elliott, Member

ABSENT:

 Daniel Terry, Member

CITY STAFF

Jim Crosby, City Manager
Susan M. McDaniel, City Clerk
Shae Mortimer, Marketing and Civic Engagement Manager
Elaine Jensen, Finance Director

Item No. 2. **Consent Item:**

- Item No. 2a.** **Acceptance of the minutes of January 14, 2024, Special Meeting.**
- Item No. 2b.** **Acceptance of the Financials for January 2025.**
- Item No. 2c.** **Acknowledge receipt of Economic Development Council of Chickasha Inc. Check Register for January 2025.**

***Motion by Georgianne Hebblethwaite, second by Elliott to approve the Consent Items 2a – 2c.**

Roll call vote:

"Ayes"	Hebblethwaite, Elliott, Smith, McCarty, Ginn, and Grayson.
"Nays"	None
Motion carried.	6 – 0

Item No. 3. Updates from Jim Cowan, EDC, Executive Director.

Item No. 4. Adjournment:

*Motion by Hebblethwaite, second by Smith to adjourn the meeting.

Time: 8:21 a.m.

(ATTEST)

Susan M. McDaniel, CMC - City Clerk

Zachary Grayson, Chairman

Passed and approved on the 11th day of March 2025.

ITEM NO. 2 b

Financials for February 2025
March 11, 2025
AGENDA

CITY OF CHICKASHA
FINANCIAL STATEMENT (UNAUDITED)
AS OF: FEBRUARY 28TH, 2025

25 -CHICKASHA INDUST AUTH
FINANCIAL SUMMARY

% OF YEAR COMPLETED: 66.67

[illegible]

FINANCIAL STATEMENT (UNAUDITED)

AS OF: FEBRUARY 28TH, 2025

25 -CHICKASHA INDUST AUTH

25-CHICKASHA INDUSTRIAL

% OF YEAR COMPLETED: 66.67

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR EXPENSE	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
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PERSONNEL COST5101-DIRECT PERSONNEL COSTS

525-5101-001 SALARIES	71,834.00	5,255.04	0.00	44,253.07	0.00	27,580.93	61.60
525-5101-003 OVERTIME	4,000.00	218.39	0.00	218.39	0.00	3,781.61	5.46
525-5101-006 COMPENSATED ABSENCES	1,282.00	0.00	0.00	641.00	0.00	641.00	50.00
525-5101-007 HOLIDAY PAY	<u>3,039.00</u>	<u>276.00</u>	<u>0.00</u>	<u>2,760.00</u>	<u>0.00</u>	<u>279.00</u>	<u>90.82</u>

TOTAL 5101-DIRECT PERSONNEL COSTS	80,155.00	5,749.43	0.00	47,872.46	0.00	32,282.54	59.72
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5102-RETIREMENT/PENSION COSTS

525-5102-003 MUNICIPAL PENSION	6,855.00	519.75	0.00	4,195.33	0.00	2,659.67	61.20
525-5102-004 FICA	<u>5,899.00</u>	<u>422.41</u>	<u>0.00</u>	<u>3,492.98</u>	<u>0.00</u>	<u>2,406.02</u>	<u>59.21</u>

TOTAL 5102-RETIREMENT/PENSION COSTS	12,754.00	942.16	0.00	7,688.31	0.00	5,065.69	60.28
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5103-INDIRECT PERSONNEL COSTS5104-HEALTH CARE

525-5104-002 HEALTH INSURANCE	5,877.00	393.44	0.00	3,147.52	0.00	2,729.48	53.56
525-5104-003 WORKERS COMPENSATION	<u>108.00</u>	<u>27.12</u>	<u>0.00</u>	<u>108.48</u>	<u>0.00</u>	<u>(0.48)</u>	<u>100.44</u>

TOTAL 5104-HEALTH CARE	5,985.00	420.56	0.00	3,256.00	0.00	2,729.00	54.40
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TOTAL PERSONNEL COST	98,894.00	7,112.15	0.00	58,816.77	0.00	40,077.23	59.47
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MAINTENANCE AND OPERATION5201-SUPPLIES

525-5201-001 OFFICE SUPPLIES/MAINTEN	<u>0.00</u>	<u>434.19</u>	<u>0.00</u>	<u>3,239.98</u>	<u>0.00</u>	<u>(3,239.98)</u>	<u>0.00</u>
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TOTAL 5201-SUPPLIES	0.00	434.19	0.00	3,239.98	0.00	(3,239.98)	0.00
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5205-MAINTENANCE-PROPERTY & BL5206-UTILITIES

525-5206-001 MARKETING	50,000.00	746.81	0.00	9,580.20	0.00	40,419.80	19.16
525-5206-003 ELECTRICITY (SIGN)	2,500.00	169.44	0.00	1,426.08	0.00	1,073.92	57.04
525-5206-004 PROFESSIONAL DEVELOPMEN	<u>2,500.00</u>	<u>0.00</u>	<u>0.00</u>	<u>20.00</u>	<u>0.00</u>	<u>2,480.00</u>	<u>0.80</u>

TOTAL 5206-UTILITIES	55,000.00	916.25	0.00	11,026.28	0.00	43,973.72	20.05
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5208-MISCELLANEOUS5210-ADVERTISING

525-5210-004 SPECIAL PROMOTIONS/OUTD	<u>5,000.00</u>	<u>99.00</u>	<u>0.00</u>	<u>99.00</u>	<u>900.00</u>	<u>4,001.00</u>	<u>19.98</u>
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TOTAL 5210-ADVERTISING	5,000.00	99.00	0.00	99.00	900.00	4,001.00	19.98
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FINANCIAL STATEMENT (UNAUDITED)

AS OF: FEBRUARY 28TH, 2025

25 -CHICKASHA INDUST AUTH

25-CHICKASHA INDUSTRIAL

% OF YEAR COMPLETED: 66.67

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR EXPENSE	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
TOTAL MAINTENANCE AND OPERATION	60,000.00	1,449.44	0.00	14,365.26	900.00	44,734.74	25.44
<u>OTHER SERVICE CHARGES</u>							
<u>5301-OPERATIONAL CONTRACT</u>							
525-5301-007 PROFESSIONAL SERVICES	45,000.00	0.00	0.00	30,000.00	15,000.00	0.00	100.00
TOTAL 5301-OPERATIONAL CONTRACT	45,000.00	0.00	0.00	30,000.00	15,000.00	0.00	100.00
<u>5302-SERVICE CONTRACTS</u>							
525-5302-000 OTHER SERVICE AGREEMENT	0.00	(99.00)	0.00	0.00	0.00	0.00	0.00
TOTAL 5302-SERVICE CONTRACTS	0.00	(99.00)	0.00	0.00	0.00	0.00	0.00
<u>5305-GRANTS & PROGRAMS</u>							
525-5305-034 EDC(SBG)-BACK FORTY RV	4,485.00	0.00	0.00	4,485.00	0.00	0.00	100.00
525-5305-035 EDC(SBG)-FIRE HOUSE ENE	3,733.00	0.00	0.00	3,732.50	0.00	0.50	99.99
525-5305-036 EDC(SBG)-SKIN FIX STUDI	1,500.00	0.00	0.00	1,500.00	0.00	0.00	100.00
TOTAL 5305-GRANTS & PROGRAMS	9,718.00	0.00	0.00	9,717.50	0.00	0.50	99.99
<u>5350-SERVICE AGENCIES AND</u>							
525-5350-002 ECONOMIC DEVELOPMENT CO	405,000.00	33,750.00	0.00	270,000.00	0.00	135,000.00	66.67
525-5350-003 TOURISM	100,000.00	72,258.00	0.00	76,013.00	0.00	23,987.00	76.01
525-5350-003.1 TOURISM- SPORTS COMPLEX	50,000.00	0.00	0.00	0.00	3,423.00	46,577.00	6.85
525-5350-007 CHICKASHA FESTIVAL OF L	35,000.00	30,000.00	0.00	30,000.00	0.00	5,000.00	85.71
TOTAL 5350-SERVICE AGENCIES AND	590,000.00	136,008.00	0.00	376,013.00	3,423.00	210,564.00	64.31
TOTAL OTHER SERVICE CHARGES	644,718.00	135,909.00	0.00	415,730.50	18,423.00	210,564.50	67.34
<u>TRANSFERS TO OTHER FUNDS</u>							
<u>5500-TRANSFER TO OTHER FUNDS</u>							
<u>UNDESIGNATED EXPENSES</u>							
<u>5600-UNDESIGNATED EXPENSES</u>							
<u>CAPITAL EQUIPMENT</u>							
<u>6450-PROJECTS</u>							
525-6450-030 COMMUNITY CLEANUP	55,000.00	0.00	0.00	26,788.34	0.00	28,211.66	48.71
TOTAL 6450-PROJECTS	55,000.00	0.00	0.00	26,788.34	0.00	28,211.66	48.71

