

AMENDED NOTICE OF SPECIAL MEETING
OF THE
CHICKASHA INDUSTRIAL AUTHORITY

In compliance with Title 25, Oklahoma Statutes, Section 301-314, the Oklahoma Open Meeting Act, including the posting of notice and agenda, be advised that the **SPECIAL MEETING OF THE CHICKASHA INDUSTRIAL AUTHORITY WILL BE HELD ON TUESDAY, MARCH 10, 2026, AT 7:30 A. M. (Immediately following the EDC Meeting).** Said meeting will be held at the CHICKASHA CHAMBER OF COMMERCE, located at 221 W. Chickasha Ave., Chickasha, Oklahoma.

The City of Chickasha encourages participation from all its citizens. If participation is not possible due to a disability, notification to the City Clerk at least 48 hours prior to the scheduled meeting is encouraged to make the necessary accommodations. The City may waive the 48-hour rule if signing is not the necessary accommodation.

CHICKASHA INDUSTRIAL AUTHORITY
AGENDA

- Item No. 1 - Call Meeting to Order/Roll Call.
- Item No. 2 - Consent Items:
 - a. Acceptance of the minutes of February 10, 2026, Special Meeting.
 - b. Acceptance of the financials for February 2026.
 - c. Acknowledge receipt of the Economic Development Council of Chickasha, Inc. Check Detail for February 2026.
- Item No. 3 - Discussion, consideration, and possible action on a Tourism Promotion Program Application for funding from Lyndal Weaver for the 2026 Stan Musial AABC World Series in the amount of \$3,500.00.
- Item No. 4 - Discussion consideration, and possible action on a Tourism Promotion Program Application request for \$30,000.00 from the OHSRA/OKJHSA for assistance on rodeos to be held April 4-5, 2026, May 14-17, 2026, May 26-May 31, 2026, and October 31 – November 1, 2026,
- Item No. 5 - Board Members Communication.
- Item No. 6 - Adjournment.

Posted on the bulletin board of the Chickasha Municipal Building on Thursday, March 5, 2026, at 3:30 p.m.


Susan M. McDaniel, CMC - City Clerk

Members: Zachary Grayson – Chairman, Micah McCarty, Tim Elliott, Kimmy Loggins,
Georgianne Hebblethwaite, Scott Smith, Kea Ginn

ITEM NO. 2 a

Minutes of February 10, 2026, Special Meeting
March 10, 2026 Agenda

SPECIAL
CHICKASHA INDUSTRIAL AUTHORITY

Minutes

A Special meeting of the Chickasha Industrial Authority was held on Tuesday, February 10, 2026, at 8:21 a.m. as specified in advance by a prepared agenda. Said meeting was held at the CHICKASHA CHAMBER OF COMMERCE, located at 221 W. Chickasha Ave., Chickasha, Oklahoma. Said Notice and Minutes from said meeting are kept on file in the office of the City Clerk, 117 North 4th Street, Chickasha, Oklahoma.

Item No. 1. **Call Meeting to Order/Roll Call.**

PRESENT: Zachary Grayson, Chairman
 Kea Ginn, Member
 Tim Elliott, Member
 Georgianne Hebblethwaite, Member
 Scott Smith, Member
 Kimmy Loggins, Member
 Micah McCarty, Member

ABSENT: None.

CITY STAFF

Jim Crosby, City Manager
Susan M. McDaniel, City Clerk
Shae Mortimer, Marketing and Civic Engagement Manager
Rich Edwards, Finance Director

Item No. 1. **Call Meeting to Order/Roll Call.**

Item No. 2. **Consent Item:**

Item No. 2a. **Acceptance of the minutes of January 13, 2026, Special Meeting.**

Item No. 2b. **Acceptance of the Financials for January 2026.**

Item No. 2c. **Acknowledge receipt of the Economic Development Council of Chickasha Inc. Check Detail for January 2026.**

***Motion by Hebblethwaite, second by Ginn to approve the Consent Items 2a – 2c.**

Roll call vote:

"Ayes" Elliott, Hebblethwaite, Loggins, Smith, McCarty, Ginn, and Grayson.

"Nays" None

Motion carried. 7 – 0

Item No. 3. **Board Members Communications.**

Item No. 4. **Adjournment:**

*Motion by Hebblethwaite, second by Smith to adjourn the meeting.

Time: 8:28 a.m.

(ATTEST)

Susan M. McDaniel, CMC - City Clerk

Zachary Grayson, Chairman

Passed and approved on the 10th day of March 2026.

CITY OF CHICKASHA
 FINANCIAL STATEMENT (UNAUDITED)
 AS OF: FEBRUARY 28TH, 2026

25 -CHICKASHA INDUST AUTH
 25-CHICKASHA INDUSTRIAL

% OF YEAR COMPLETED: 66.67

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR EXPENSE	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
<u>PERSONNEL COST</u>							
<u>5101-DIRECT PERSONNEL COSTS</u>							
525-5101-001 SALARIES	80,000.00	0.00	0.00	0.00	0.00	80,000.00	0.00
TOTAL 5101-DIRECT PERSONNEL COSTS	80,000.00	0.00	0.00	0.00	0.00	80,000.00	0.00
<u>5102-RETIREMENT/PENSION COSTS</u>							
525-5102-003 MUNICIPAL PENSION	8,464.00	0.00	0.00	0.00	0.00	8,464.00	0.00
525-5102-004 FICA	6,227.00	0.00	0.00	0.00	0.00	6,227.00	0.00
TOTAL 5102-RETIREMENT/PENSION COSTS	14,691.00	0.00	0.00	0.00	0.00	14,691.00	0.00
<u>5103-INDIRECT PERSONNEL COSTS</u>							
525-5103-003 AUTO ALLOWANCE	5,200.00	0.00	0.00	0.00	0.00	5,200.00	0.00
TOTAL 5103-INDIRECT PERSONNEL COSTS	5,200.00	0.00	0.00	0.00	0.00	5,200.00	0.00
<u>5104-HEALTH CARE</u>							
525-5104-002 HEALTH INSURANCE	5,485.00	0.00	0.00	0.00	0.00	5,485.00	0.00
525-5104-003 WORKERS COMPENSATION	108.00	0.00	0.00	0.00	81.00	27.00	75.00
TOTAL 5104-HEALTH CARE	5,593.00	0.00	0.00	0.00	81.00	5,512.00	1.45
TOTAL PERSONNEL COST	105,484.00	0.00	0.00	0.00	81.00	105,403.00	0.08
<u>MAINTENANCE AND OPERATION</u>							
<u>5201-SUPPLIES</u>							
525-5201-001 OFFICE SUPPLIES/MAINTEN	1,500.00	78.66	0.00	595.52	0.00	904.48	39.70
TOTAL 5201-SUPPLIES	1,500.00	78.66	0.00	595.52	0.00	904.48	39.70
<u>5205-MAINTENANCE-PROPERTY & BL</u>							
<u>5206-UTILITIES</u>							
525-5206-001 MARKETING	40,000.00	768.52	0.00	14,552.49	7,560.00	17,887.51	55.28
525-5206-003 ELECTRICITY (SIGN)	2,500.00	181.83	0.00	1,491.52	2,131.37	1,122.89	144.92
525-5206-004 PROFESSIONAL DEVELOPMEN	2,500.00	0.00	0.00	270.00	0.00	2,230.00	10.80
TOTAL 5206-UTILITIES	45,000.00	950.35	0.00	16,314.01	9,691.37	18,994.62	57.79
<u>5208-MISCELLANEOUS</u>							
525-5208-012 MISC ACCOUNTING ADJUSTM	0.00	0.00	0.00	44,469.00	0.00	44,469.00	0.00
TOTAL 5208-MISCELLANEOUS	0.00	0.00	0.00	44,469.00	0.00	44,469.00	0.00