FINANCIAL STATEMENT (UNAUDITED)

AS OF: FEBRUARY 28TH, 2025

25 -CHICKASHA INDUST AUTH

25-CHICKASHA INDUSTRIAL

% OF YEAR COMPLETED: 66.67

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR EXPENSE	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
TOTAL CAPITAL EQUIPMENT	55,000.00	0.00	0.00	26,788.34	0.00	28,211.66	48.71
<u>CAPITAL EQUIPMENT</u>							
<u>6500-PROGRAMS</u>							
525-6500-001 FESTIVAL OF LIGHT	100,000.00	0.00	0.00	0.00	0.00	100,000.00	0.00
525-6500-002 FAIRGROUND EVENTS	24,000.00	6,000.00	0.00	6,000.00	30,000.00	12,000.00	150.00
525-6500-003 EMERGING OPPORTUNITIES	45,282.00	38.94	0.00	11,322.22	0.00	33,959.78	25.00
525-6500-008 ROCK ISLAND ARTS FESTIV	5,000.00	0.00	0.00	0.00	0.00	5,000.00	0.00
525-6500-009 OK FOOD TRUCK CHAMPIONS	10,000.00	0.00	0.00	0.00	0.00	10,000.00	0.00
525-6500-010 WINGS AND WHEELS EVENT	10,000.00	0.00	0.00	0.00	0.00	10,000.00	0.00
TOTAL 6500-PROGRAMS	194,282.00	6,038.94	0.00	17,322.22	30,000.00	146,959.78	24.36
TOTAL CAPITAL EQUIPMENT	194,282.00	6,038.94	0.00	17,322.22	30,000.00	146,959.78	24.36
TOTAL 25-CHICKASHA INDUSTRIAL	1,052,894.00	150,509.53	0.00	533,023.09	49,323.00	470,547.91	55.31
*** TOTAL EXPENDITURES ***	1,052,894.00	150,509.53	0.00	533,023.09	49,323.00	470,547.91	55.31

3-06-2025 4:34 PM

D E T A I L L I S T I N G

PAGE: 1

FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Feb-2025 THRU Feb-2025

DEPT : N/A

SUPPRESS ZEROS

ACCOUNTS: 4000-000.0

THRU 525-9999-999.9

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE =====AMOUNT===== BALANCE=====

4500-011 TRANSFER FROM GENERAL F11
B E G I N N I N G B A L A N C E 362,069.48CR

2/28/25 3/03 B51732 10421 HOTEL/MOTEL 90% JE# 038930 30,204.18CR 392,273.66CR
===== FEBRUARY ACTIVITY DB: 0.00 CR: 30,204.18CR 30,204.18CR

4600-001 INTEREST INCOME - CD
B E G I N N I N G B A L A N C E 2,509.89CR

2/28/25 3/04 B51734 Interest000000 10425 INTEREST JE# 038932 331.86CR 2,841.75CR
===== FEBRUARY ACTIVITY DB: 0.00 CR: 331.86CR 331.86CR

525-5101-001 SALARIES
B E G I N N I N G B A L A N C E 38,998.03

DEPT: 25 CHICKASHA INDUSTRIAL AUT

2/06/25 2/04 P10494 PYEXP 01032 1PPFEB2025 2,495.04 41,493.07
2/20/25 2/18 P10496 PYEXP 01033 2PPFEB2025 2,760.00 44,253.07
===== FEBRUARY ACTIVITY DB: 5,255.04 CR: 0.00 5,255.04

525-5101-003 OVERTIME
B E G I N N I N G B A L A N C E 0.00

2/20/25 2/18 P10496 PYEXP 01033 2PPFEB2025 218.39 218.39
===== FEBRUARY ACTIVITY DB: 218.39 CR: 0.00 218.39

525-5101-007 HOLIDAY PAY
B E G I N N I N G B A L A N C E 2,484.00

2/06/25 2/04 P10494 PYEXP 01032 1PPFEB2025 276.00 2,760.00
===== FEBRUARY ACTIVITY DB: 276.00 CR: 0.00 276.00

525-5102-003 MUNICIPAL PENSION
B E G I N N I N G B A L A N C E 3,675.58

2/06/25 2/25 A34475 CHK: 138814 17993 OMRF 367 250.50 3,926.08
OKLAHOMA MUNICIPAL RETIRE INV# OMR1PPFEB2025 /PO#

3-06-2025 4:34 PM

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FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Feb-2025 THRU Feb-2025

DEPT : 25 CHICKASHA INDUSTRIAL AUTH

SUPPRESS ZEROS

ACCOUNTS: 4000-000.0 THRU 525-9999-999.9

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/PO/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
2/20/25	2/25	A34476	CHK: 138814	17993 OMRF	367			269.25	4,195.33
				OKLAHOMA MUNICIPAL RETIRE	INV# OMR2PPFEB2025	/PO#			
			=====	FEBRUARY ACTIVITY DB:	519.75	CR:	0.00	519.75	

525-5102-004

FICA

B E G I N N I N G B A L A N C E

3,070.57

2/06/25	2/05	A34113	CHK: 138790	17947 FICA	6898			164.74	3,235.31
				TRANSFER ACCOUNT	INV# T3 1PPFEB2025	/PO#			
2/06/25	2/05	A34113	CHK: 138790	17947 MEDICARE	6898			38.53	3,273.84
				TRANSFER ACCOUNT	INV# T4 1PPFEB2025	/PO#			
2/18/25	2/18	A34381	CHK: 138800	17992 FICA	6898			177.60	3,451.44
				TRANSFER ACCOUNT	INV# T3 2PPFEB2025	/PO#			
2/18/25	2/18	A34381	CHK: 138800	17992 MEDICARE	6898			41.54	3,492.98
				TRANSFER ACCOUNT	INV# T4 2PPFEB2025	/PO#			
			=====	FEBRUARY ACTIVITY DB:	422.41	CR:	0.00	422.41	

525-5104-002

HEALTH INSURANCE

B E G I N N I N G B A L A N C E

2,754.08

2/06/25	2/25	A34443	CHK: 138802	17995 MED \$2,500 DED EMP ONLY	2410			184.40	2,938.48
				BLUE CROSS BLUE SHIELD OF	INV# M2E1PPFEB2025	/PO#			
2/06/25	2/25	A34451	CHK: 138806	17995 DENTAL EMP ONLY	2669			10.82	2,949.30
				EQUITABLE FINANCIAL LIFE	INV# DNE1PPFEB2025	/PO#			
2/06/25	2/25	A34485	CHK: 138815	17993 EMPLOYEE ASSISTANCE PROG	8823			1.50	2,950.80
				OPTIONS COUNSELING SERVIC	INV# EAP1PPFEB2025	/PO#			
2/20/25	2/25	A34444	CHK: 138802	17995 MED \$2,500 DED EMP ONLY	2410			184.40	3,135.20
				BLUE CROSS BLUE SHIELD OF	INV# M2E2PPFEB2025	/PO#			
2/20/25	2/25	A34452	CHK: 138806	17995 DENTAL EMP ONLY	2669			10.82	3,146.02
				EQUITABLE FINANCIAL LIFE	INV# DNE2PPFEB2025	/PO#			
2/20/25	2/25	A34486	CHK: 138815	17993 EMPLOYEE ASSISTANCE PROG	8823			1.50	3,147.52
				OPTIONS COUNSELING SERVIC	INV# EAP2PPFEB2025	/PO#			
			=====	FEBRUARY ACTIVITY DB:	393.44	CR:	0.00	393.44	

525-5104-003

WORKERS COMPENSATION

B E G I N N I N G B A L A N C E

81.36

2/25/25	2/25	A34557	CHK: 031494	18018 WORKCOMP QUART 4 2025	6270			27.12	108.48
				OMAG WORKERS'COMPENSATION	INV# 2025 QRT4 WORKCOMP/PO#				
			=====	FEBRUARY ACTIVITY DB:	27.12	CR:	0.00	27.12	

3-06-2025 4:34 PM

D E T A I L L I S T I N G

PAGE: 3

FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Feb-2025 THRU Feb-2025

DEPT : 25 CHICKASHA INDUSTRIAL AUTH

SUPPRESS ZEROS

ACCOUNTS: 4000-000.0

THRU 525-9999-999.9

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE =====AMOUNT===== BALANCE=====

525-5201-001 OFFICE SUPPLIES/MAINTENANCE

B E G I N N I N G B A L A N C E

2,805.79

2/17/25 2/17 A34372 DFT: 000047 17988 JANUARY 25 SERVICE PERIO 0931 434.19 3,239.98
 BANK OF AMERICA INV# JAN25 STATEMENT /PO#
 ===== FEBRUARY ACTIVITY DB: 434.19 CR: 0.00 434.19

525-5206-001 MARKETING

B E G I N N I N G B A L A N C E

8,833.39

2/17/25 2/17 A34372 DFT: 000047 17988 JANUARY 25 SERVICE PERIO 0931 426.81 9,260.20
 BANK OF AMERICA INV# JAN25 STATEMENT /PO#
 2/18/25 2/12 A34271 CHK: 031406 17974 PHOTOS FOR AIRPORT 2788 300.00 9,560.20
 BREAKS OFF MEDIA LLC INV# #100 /PO# 25-20278
 2/28/25 2/26 A34575 CHK: 031513 18020 WOMENS PROFESSIONAL LUNC 1155 20.00 9,580.20
 CHICKASHA CHAMBER OF COMM INV# E1518 /PO# 25-20257
 ===== FEBRUARY ACTIVITY DB: 746.81 CR: 0.00 746.81

525-5206-003 ELECTRICITY (SIGN)

B E G I N N I N G B A L A N C E

1,256.64

2/07/25 2/07 A34169 CHK: 031393 17960 MISC ACCOUNTS SEE DETAIL 237 140.09 1,396.73
 PUBLIC SERVICE COMPANY OF INV# MISC02052025 /PO#
 2/17/25 2/17 A34368 CHK: 031476 17986 MISC ACCOUNTS SEE DETAIL 237 29.35 1,426.08
 PUBLIC SERVICE COMPANY OF INV# MISC02142025 /PO#
 ===== FEBRUARY ACTIVITY DB: 169.44 CR: 0.00 169.44

525-5210-004 SPECIAL PROMOTIONS/OUTDOOR ADV

B E G I N N I N G B A L A N C E

0.00

2/28/25 3/06 B51794 DFT: 000037 10450 CORRECT JULY24STATEMENT BRIGHT JE# 038967 99.00 99.00
 ===== FEBRUARY ACTIVITY DB: 99.00 CR: 0.00 99.00

525-5302-000 OTHER SERVICE AGREEMENTS

B E G I N N I N G B A L A N C E

99.00

2/28/25 3/06 B51794 DFT: 000037 10450 CORRECT JULY24STATEMENT BRIGHT JE# 038967 99.00CR 0.00
 ===== FEBRUARY ACTIVITY DB: 0.00 CR: 99.00CR 99.00CR

3-06-2025 4:34 PM

D E T A I L L I S T I N G

PAGE: 4

FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Feb-2025 THRU Feb-2025

DEPT : 25 CHICKASHA INDUSTRIAL AUTH

SUPPRESS ZEROS

ACCOUNTS: 4000-000.0

THRU 525-9999-999.9

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/PO/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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525-5350-001 HOTEL TAX REBATE

B E G I N N I N G B A L A N C E

0.00

2/17/25	2/17	A34372	DFT: 000047		17988 JANUARY 25 SERVICE PERIO 0931				112.94	112.94
					BANK OF AMERICA		INV# JAN25 STATEMENT	/PO#		
2/17/25	3/06	B51786	DFT: 000047		10447 CORRECT JANUARY 25 SERVICE PER		JE# 038956		112.94CR	0.00
				=====	FEBRUARY ACTIVITY DB:	112.94	CR:	112.94CR	0.00	

525-5350-002 ECONOMIC DEVELOPMENT COUNCIL

B E G I N N I N G B A L A N C E

236,250.00

2/07/25	2/07	A34162	CHK: 031386		17960 EDC MONTHLY CONTRACT	185			33,750.00	270,000.00
					ECONOMIC DEVELOPMENT COUN		INV# EDC CON FEB 25	/PO#		
				=====	FEBRUARY ACTIVITY DB:	33,750.00	CR:	0.00	33,750.00	

525-5350-003 TOURISM

B E G I N N I N G B A L A N C E

3,755.00

2/28/25	2/26	A34594	CHK: 031518		18020 CHRISTMAS DECORATIONS	185			26,574.00	30,329.00
					ECONOMIC DEVELOPMENT COUN		INV# 4013	/PO# 25-20290		
2/28/25	2/26	A34595	CHK: 031518		18020 CHRISTMAS DECORATIONS	185			4,405.00	34,734.00
					ECONOMIC DEVELOPMENT COUN		INV# 4014	/PO# 25-20290		
2/28/25	2/26	A34596	CHK: 031518		18020 CHRISTMAS DECORATIONS	185			4,389.00	39,123.00
					ECONOMIC DEVELOPMENT COUN		INV# 4059	/PO# 25-20290		
2/28/25	2/26	A34597	CHK: 031518		18020 CHRISTMAS DECORATIONS	185			31,890.00	71,013.00
					ECONOMIC DEVELOPMENT COUN		INV# 4227	/PO# 25-20290		
2/28/25	2/26	A34598	CHK: 031518		18020 CHRISTMAS DECORATIONS	185			5,000.00	76,013.00
					ECONOMIC DEVELOPMENT COUN		INV# J&E FOL 25	/PO# 25-20290		
				=====	FEBRUARY ACTIVITY DB:	72,258.00	CR:	0.00	72,258.00	