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<u>5210-ADVERTISING</u>							
525-5210-004 SPECIAL PROMOTIONS/OUTD	5,000.00	0.00	0.00	1,800.00	0.00	3,200.00	36.00
TOTAL 5210-ADVERTISING	5,000.00	0.00	0.00	1,800.00	0.00	3,200.00	36.00
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TOTAL MAINTENANCE AND OPERATION	51,500.00	1,029.01	0.00	63,178.53	9,691.37 (21,369.90)	141.49
<u>OTHER SERVICE CHARGES</u>							
<u>5301-OPERATIONAL CONTRACT</u>							
525-5301-007 PROFESSIONAL SERVICES	15,000.00	0.00	0.00	0.00	0.00	15,000.00	0.00
TOTAL 5301-OPERATIONAL CONTRACT	15,000.00	0.00	0.00	0.00	0.00	15,000.00	0.00
<u>5302-SERVICE CONTRACTS/AG</u>							
525-5302-000 OTHER SERVICE AGREEMENT	350.00	0.00	0.00	139.00	0.00	211.00	39.71
TOTAL 5302-SERVICE CONTRACTS/AG	350.00	0.00	0.00	139.00	0.00	211.00	39.71
<u>5305-GRANTS & PROGRAMS</u>							
<u>5350-SERVICE AGENCIES AND</u>							
525-5350-002 ECONOMIC DEVELOPMENT CO	405,000.00	34,791.00	0.00	278,328.00	347,910.00 (221,238.00)	154.63
525-5350-003 TOURISM	100,000.00	5,000.00	0.00	5,155.00	14,997.00	79,848.00	20.15
525-5350-003.1 TOURISM- SPORTS COMPLEX	30,000.00	0.00	0.00	0.00	0.00	30,000.00	0.00
525-5350-007 CHICKASHA FESTIVAL OF L	35,000.00	0.00	0.00	30,000.00	0.00	5,000.00	85.71
TOTAL 5350-SERVICE AGENCIES AND	570,000.00	39,791.00	0.00	313,483.00	362,907.00 (106,390.00)	118.66
<hr/>							
TOTAL OTHER SERVICE CHARGES	585,350.00	39,791.00	0.00	313,622.00	362,907.00 (91,179.00)	115.58
<u>TRANSFERS TO OTHER FUNDS</u>							
<u>5500-TRANSFER TO OTHER FUNDS</u>							
525-5500-039 TRANSFER OUT-AIRPORT (C	12,500.00	0.00	0.00	0.00	0.00	12,500.00	0.00
TOTAL 5500-TRANSFER TO OTHER FUNDS	12,500.00	0.00	0.00	0.00	0.00	12,500.00	0.00
<hr/>							
TOTAL TRANSFERS TO OTHER FUNDS	12,500.00	0.00	0.00	0.00	0.00	12,500.00	0.00
<u>UNDESIGNATED EXPENSES</u>							
<u>5600-UNDESIGNATED EXPENSES</u>							
525-5600-001 CONTINGENCY RESERVES	18,763.00	0.00	0.00	0.00	0.00	18,763.00	0.00
TOTAL 5600-UNDESIGNATED EXPENSES	18,763.00	0.00	0.00	0.00	0.00	18,763.00	0.00

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DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	PRIOR YEAR EXPENSE	Y-T-D ACTUAL	Y-T-D ENCUMBRANCE	BUDGET BALANCE	% OF BUDGET
TOTAL UNDESIGNATED EXPENSES	18,763.00	0.00	0.00	0.00	0.00	18,763.00	0.00
<u>CAPITAL EQUIPMENT</u>							
<u>6450-PROJECTS</u>							
525-6450-030 COMMUNITY CLEANUP	85,000.00	0.00	0.00	12,655.00	0.00	72,345.00	14.89
TOTAL 6450-PROJECTS	85,000.00	0.00	0.00	12,655.00	0.00	72,345.00	14.89
TOTAL CAPITAL EQUIPMENT	85,000.00	0.00	0.00	12,655.00	0.00	72,345.00	14.89
<u>CAPITAL EQUIPMENT</u>							
<u>6500-PROGRAMS</u>							
525-6500-001 FESTIVAL OF LIGHT	100,000.00	0.00	0.00	0.00	0.00	100,000.00	0.00
525-6500-002 FAIRGROUND EVENTS	24,000.00	0.00	0.00	22,500.00	7,500.00 (6,000.00)	125.00
525-6500-003 EMERGING OPPORTUNITIES	0.00	0.00	0.00	1,350.00	0.00 (1,350.00)	0.00
525-6500-008 ROCK ISLAND ARTS FESTIV	5,000.00	0.00	0.00	0.00	0.00	5,000.00	0.00
525-6500-009 OK FOOD TRUCK CHAMPIONS	10,000.00	0.00	0.00	10,000.00	0.00	0.00	100.00
525-6500-010 WINGS AND WHEELS EVENT	12,500.00	0.00	0.00	0.00	0.00	12,500.00	0.00
TOTAL 6500-PROGRAMS	151,500.00	0.00	0.00	33,850.00	7,500.00	110,150.00	27.29
TOTAL CAPITAL EQUIPMENT	151,500.00	0.00	0.00	33,850.00	7,500.00	110,150.00	27.29
TOTAL 25-CHICKASHA INDUSTRIAL	1,010,097.00	40,820.01	0.00	423,305.53	380,179.37	206,612.10	79.55
*** TOTAL EXPENDITURES ***	1,010,097.00	40,820.01	0.00	423,305.53	380,179.37	206,612.10	79.55

FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Feb-2026 THRU Feb-2026

DEPT : N/A

SUPPRESS ZEROS

ACCOUNTS: 4000-000.0 THRU 525-9999-999.9

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE =====AMOUNT===== =====BALANCE=====

4500-011 TRANSFER FROM GENERAL F11
B E G I N N I N G B A L A N C E 337,737.06CR

2/24/26 2/24 B55061 11515 HOTEL/MOTEL 90% JE# 041012 44,527.44CR 382,264.50CR
===== FEBRUARY ACTIVITY DB: 0.00 CR: 44,527.44CR 44,527.44CR