525-5350-007 CHICKASHA FESTIVAL OF LIGHT

B E G I N N I N G B A L A N C E

0.00

2/04/25	1/28	A33943	CHK: 031318		17920 FESTIVAL OF LIGHT	1155			30,000.00	30,000.00
					CHICKASHA CHAMBER OF COMM		INV# FOL 24-25	/PO# 25-20185		
				=====	FEBRUARY ACTIVITY DB:	30,000.00	CR:	0.00	30,000.00	

525-6500-002 FAIRGROUND EVENTS

B E G I N N I N G B A L A N C E

0.00

3-06-2025 4:34 PM

DETAIL LISTING

PAGE: 5

FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Feb-2025 THRU Feb-2025

DEPT : 25 CHICKASHA INDUSTRIAL AUTH

SUPPRESS ZEROS

ACCOUNTS: 4000-000.0

THRU 525-9999-999.9

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/PO/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
2/04/25	1/28	A33934	CHK: 031347	17920 TOURISM FUNDING-4TH PAY	0713			6,000.00	6,000.00
				OKLAHOMA HIGH SCHOOL RODE	INV# 254		/PO# 25-20125		
			=====	FEBRUARY ACTIVITY DB:	6,000.00	CR:	0.00	6,000.00	

525-6500-003

EMERGING OPPORTUNITIES

BEGINNING BALANCE

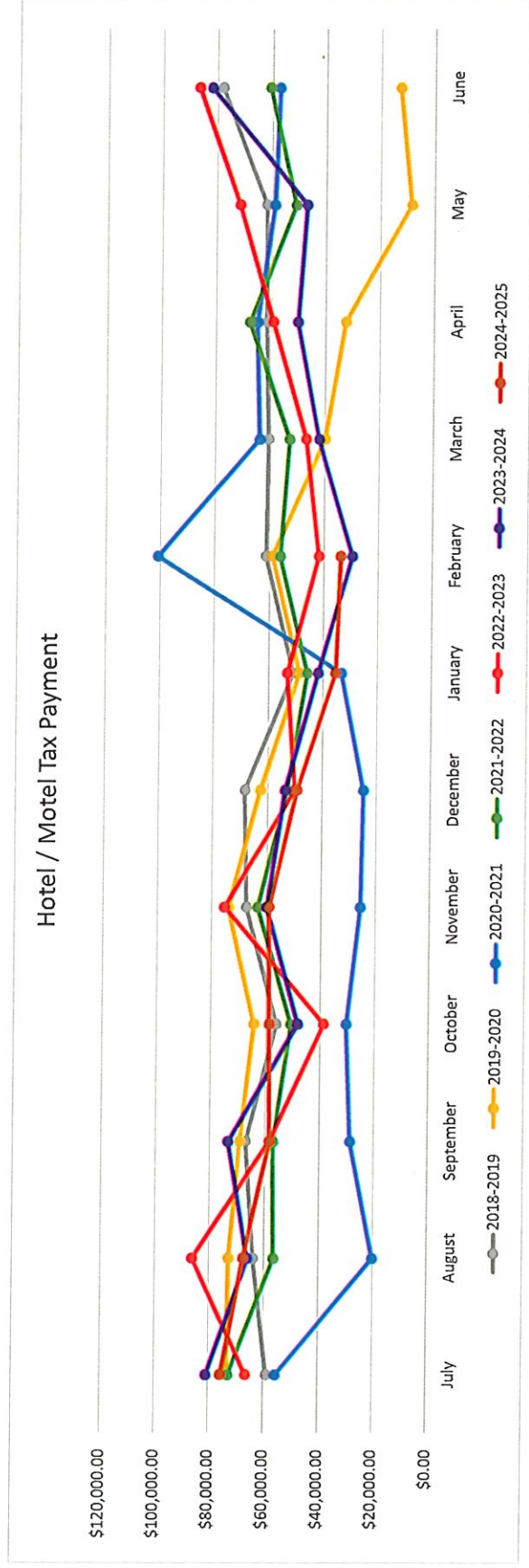
11,283.28

2/17/25	2/17	A34372	DFT: 000047	17988 JANUARY 25 SERVICE PERIO	0931			38.94	11,322.22
				BANK OF AMERICA	INV# JAN25 STATEMENT	/PO#			
			=====	FEBRUARY ACTIVITY DB:	38.94	CR:	0.00	38.94	

000 ERRORS IN THIS REPORT!

** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	382,513.56	393,435.44CR
REPORTED ACTIVITY:	150,721.47	30,747.98CR
ENDING BALANCES:	533,235.03	424,183.42CR
TOTAL FUND ENDING BALANCE:	109,051.61	

	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
July	\$58,886.27	\$73,219.33	\$55,600.95	\$72,826.96	\$66,114.05	\$80,728.49	\$75,385.80
August	\$63,940.46	\$72,657.84	\$20,068.61	\$56,497.19	\$85,856.55	\$65,903.87	\$67,346.49
September	\$66,872.97	\$68,937.55	\$28,501.95	\$57,023.20	\$58,136.41	\$73,230.95	\$57,980.16
October	\$56,098.55	\$63,950.14	\$30,258.55	\$50,700.80	\$38,362.67	\$48,143.32	\$58,468.98
November	\$67,247.32	\$73,727.34	\$25,434.20	\$63,178.71	\$75,116.83	\$59,880.19	\$58,906.33
December	\$68,246.89	\$62,350.99	\$24,629.90	\$52,910.49	\$49,906.64	\$53,562.53	\$49,116.82
January	\$50,972.01	\$48,604.29	\$33,110.79	\$45,839.35	\$52,913.87	\$41,750.55	\$35,094.84
February	\$61,279.48	\$58,657.13	\$100,744.34	\$56,109.63	\$41,630.30	\$29,377.57	\$33,560.20
March	\$60,653.09	\$39,697.24	\$63,931.29	\$52,970.19	\$46,684.17	\$42,032.18	
April	\$61,505.77	\$32,277.46	\$65,027.63	\$67,680.17	\$59,154.20	\$50,219.30	
May	\$61,753.82	\$8,299.74	\$58,965.32	\$51,104.18	\$71,453.53	\$47,021.97	
June	\$78,026.70	\$12,543.84	\$57,286.51	\$60,737.85	\$86,394.61	\$81,935.34	
Totals	\$755,483.33	\$614,922.89	\$563,560.04	\$687,578.72	\$731,723.83	\$673,786.26	\$435,859.62



ITEM NO. 2 c

Economic Development Council of Chickasha, Inc.
Check Register – February 2025
Special Meeting
March 11, 2025
AGENDA

10:29 AM

03/04/25

Economic Development Council of Chickasha, Inc.