4600-001 INTEREST INCOME - CD
B E G I N N I N G B A L A N C E 1,086.65CR

2/28/26 3/04 B55101 Interest000000 11529 INTEREST JE# 041029 160.83CR 1,247.48CR
===== FEBRUARY ACTIVITY DB: 0.00 CR: 160.83CR 160.83CR

525-5201-001 OFFICE SUPPLIES/MAINTENANCE
B E G I N N I N G B A L A N C E 516.86

2/17/26 2/17 A43344 DFT: 000070 19373 JAN 2026 PCARD STATEMENT 0931 78.66 595.52
BANK OF AMERICA INV# JAN26 PCARD /PO#
===== FEBRUARY ACTIVITY DB: 78.66 CR: 0.00 78.66

525-5206-001 MARKETING
B E G I N N I N G B A L A N C E 13,783.97

2/17/26 2/17 A43344 DFT: 000070 19373 JAN 2026 PCARD STATEMENT 0931 298.76 14,082.73
BANK OF AMERICA INV# JAN26 PCARD /PO#
2/17/26 2/11 A43120 EFT: 000283 19354 1P6N-6YTR-DV1J 0874 25.99 14,108.72
AMAZON CAPITAL SERVICES INV# 1P6N-6YTR-DV1J /PO# 26-22219
2/17/26 2/11 A43121 EFT: 000283 19354 1QVQ-JWX7-D6QW 0874 443.77 14,552.49
AMAZON CAPITAL SERVICES INV# 1QVQ-JWX7-D6QW /PO# 26-22219
===== FEBRUARY ACTIVITY DB: 768.52 CR: 0.00 768.52

525-5206-003 ELECTRICITY (SIGN)
B E G I N N I N G B A L A N C E 1,309.69

2/05/26 2/05 A43046 CHK: 033745 19333 CITY ELECT SERV. JAN-JUN 237 150.52 1,460.21
PUBLIC SERVICE COMPANY OF INV# MISC INV /PO# 26-22012
2/20/26 2/20 A43364 CHK: 033813 19387 CITY ELECT SERV. JAN-JUN 237 31.31 1,491.52
PUBLIC SERVICE COMPANY OF INV# MISC ACCTS 2.19.26/PO# 26-22012
===== FEBRUARY ACTIVITY DB: 181.83 CR: 0.00 181.83

FUND : 25 -CHICKASHA INDUST AUTH

PERIOD TO USE: Feb-2026 THRU Feb-2026

DEPT : 25 CHICKASHA INDUSTRIAL AUTH SUPPRESS ZEROS

ACCOUNTS: 4000-000.0 THRU 525-9999-999.9

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE =====AMOUNT===== =====BALANCE=====

525-5350-002 ECONOMIC DEVELOPMENT COUNCIL
B E G I N N I N G B A L A N C E 243,537.00

2/17/26 2/11 A43160 CHK: 033774 19354 EDC CON FEB 26 185 34,791.00 278,328.00
ECONOMIC DEVELOPMENT COUN INV# FEB 2026 /PO# 26-22068
===== FEBRUARY ACTIVITY DB: 34,791.00 CR: 0.00 34,791.00

525-5350-003 TOURISM
B E G I N N I N G B A L A N C E 155.00

2/03/26 1/28 A42789 CHK: 033702 19299 EDC CALI BUSINESS TRIP 185 5,000.00 5,155.00
ECONOMIC DEVELOPMENT COUN INV# EDC CALIFORNIA TRI/PO# 26-22097
===== FEBRUARY ACTIVITY DB: 5,000.00 CR: 0.00 5,000.00

--*-*-* 000 ERRORS IN THIS REPORT! *-*-*-*-*

** REPORT TOTALS ** --- DEBITS --- --- CREDITS ---
BEGINNING BALANCES: 382,485.52 341,323.71CR
REPORTED ACTIVITY: 40,820.01 44,688.27CR
ENDING BALANCES: 423,305.53 386,011.98CR
TOTAL FUND ENDING BALANCE: 37,293.55

SELECTION CRITERIA

FISCAL YEAR: Jul-2025 / Jun-2026
FUND: Include: 25
PERIOD TO USE: Feb-2026 THRU Feb-2026
TRANSACTIONS: BOTH

ACCOUNT SELECTION

ACCOUNT RANGE: 4000-000.0 THRU 525-9999-999.9
DEPARTMENT RANGE: - THRU -
ACTIVE FUNDS ONLY: NO
ACTIVE ACCOUNT ONLY: NO
INCLUDE RESTRICTED ACCOUNTS: NO
DIGIT SELECTION:

PRINT OPTIONS DETAIL

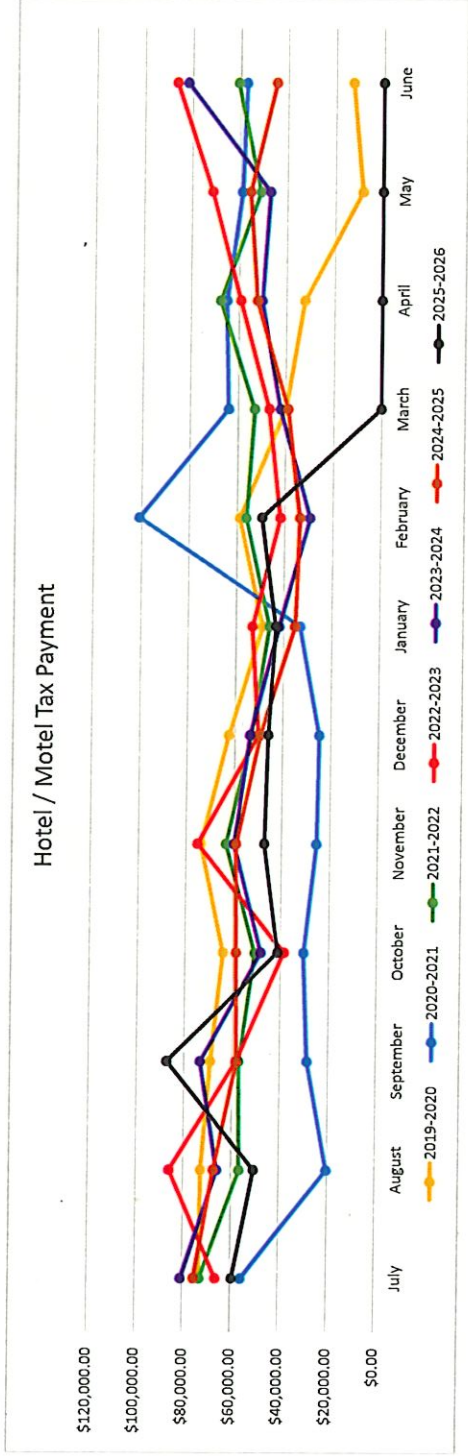
OMIT ACCOUNTS WITH NO ACTIVITY: YES
PRINT ENCUMBRANCES: NO
PRINT VENDOR NAME: YES
PRINT PROJECTS: NO
PRINT JOURNAL ENTRY NOTES: NO
PRINT MONTHLY TOTALS: YES
PRINT GRAND TOTALS: NO
PRINT: INVOICE/PO #
PAGE BREAK BY: NONE

*** END OF REPORT ***



	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025	2025-2026
July	\$73,219.33	\$55,600.95	\$72,826.96	\$66,114.05	\$80,728.49	\$75,385.80	\$59,418.50
August	\$72,657.84	\$20,068.61	\$56,497.19	\$85,856.55	\$65,903.87	\$67,346.49	\$50,601.81
September	\$68,937.55	\$28,501.95	\$57,023.20	\$58,136.41	\$73,230.95	\$57,980.16	\$87,410.86
October	\$63,950.14	\$30,258.55	\$50,700.80	\$38,362.67	\$48,143.32	\$58,468.98	\$41,211.76
November	\$73,727.34	\$25,434.20	\$63,178.71	\$75,116.83	\$59,880.19	\$58,906.33	\$47,266.51
December	\$62,350.99	\$24,629.90	\$52,910.49	\$49,906.64	\$53,562.53	\$49,116.82	\$46,030.17
January	\$48,604.29	\$33,110.79	\$45,839.35	\$52,913.87	\$41,750.55	\$35,094.84	\$43,323.80
February	\$58,657.13	\$100,744.34	\$56,109.63	\$41,630.30	\$29,377.57	\$33,560.20	\$49,474.93
March	\$39,697.24	\$63,931.29	\$52,970.19	\$46,684.17	\$42,032.18	\$38,896.48	\$0.00
April	\$32,277.46	\$65,027.63	\$67,680.17	\$59,154.20	\$50,219.30	\$52,082.47	\$0.00
May	\$8,299.74	\$58,965.32	\$51,104.18	\$71,453.53	\$47,021.97	\$55,422.61	\$0.00
June	\$12,543.84	\$57,286.51	\$60,737.85	\$86,394.61	\$81,935.34	\$44,622.80	\$0.00
Totals	\$614,922.89	\$563,560.04	\$687,578.72	\$731,723.83	\$673,786.26	\$626,883.98	\$424,738.34

Monthly Avg \$ 51,244 \$ 46,963 \$ 57,298 \$ 60,977 \$ 56,149 \$ 52,240 \$ 60,677
 Monthly Budget Est. \$ 56,667
 Budget Variance 7%
 YTD Budget Surplus/(Deficit) \$ 28,072
 Year to Year Variance 25%
 Year to Year Surplus/(Deficit) \$ 106,651



ITEM NO. 2b

Financials for February 2026
March 10, 2026
AGENDA

ITEM NO. 2 c

Economic Development Council of Chickasha
Check Detail for February 2026
March 10, 2026
AGENDA

Economic Development Council of Chickasha, Inc.

Check Detail

February 2026

DATE	TRANSACTION TYPE	NUM NAME	MEMO/DESCRIPTION	CLR	AMOUNT
101.1	First National	0401			
02/13/2026	Check	ACH Matthew T Brooks, Jr.	Payroll Research		
02/13/2026	Check	ACH Jim Cowan	Payroll Director		
02/13/2026	Check	ACH Cheryl Critchfield	Payroll Operations		
02/18/2026	Check	8161 Blue Cross & Blue Shield	277770 0000975470 Cowan, Brooks, Critchfield		-3,151.93
02/18/2026	Check	8162 Vitus Investments	277770 0000975470 Cowan, Brooks, Critchfield		3,151.93
02/18/2026	Check	8163 Visa	February Storage		-300.00
			February Storage		300.00
			Credit card ending in 9353 Cowan		-2,154.95
			Zoom.com		15.99
			Crazy 8 - business lunch		35.02
			Gannett Media		19.99
			Leadership Oklahoma		155.30
			Roasters - OKSBDC meeting		54.72
			Walmart		40.59
			Ralphies - hosting OSA meeting/lunch		558.00
			DJWSJ		39.99
			Hostgator		24.19
			Hotel Z - Select Oklahoma		253.09
			Hotel Z - Select Oklahoma		543.09
			Hotel Z - Select Oklahoma		8.66
			Landglide		99.99
			Adobe		19.99
			Interurban - business lunch		88.13

Economic Development Council of Chickasha, Inc.

Check Detail

February 2026

DATE	TRANSACTION TYPE	NUM NAME	MEMO/DESCRIPTION	CLR	AMOUNT
			Linked IN		39.99
			Linked in		8.22
			Chickasha Public Schools		150.00
02/18/2026	Check	8164 KSWO	Inv 4163249-1/Marketing		-1,000.00
			Inv 4163249-1/Marketing		1,000.00
02/18/2026	Check	8165 oklahoma Tourism & Recreation	2026 Travel Guide Inv 73-TG26-507		-5,600.00
			2026 Travel Guide Inv 73-TG26-507		5,600.00
02/18/2026	Check	8166 Electrical Technologies, Inc.	Electric work on lights across Chickasha Ave		-720.00
			Electric work on lights across Chickasha Ave		720.00
02/18/2026	Check	8167 Public Service Company of Oklahoma	953-937-571-2-5		-46.34
			953-937-571-2-5		46.34
02/18/2026	Check	8168 Standley Systems	Print cartridge for EDC printer Inv 1911716		-96.60
			Print cartridge for EDC printer Inv 1911716		96.60
02/18/2026	Check	8169 OH18 LLC	Inv 3686		-100.00
			Inv 3686		100.00
02/18/2026	Check	8170 Chickasha Chamber of Commerce	Rent/Utilities		-2,080.94
			Rent/Utilities		2,080.94
02/27/2026	Check	8171 Blue Cross & Blue Shield	0000975470 Cowan Critchfield Brooks		-3,151.93
			0000975470 Cowan Critchfield Brooks		3,151.93
02/27/2026	Check	8172 Mollman Outdoor	Inv Q41649		-250.00
			Inv Q41649		250.00
02/27/2026	Check	8173 Chickasha Chamber of Commerce	Sponsor Leadership Chickasha lunch		-376.30

Economic Development Council of Chickasha, Inc.

Check Detail

February 2026

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	CLR	AMOUNT
02/27/2026	Check	8174	Edward Jones Financial	Sponsor Leadership Chickasha lunch		376.30
02/27/2026	Check	8175	Angel, Johnston & Blasingame, P.C.	February contributions Brooks Critchfield		-505.00
02/27/2026	Check	8176	VSP Vision Care	February contributions Brooks Critchfield		-505.00
02/27/2026	Check	8177	Delta Dental of Oklahoma	Inv 58956		-195.00
02/27/2026	Check	ACH	Cheryl Critchfield	Inv 58956		195.00
02/27/2026	Check	ACH	Jim Cowan	30099313 824681510 Cowan Brooks Critchfield		-44.91
02/27/2026	Check	ACH	Matthew T Brooks, Jr.	30099313 824681510 Cowan Brooks Critchfield		44.91
02/27/2026	Check	ACH	Cheryl Critchfield	0016706-0001 Inv 2263594		-180.00
02/27/2026	Check	ACH	Jim Cowan	0016706-0001 Inv 2263594		180.00
02/27/2026	Check	ACH	Cheryl Critchfield	Payroll Operations		
02/27/2026	Check	ACH	Jim Cowan	Payroll Operations		
02/27/2026	Check	ACH	Matthew T Brooks, Jr.	Payroll Director		
02/27/2026	Check	ACH	Matthew T Brooks, Jr.	Landglide reimb		
02/27/2026	Check	ACH	Matthew T Brooks, Jr.	Payroll Research		
02/27/2026	Check	ACH	Matthew T Brooks, Jr.	Payroll Research		