Check Detail

February 2025

Type	Num	Date	Name	Memo	Account	Paid Amount
Check		02/03/2025	IRS		101 • Economic Dev...	
					202.1 • FICA/FWH P...	-126.00
TOTAL						-126.00
Check		02/05/2025	IRS		101 • Economic Dev...	
					202.1 • FICA/FWH P...	-2,307.59
TOTAL						-2,307.59
Check		02/07/2025	Oklahoma Tax Com...		101 • Economic Dev...	
					202.2 • State W/H Pa...	-377.00
TOTAL						-377.00
Check		02/21/2025	Oklahoma Tax Com...		101.1 • First Nationa...	
					202.2 • State W/H Pa...	-356.00
TOTAL						-356.00
Check		02/21/2025	IRS		101.1 • First Nationa...	
					202.1 • FICA/FWH P...	-2,184.31
TOTAL						-2,184.31
Check	ACH	02/15/2025	Cheryl Critchfield		101 • Economic Dev...	
					201 • Payroll	
TOTAL						
Check	ACH	02/15/2025	Jim Cowan		101 • Economic Dev...	
					201 • Payroll	
TOTAL						
Check	ACH	02/15/2025	Matthew T Brooks, Jr.		101 • Economic Dev...	
					201 • Payroll	
TOTAL						
Check	ACH	02/28/2025	Jim Cowan		101.1 • First Nationa...	
					201 • Payroll	
					670.1 • Mileage	
TOTAL						
Check	ACH	02/28/2025	Matthew T Brooks, Jr.		101.1 • First Nationa...	
					201 • Payroll	
TOTAL						
Check	ACH	02/28/2025	Cheryl Critchfield		101.1 • First Nationa...	
					201 • Payroll	
TOTAL						

10:29 AM

03/04/25

Economic Development Council of Chickasha, Inc.

Check Detail

February 2025

Type	Num	Date	Name	Memo	Account	Paid Amount
Check	7899	02/28/2025	Edward Jones Finan...	February contributions - Brooks, Critchfield	101.1 - First Nationa...	
				February contributions - Brooks, Critchfield	212 - Simple IRA	-414.84
TOTAL						-414.84
Check	7900	02/28/2025	Here 2 Help	Inv 921	101.1 - First Nationa...	
				Christmas lghs install & removal	675 - Tourism Expen...	-1,000.00
TOTAL						-1,000.00
Check	7901	02/28/2025	Mollman Outdoor	Inv Q40480	101.1 - First Nationa...	
				Inv Q40480	601 - Advertising/Mar...	-320.00
TOTAL						-320.00
Check	7902	02/28/2025	Angel, Johnston & ...	Inv 2234	101.1 - First Nationa...	
				Inv 2234	641 - Accounting Fees	-275.00
TOTAL						-275.00
Check	7903	02/28/2025	Delta Dental of Okla...	Inv 2102634 Brooks, Cowan, Critchfield	101.1 - First Nationa...	
				Inv 2102634 Brooks, Cowan, Critchfield	660 - Payroll Expenses	-171.00
TOTAL						-171.00
Check	7904	02/28/2025	Life Skills Institute	February cleanup Inv 25-0050	101.1 - First Nationa...	
				February cleanup Inv 25-0050	681 - Keep Chickash...	-500.00
TOTAL						-500.00
Check	7905	02/28/2025	Ross Seed	Acct 1999	101.1 - First Nationa...	
				Acct 1999	681 - Keep Chickash...	-8.76
TOTAL						-8.76
Check	7906	02/28/2025	Standley Systems	Inv 1773157	101.1 - First Nationa...	
				Inv 1773157	644 - equipment lease	-87.73
TOTAL						-87.73
Check	7907	02/28/2025	KSWO	Inv 3536060-2	101.1 - First Nationa...	
				Inv 3536060-2	675 - Tourism Expen...	-1,000.00
TOTAL						-1,000.00
Check	7908	02/28/2025	Blue Cross & Blue S...	277770 Brooks, Cowan, Critchfield	101.1 - First Nationa...	
				277770 Brooks, Cowan, Critchfield	660 - Payroll Expenses	-2,839.50
TOTAL						-2,839.50
Check	7909	02/28/2025	Cheryl Critchfield	Reimburse expenses for KCB meeting	101.1 - First Nationa...	
				Reimburse expenses for KCB meeting	681 - Keep Chickash...	-37.03
TOTAL						-37.03

10:29 AM

03/04/25

Economic Development Council of Chickasha, Inc.

Check Detail

February 2025

Type	Num	Date	Name	Memo	Account	Paid Amount
Check	7910	02/28/2025	VSP Vision Care	30099313	101.1 - First Nationa...	
				30099313	660 - Payroll Expenses	-44.91
TOTAL						-44.91
Check	7911	02/28/2025	Vitus Investments	Warehouse rental	101.1 - First Nationa...	
				Warehouse rental	609.2 - Rent, Parking,...	-300.00
TOTAL						-300.00

ITEM NO. 2 d

Resolution 2025-06R
Special Meeting
March 11, 2025
AGENDA

RESOLUTION NO. 2025-06R

A RESOLUTION OF THE CHAIRMAN AND BOARD OF TRUSTEES OF THE CHICKASHA INDUSTRIAL AUTHORITY ADOPTING A NEW EMPLOYEE MANUAL AND REPEALING ANY PRIOR EMPLOYEE POLICIES OR MANUALS IN CONFLICT HERewith.

WHEREAS, the Chickasha Industrial Authority recognizes the need to establish clear and consistent policies and procedures governing the rights, responsibilities, and expectations of its employees; and

WHEREAS, the Authority has undertaken a comprehensive review and revision of its Employee Manual to reflect current laws, best practices, and the operational needs of the Authority; and

WHEREAS, the previous Employee Manual was adopted in 2017, and changes in laws and regulations necessitate the adoption of an updated manual; and

WHEREAS, the Board of Trustees of the Chickasha Industrial Authority finds that adoption of the new Employee Manual is in the best interest of the Authority and its employees to promote efficiency, consistency, and compliance with applicable employment laws and regulations; and

WHEREAS, it is necessary to repeal and replace any prior employee manuals, handbooks, or policies that are inconsistent with the new Employee Manual to ensure consistency with the City of Chickasha employee policies.

NOW, THEREFORE, BE IT RESOLVED by the Chairman and Board of Trustees of the Chickasha Industrial Authority, as follows:

SECTION 1. The City Manager as the Trust Manager has recommended that the Chickasha Industrial Authority adopt the new Employee Manual, attached hereto as Exhibit A and incorporated herein by reference. Therefore Exhibit A is hereby adopted as the new Employee Manual for the Chickasha Industrial Authority.

SECTION 2. All prior employee manuals, handbooks, policies, or procedures previously adopted by the Board of Trustees that are in conflict with the new Employee Manual are hereby repealed and replaced in their entirety by the new Employee Manual.

SECTION 3. The Trust Manager, or designee, is hereby authorized and directed to distribute the new Employee Manual to all Authority employees and to take necessary steps to implement and enforce its provisions.

SECTION 4. This Resolution shall become effective immediately upon its passage and approval.

PASSED AND APPROVED this ____ day of _____, 2025.

CHICKASHA INDUSTRIAL AUTHORITY

Zachary Grayson, Chairman

ATTEST:

Susan M. McDaniel, CMC - Secretary

CIA Action Form

Meeting Date:

March 11, 2025

Item No. 3

Agenda Item: Discussion, consideration, action on a Tourism Promotion Program Application request for funding from Lyndal Weaver for the 2025 Stan Musial AABC World Series in the amount of \$3,500.00.

Background/Description:

This program was awarded \$3,500.00 in 2023.

This program was awarded \$3,500.00 in 2024.

Staff Recommendation:



Tourism Promotion Program Application for Funding

Application must be complete to receive a tourism award. This application may be submitted electronically by attaching the completed file to an email addressed to Susan.McDaniel@chickasha.org, or mail printed original application to the Chickasha Industrial Authority, City of Chickasha, 117 North 4th Street, Chickasha, Oklahoma, 73018, or hand deliver your original to Chickasha City Hall, 117 North 4th Street, City Manager's Office. Telephone (405)222-6045.

Project Title: STAN MUSIAL WORLD Series

Project Dates: Beginning: 7-16-25 Ending: 7-19-25

Contact Person: LYNDAL WEAVER

(Person with most knowledge about this application) E-mail: _____

Company/Organization: AABC/D-BAT Collegiate League Phone: 214-478-3875

Address: 555 E. Main St.

City: Farmington State: NM Zip: 87401

Project Sponsor: LYNDAL WEAVER

(Person representing agency or organization authorized to sign Memorandum of Understanding with the City)

Address: 2105 White Cliff

City: Richardson State: TX Zip: 75080

Signature: Lyndal Weaver Phone: 214-478-3875

Sponsor is: ☐ Profit-making ☒ Non-profit 501-C ☐ Public Agency

Amount requested*: \$ 3500

Other funding sources*: \$ League Total project budget*: \$ 8800

**The award will be contingent upon the applicant's demonstration of other funding sources (matching funds). Expenditures are subject to audit.*

In the space below, provide a one-paragraph summary of your request and what you will accomplish. If your request is part of a larger project, you may briefly describe the overall project. However, please focus your answer on the specific element for which you are requesting funding.

STAN MUSIAL WORLD Series sponsored by
City of Chickasha is in it 3rd year.

Year One we had 16 teams, Year Two
had 20 teams. Year 3 will have

20 to 24 teams. 3 teams will stay in
Chickasha. Our goal is to promote Chickasha and the SMWS

SCOPE OF WORK

Fully describe the project. Expand your project summary to address such issues as: what it is you wish to do; the tangible and intangible benefits to the community; visitor impact; and how you will evaluate the success of the project. If you are requesting funds for a specific portion of a larger project, please indicate, but focus your response on the element for which you are requesting funding.

To promote Baseball and the City of Chickasha hopefully making the City of Chickasha the permanent home of the STAN MUSIAL World Series.

We are hosted by USAO and Chickasha HS.

Describe how you will advertise, publicize or otherwise distribute information regarding your project.

We will advertise through the Chamber of Commerce and the Economic Development corporation of Chickasha.

EVENT HISTORY

Please describe why the event is being held in Chickasha. Include any information on what made Chickasha an attractive venue for your event.

This is our 3rd year to
be hosted by City of Chickasha.

Please provide information on how your event is typically funded. Include a listing of previous sponsors and the dollar amount of each past contribution.

City of Chickasha, league fees, gate receipts.
In 2023, the majority of gate revenue.
and concessions were kept by USAO.

TIMELINE

PROJECTS MUST BE COMPLETED BY JUNE 30, 2020. If your project is to be completed in phases, please give a breakdown of timelines.

N/A

Please use the space below to provide any necessary background on elements of your projected time line.

N/A

PROJECT BUDGET

Please list the amount requested, what it is to be used for, and the amount of matching funding. *(Please specify if fee waivers are included in the match funding amounts.)*

Total Tourism Fund Amount Requested	\$ 3500
Total Value of Project	\$ 10000
Total Amount of Matching Funds Acquired	\$ 6500

PROJECTED REVENUE

Please list the projected revenue generated by your program or project below. Include any information on hotel blocks secured, or other facility rentals if applicable. You may attach studies, or use an extra page if necessary.

N/A

CIA Action Form
Meeting Date:

March 11, 2025

Item No. 4

Agenda Item: Discussion, consideration, and possible action on a Tourism Promotion Program Application for funding for the Mazuri AOA National Alpaca Show.

Background/Description:

This is a request from the Mazuri AOA National Alpaca Show. This group has produced this show for 36 years, with 2025 being the first year to be held in Oklahoma. This event will bring over 500 alpacas to compete for a national title.

The organization is requesting \$3,790.00 in funding assistance.

Staff Recommendation:



Tourism Promotion Program Application for Funding

Application must be complete to receive a tourism award. This application may be submitted electronically by attaching the completed file to an email addressed to Susan.McDaniel@chickasha.org, or mail printed original application to the Chickasha Industrial Authority, City of Chickasha, 117 North 4th Street, Chickasha, Oklahoma, 73018, or hand deliver your original to Chickasha City Hall, 117 North 4th Street, City Manager's Office. Telephone (405)222-6045.

Project Title: Mazuri AOA National Alpaca Show

Project Dates: Beginning: March 14, 2025 Ending: March 16, 2025

Contact Person: Robin Gifford

(Person with most knowledge about this application) E-mail: robin@alpacainfo.com

Company/Organization: Alpaca Owners Association Phone: 402-437-8484

Address: 8300 Cody Dr.

City: Lincoln State: NE Zip: 68512

Project Sponsor: Robin Gifford
(Person representing agency or organization authorized to sign Memorandum of Understanding with the City)

Address: Same as above

City: Lincoln State: NE Zip: 68512

Signature: Robin Gifford Phone: cell: 402-440-9524

Sponsor is: ☐ Profit-making ☒ Non-profit 501-C ☐ Public Agency

Amount requested*: \$ 3790.00

Other funding sources*: \$ 41,050 Total project budget*: \$ 160,000

**The award will be contingent upon the applicant's demonstration of other funding sources (matching funds). Expenditures are subject to audit.*

****We don't have matching funds. We have farms who sponsor, getting benefits like better stall placement.**

In the space below, provide a one-paragraph summary of your request and what you will accomplish. If your request is part of a larger project, you may briefly describe the overall project. However, please focus your answer on the specific element for which you are requesting funding.

Alpaca breeders from across the nation will gather in Chickasha, Oklahoma, for the 36th annual Mazuri AOA National Alpaca Show, presented by Heritage Farm Alpacas & Events and RayNay Alpaca Farm. Over 500 alpacas will compete for the prestigious title of National Supreme Champion, with judges evaluating both Huacaya and Suri alpacas on conformation and fleece quality.

The focus is on awarded top alpaca genetics in the US, youth development and bringing alpacas to the community.

SCOPE OF WORK

Fully describe the project. Expand your project summary to address such issues as: what it is you wish to do; the tangible and intangible benefits to the community; visitor impact; and how you will evaluate the success of the project. If you are requesting funds for a specific portion of a larger project, please indicate, but focus your response on the element for which you are requesting funding.

Please see separate page included in the email submission for this question.

Describe how you will advertise, publicize or otherwise distribute information regarding your project.

To advertise, publicize, and distribute information regarding the Mazuri AOA National Alpaca Show we will implement a multi-channel approach:

We will create engaging social media content across platforms (Facebook, Instagram, TikTok and LinkedIn) featuring teaser images of auction items, past event highlights, and alpaca photos to generate excitement. We'll use event-specific hashtags and encourage members to share with their networks.

Our email marketing campaign will target our established email list with a sequence of announcements: save-the-date, formal invitation, auction preview, and final reminders. Each email will highlight different aspects of the event with clear calls to action.