CIA Action Form
Meeting Date:

March 10, 2026

Item No. 3

Agenda Item: Discussion, consideration, action on a Tourism Promotion Program Application request for funding from Lyndal Weaver for the 2026 Stan Musial AABC World Series in the amount of \$3,500.00.

Background/Description:

This program was awarded \$3,500.00 in 2023.

This program was awarded \$3,500.00 in 2024.

This program was awarded \$3,500.00 in 2025.

Staff Recommendation:

Susan McDaniel, CMC

From: Lyndal Weaver <lweaver@dbatcl.com>
Sent: Thursday, February 19, 2026 2:01 PM
To: Susan McDaniel, CMC
Subject: Re: 2026 Stan Musial World Series Sponsorship Application

Sorry for all the files. My only scanner is on my phone. :)

Thanks!
Lyndal Weaver
D-BAT Collegiate League
214-478-3875



On Thu, Feb 19, 2026, 2:00 PM Susan McDaniel, CMC <susan.mcdaniel@chickasha.org> wrote:

I have received your application.

Thank you!



Susan McDaniel, CMC
City Clerk
City of Chickasha
Tel: 405.222.6001 Mobile: 405.544.6551
susan.mcdaniel@chickasha.org
www.chickasha.org
117 N. 4th St., Chickasha, 73018

From: Lyndal Weaver <lweaver@dbatcl.com>
Sent: Thursday, February 19, 2026 1:58 PM
To: Susan McDaniel, CMC <susan.mcdaniel@chickasha.org>
Cc: jim <jim@chickashaedc.com>; Mike Ross <mross@usao.edu>
Subject: 2026 Stan Musial World Series Sponsorship Application

Susan,

Attached is our application for the 4th annual Stan Musial World Series hosted at USAO for July 15-18, 2026. We greatly appreciate our partnership with the City of Chickasha, USAO and Chickasha High School.

Thanks!

Lyndal Weaver

D-BAT Collegiate League

214-478-3875





Tourism Promotion Program Application for Funding

Application must be complete to receive a tourism award. This application may be submitted electronically by attaching the completed file to an email addressed to Susan McDaniel @chickasha.org, or mail printed original application to the Chickasha Industrial Authority, City of Chickasha, 117 North 4th Street, Chickasha, Oklahoma, 73018, or hand deliver your original to Chickasha City Hall, 117 North 4th Street, City Manager's Office. Telephone (405)222-6045.

Project Title: AABC STAN MUSICAL WS
Project Dates: Beginning: July 15, 2026 Ending: July 18, 2026
Contact Person: LYNDAL Weaver
(Person with most knowledge about this application) E-mail: lweaver@dbatcl.com
Company/Organization: D-BAT Collegiate League Phone: _____
Address: 2105 White Cliff
City: Richardson State: TX Zip: 75080
Project Sponsor: Lyndal Weaver / Mike Ross (USAO)
(Person representing agency or organization authorized to sign Memorandum of Understanding with the City)
Address: _____

City: _____ State: _____ Zip: _____
Signature: Lyndal Weaver Phone: 214-478-3875
Sponsor is: Profit-making Non-profit 501-C Public Agency
Amount requested*: \$ 3500
Other funding sources*: \$ 9000 Total project budget*: \$ 12500

**The award will be contingent upon the applicant's demonstration of other funding sources (matching funds). Expenditures are subject to audit.*

In the space below, provide a one-paragraph summary of your request and what you will accomplish. If your request is part of a larger project, you may briefly describe the overall project. However, please focus your answer on the specific element for which you are requesting funding.

The AABC Stan Musical hosted by D-BAT Collegiate League enters its 4th year in Chickasha. USAO is the main field for tournament and Chickasha High School is used also. Last year tournament had 16 teams from Oklahoma, Kansas and Texas.

SCOPE OF WORK

Fully describe the project. Expand your project summary to address such issues as: what it is you wish to do; the tangible and intangible benefits to the community; visitor impact, and how you will evaluate the success of the project. If you are requesting funds for a specific portion of a larger project, please indicate, but focus your response on the element for which you are requesting funding.