For media coverage, we'll distribute press releases to local outlets in Chickasha and Oklahoma City, emphasizing the community aspect, economic impact of alpaca farming, and unique nature of the event. We'll reach out to agriculture reporters and lifestyle editors specifically.

We'll also leverage partnerships with related agricultural organizations, local businesses, and fiber arts groups to cross-promote the event through their channels, helping us reach potential new attendees beyond our immediate network.

EVENT HISTORY

Please describe why the event is being held in Chickasha. Include any information on what made Chickasha an attractive venue for your event.

Chickasha was selected as our venue site for multiple compelling reasons that align perfectly with our organization's needs:

The state affiliate organization already holds a highly successful annual alpaca show at the Grady County Fairgrounds, establishing a strong foundation of alpaca enthusiasm in the area. This existing relationship has provided us with invaluable support, including a dedicated team of experienced volunteers who understand our unique requirements.

The venue management at Grady County Fairgrounds has proven to be exceptionally accommodating and professional. Their expertise in handling agricultural events means they understand the specific needs of our organization and our members. Importantly, the facility offers excellent value, fitting comfortably within our budget constraints while still providing all necessary amenities.

Feedback from our members who have previously shown their alpacas at this facility has been overwhelmingly positive. They consistently praise the quality of the facilities, the layout that works well for both animals and visitors, and the overall experience of exhibiting there.

Beyond the practical considerations, the Chickasha community itself has demonstrated remarkable hospitality toward alpaca enthusiasts. Local businesses and residents have welcomed our events, creating a warm atmosphere that makes attendees feel appreciated and valued.

Please provide information on how your event is typically funded. Include a listing of previous sponsors and the dollar amount of each past contribution.

This combination of established relationships, excellent facilities at reasonable cost, member satisfaction, and community welcome makes Chickasha the ideal location for our national show.

SPONSORSHIPS

The Mazuri AOA National Show is funded through a combination of corporate and farm sponsorships. We're fortunate to have established strong relationships with industry partners who recognize the value of supporting the alpaca community.

Our most recent sponsors include:

Mazuri Animal Nutrition: \$10,000

Their generous contribution as our title sponsor helps cover venue costs and promotional materials. In return, they receive prominent logo placement, exclusive display space and speaking opportunities.

RayNay & Heritage Farms: \$7,000

As our supporting sponsors, their contribution funds, in part, rentals and printed materials. Benefits include logo placement on all event materials, reserved VIP seating and stall placement, and recognition during the event.

Peruvian Link: \$3,500

Happy Hour/Meet & Greet sponsor. Their support allows us to create a welcoming networking opportunity before the main event.

Member Farms at Various Levels:

5 Diamond Farms @ \$2,500 each (\$12,500 total)

1 Emerald Farm @ \$1,500

7 Ruby Farms @ \$750 each (\$5,250 total)

Youth Performance Farm @ \$500

3 Halter Farms @ \$200 each (\$600 total)

2 Friends of the Industry @ \$100 each (\$200 total)

Additional funding comes from ticket sales at our banquet (\$45 per person), which covers meal costs and basic decorations.

We maintain careful budget management to ensure the event remains accessible to all members while still providing a quality experience that encourages generous participation at the show and at the fundraising auction.

PROJECT EVALUATION CRITERIA

CITY CODE DEFINING USE OF HOTEL TAX

ARTICLE VI, SECTION 48-165, Use of funds collected.

All taxes collected pursuant to provisions of this article shall be placed in the general fund of the city, shall be budgeted and appropriated annually by the city, and used exclusively for the purpose of encouraging, promoting, and fostering economic and industrial development, and projects related thereto; or to pay debt service with respect to the financing of any project relating thereto, with 90 percent of said tax revenues to be transferred to the city industrial authority to be used to:

- 1) Encourage, promote, and foster economic and industrial development; or
- 2) Contract with the economic development council of the county or others in order to provide the programs and services necessary to carry out the purposes of this article; with the ten percent of said tax revenues retained by the city to be used by the city to offset and reimburse the city for the costs and expenses in administering and collecting said tax.

TOURISM PROMOTION FUND CRITERIA

- **Tourism promotion**
Does the project/event meet the basic state requirements for tourism promotion? Promote a positive image for the City? Does this project/event promote the City as a destination place? Attract visitors, build new audiences, and encourage tourist expansion? Increase awareness of the City's amenities, history, facilities, and natural environment? Does it support regional tourism planning?
- **Benefit to the community**
How will this project/event benefit the citizens of Chickasha? Does this project benefit the overall community, rather than specific segment or interest?
- **Innovation**
Is this project/event unusual or unique? Does it move an existing program in a new direction?
- **Community support**
Does the project/event have broad-based community appeal or support? What is the evidence of need or this project/event in the City?
- **Evidence of partnerships**
What kind and degree of partnership does the project/event exhibit? Volunteer involvement, inter-jurisdictional, corporate, business and/or civic organization support?
- **Other funding sources**
What other revenue sources will be used to support this project/event?
- **Previous and replacement funding**
Is this funding request for a new project/event or to continue or expand on-going project/event?
- **Scale of project**
Is the project of a scale suitable for this funding program?

Indicate here how your project meets the above Tourism Promotion Fund Criteria:

(Use an extra page if necessary.)

TIMELINE

PROJECTS MUST BE COMPLETED BY JUNE 30, 2020. If your project is to be completed in phases, please give a breakdown of timelines.

This is an event occurring March 14 - 16, 2025.

Please use the space below to provide any necessary background on elements of your projected time line.

N/A

PROJECT BUDGET

Please list the amount requested, what it is to be used for, and the amount of matching funding. *(Please specify if fee waivers are included in the match funding amounts.)*

This grant will go directly to pay for a youth judge and obstacle course coordinator. We don't charge much for youth classes, so we rely on grants to help pay for youth stalls, judges and special activities.

Total Tourism Fund Amount Requested	<u>\$ 3790</u>
Total Value of Project	<u>\$ 3790 (actual fees. value is the kids' accomplishments!)</u>
Total Amount of Matching Funds Acquired	<u>\$ N/A</u>

PROJECTED REVENUE

Please list the projected revenue generated by your program or project below. Include any information on hotel blocks secured, or other facility rentals if applicable. You may attach studies, or use an extra page if necessary.

See attached estimate included in email titled Estimated Economic Impact

AWARD DETERMINATION

Awards are based on the extent to which the applicant project or activity meets the following criteria:

- Priority is given to Chickasha-based activities and projects.
- Priority is given to programs requesting seed money versus ongoing funding.
- The project or activity:
 - + promotes tourism which benefits the overall community, rather than a specific segment or interest.
 - + supports regional tourism planning/promotion.
 - + promotes the unique attributes of Chickasha for tourists and the community.
 - + promotes the city as a destination place.
 - + encourages partnerships (public/private).
 - + supports long-lasting assets, capital facilities/amenities.

The Chickasha Industrial Authority reserves the right, in its sole discretion, to fund or not fund any particular project or program for which an application is submitted. The determination of whether to fund a particular project or program will be based upon a number of factors, including but not limited to: the ability of the program or project to promote tourism in the city, the relative merits of the project or program compared to the applications and the overall availability of funding. The Chickasha Industrial Authority is the sole judge of its obligation to fund any particular project or program regardless of its merits under these factors

REPORTING

Chickasha Industrial Authority reserves the right to request and receive an after-event summary for any project or program funded by the authority.

National Alpaca Show Project Description

Event Dates: March 14-16, 2025

Location: Chickasha, Oklahoma

What We Wish to Do

The Alpaca Owners Association (AOA) is bringing its prestigious National Alpaca Show to Chickasha, Oklahoma for the first time in March 2025. This three-day event will showcase the nation's premier alpaca genetics while offering educational opportunities, youth development activities, and community engagement. Unlike many livestock exhibitions, our show encourages public attendance at no cost, allowing visitors to interact directly with alpacas and their owners.

The National Show features:

- Competitive alpaca judging across multiple breed categories
- Youth-focused competitions and educational seminars
- Interactive public experiences including a popular Selfie Booth
- Vendor marketplace featuring alpaca fiber products and related items
- Educational presentations
- Annual fundraising banquet supporting youth development and educational initiatives

Our objective is to create a memorable event that not only serves the alpaca community but also introduces these remarkable animals to the broader Chickasha community, generates substantial economic impact, and establishes the foundation for potential future collaborations.

Tangible Benefits to the Community

Significant Economic Impact

- Direct Lodging Revenue: Approximately 800 room nights generating \$444,800 for local accommodations
- Food & Beverage Spending: Estimated \$62,500 total with \$50,000 coming from out of town visitors
- Additional Local Spending: Approximately \$31,250 on retail, supplies, and services
- Total Direct Economic Impact: Over \$538,550, with \$519,800 coming from outside the community
- Extended Stay Impact: Many participants will arrive early for setup and stay through breakdown (average 5-day attendance, 4-night stay)

Community Engagement Opportunities

- Free Public Access: No admission fees, encouraging maximum community participation
- Media Exposure: Increased visibility for Chickasha through regional and national coverage

Intangible Benefits to the Community

- Agricultural Awareness: Introducing residents to sustainable fiber livestock practices
- Career Exploration: Showcasing agricultural business opportunities for students
- Hands-on Learning: Direct interaction with animals and experienced owners

Cultural Enrichment

- Unique Entertainment: Youth costume competition featuring creative storytelling and performances
- Community Pride: Positioning Chickasha as a host for prestigious national events

Youth Development

- Leadership Opportunities: Young people gaining presentation and public speaking experience
- Mentorship: Direct interaction between youth and industry professionals
- Responsibility Training: Young exhibitors demonstrating animal care and management skills
- Longterm Relationships: Forming connections between Chickasha youth and the national alpaca community

Visitor Impact

Tourism Enhancement

- First-time Visitors: Introducing approximately 200 out of town participants to Chickasha
- Extended Stays: Most participants staying 4+ nights in local accommodations
- Commercial Lodging Usage: 90% of attendees utilizing local hotels and motels
- Destination Awareness: Promoting Chickasha as a viable location for agricultural tourism

Community Introduction

- Visitor Exploration: Participants discovering local restaurants, shops, and attractions
- Social Media Exposure: Attendees sharing Chickasha experiences with their online networks
- Word of mouth Promotion: Participants sharing positive experiences with their home communities

Public Engagement

- Interactive Opportunities: Selfie Booth allowing direct interaction with alpacas
- Spectator Enjoyment: Competitive events providing unique entertainment
- Family-friendly Activities: Programming suitable for all ages
-

We will measure the success of the National Alpaca Show through:

Quantitative Metrics

- Economic Impact Verification: Tracking actual hotel bookings, restaurant receipts, and vendor feedback
- Attendance Figures: Monitoring both exhibitor and public attendance throughout the event
- Media Coverage Analysis: Measuring reach and impression numbers from media appearances
- Social Media Engagement: Tracking hashtag usage, checkins, and content creation

Qualitative Assessment

- Participant Surveys: Gathering feedback from exhibitors, vendors, and volunteers
- Youth Participation Outcomes: Evaluating educational benefits and skills development
- Public Feedback: Collecting visitor impressions through comment cards and conversations

Partnership Evaluation

- Venue Collaboration: Reviewing working relationship with Grady County Fairgrounds
- Local Business Engagement: Measuring participation in welcome packages and promotions
- Volunteer Program: Assessing community member involvement and satisfaction

The National Alpaca Show represents an exceptional opportunity for Chickasha to host a prestigious national event that delivers substantial economic benefits while introducing residents to these fascinating animals. Our commitment to free public access ensures the entire community can participate, while our focus on youth development aligns with community values. With significant projected economic impact and the potential for ongoing partnership, this event promises to be a valuable addition to Chickasha's tourism calendar.

National Alpaca Show Estimated Economic Impact

Number of Tickets Sold:

Alpaca Owners Association does not charge admission fees. We encourage the public to come into the barn and meet the alpacas up close and personal. The owners are welcoming!

Estimated number of attendees: 250

Percent from outside community: 80%

Total outside Attendees: 200 (this is a low estimate)

This does not include public attendance.

Average number of days attended: 5

Average number of Nights in Market: 4

Percent of Attendees staying at Commercial Lodging: 90%

Average Nightly Lodging Cost: \$139.00

Total Lodging Nights: 800

Direct Lodging Spent: \$444,800.00

Average Daily Spend on Food & Beverage: \$50

Total Food & Beverage Spending: \$62,500

Total outside Food and Beverage Spending: \$50,000

Average Daily Spending on other: \$25 (This excludes the amount our attendees spend with vendors at the show)

Total Other Spending: \$31, 250.00

Total Outside Other Spending: \$25,000.00

Total Direct Economic Impact: \$538,550.00

Total Outside Economic Impact: \$519,800.00

Total Direct Economic Impact, Less Tickets: N/A



History

Alpaca breeders from across the nation will gather in Chickasha, Oklahoma, for the 36th annual Mazuri AOA National Alpaca Show, presented by Heritage Farm Alpacas & Events and RayNay Alpaca Farm. Over 500 alpacas will compete for the prestigious title of National Supreme Champion, with judges evaluating both Huacaya and Suri alpacas on conformation and fleece quality.

The national show has been in existence for 36 years. The location rotates East to West each year. We have held our show in Denver, Colorado, Ft. Wayne, Indiana, Peoria, Illinois and Grand Island, Nebraska. This is our first time in Oklahoma.

AOA was invited to hold the 2025 national show in the following communities:

- Des Moines, Iowa
- Grand Island, Nebraska
- Lincoln, Nebraska
- Ft. Wayne, Indiana
- Wichita Falls, Texas

AOA considered all locations, but contracted with Oklahoma after the success of the Oklahoma Alpaca Affiliate shows and the venue, which is top notch. The affiliate offers support through volunteers and farms that will show. The facility is the perfect set up for an alpaca show and the management is easy to work with.

Marketing

We have been running a social media campaign since October 2024.

Please see this great interview on Fox 25, KOCB:

https://okcfox.com/features/living-oklahoma/alpaca-your-bags-national-alpaca-show-trots-into-chickasha-this-march?fbclid=IwY2xjawlJQwXleHRuA2FibQIxMAABHvr7VRakyVHUV9ajce4XNyHLUZr0CILGZD8CmK7LG8VwEVgBEo16Vqzglw_aem_AIFJhfeip8bKY2LL2ZSxDA

We expect several media interviews during Nationals weekend.

We are running ads and social media campaigns in the Oklahoma City area to encourage the public to drive in and see the alpaca costume contest and visit the Selfie Booth!



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