The tournament is a collegiate baseball competition with out of town teams staying in Chickasha and competing at USAO and Chickasha High School.

Describe how you will advertise, publicize or otherwise distribute information regarding your project.

We use our website dbatel.com and aabc.us Coach Ross promotes through USAO and hopefully this year we can target more community awareness through Mr. Cavan's office.

EVENT HISTORY

Please describe why the event is being held in Chickasha. Include any information on what made Chickasha an attractive venue for your event.

Chickasha is the perfect community
to be the permanent home of the
Stan Musical World Series.

Please provide information on how your event is typically funded. Include a listing of previous sponsors and the dollar amount of each past contribution.

League. \$9000
City of Chickasha \$3500

PROJECT EVALUATION CRITERIA

CITY CODE DEFINING USE OF HOTEL TAX

ARTICLE VI, SECTION 48-165, Use of funds collected.

All taxes collected pursuant to provisions of this article shall be placed in the general fund of the city, shall be budgeted and appropriated annually by the city, and used exclusively for the purpose of encouraging, promoting, and fostering economic and industrial development, and projects related thereto; or to pay debt service with respect to the financing of any project relating thereto, with 90 percent of said tax revenues to be transferred to the city industrial authority to be used to:

- 1) Encourage, promote, and foster economic and industrial development; or
- 2) Contract with the economic development council of the county or others in order to provide the programs and services necessary to carry out the purposes of this article; with the ten percent of said tax revenues retained by the city to be used by the city to offset and reimburse the city for the costs and expenses in administering and collecting said tax.

TOURISM PROMOTION FUND CRITERIA

• **Tourism promotion**

Does the project/event meet the basic state requirements for tourism promotion? Promote a positive image for the City? Does this project/event promote the City as a destination place? Attract visitors, build new audiences, and encourage tourist expansion? Increase awareness of the City's amenities, history, facilities, and natural environment? Does it support regional tourism planning? *YES*

• **Benefit to the community**

How will this project/event benefit the citizens of Chickasha? Does this project benefit the overall community, rather than specific segment or interest? *High level Baseball teams and fans come to Chickasha*

• **Innovation**

Is this project/event unusual or unique? Does it move an existing program in a new direction? *Permanent home of tournament*

• **Community support**

Does the project/event have broad-based community appeal or support? What is the evidence of need or this project/event in the City? *We average around 1000+ people for the tournament*

• **Evidence of partnerships**

What kind and degree of partnership does the project/event exhibit? Volunteer involvement, inter-jurisdictional, corporate, business and/or civic organization support? *USAO baseball staff is instrumental in tournament duties.*

• **Other funding sources**

What other revenue sources will be used to support this project/event? *League fees / Gate fees (go to USAO)*

• **Previous and replacement funding**

Is this funding request for a new project/event or to continue or expand on-going project/event? *ON-going.*

• **Scale of project**

Is the project of a scale suitable for this funding program? *YES.*

Indicate here how your project meets the above Tourism Promotion Fund Criteria:

(Use an extra page if necessary.)

TIMELINE

PROJECTS MUST BE COMPLETED BY JUNE 30, 2026. If your project is to be completed in phases, please give a breakdown of timelines.

July 15-18, 2026

Please use the space below to provide any necessary background on elements of your projected time line.

N/A

PROJECT BUDGET

Please list the amount requested, what it is to be used for, and the amount of matching funding. *(Please specify if fee waivers are included in the match funding amounts.)*

Total Tourism Fund Amount Requested	<u>\$ 3500</u>
Total Value of Project	<u>\$ 12500</u>
Total Amount of Matching Funds Acquired	<u>\$ 9000</u>

PROJECTED REVENUE

Please list the projected revenue generated by your program or project below. Include any information on hotel blocks secured, or other facility rentals if applicable. You may attach studies, or use an extra page if necessary.

AWARD DETERMINATION

Awards are based on the extent to which the applicant project or activity meets the following criteria:

- Priority is given to Chickasha-based activities and projects.
- Priority is given to programs requesting seed money versus ongoing funding.
- The project or activity:
 - + promotes tourism which benefits the overall community, rather than a specific segment or interest.
 - + supports regional tourism planning/promotion.
 - + promotes the unique attributes of Chickasha for tourists and the community.
 - + promotes the city as a destination place.
 - + encourages partnerships (public/private).
 - + supports long-lasting assets, capital facilities/amenities.

The Chickasha Industrial Authority reserves the right, in its sole discretion, to fund or not fund any particular project or program for which an application is submitted. The determination of whether to fund a particular project or program will be based upon a number of factors, including but not limited to: the ability of the program or project to promote tourism in the city, the relative merits of the project or program compared to the applications and the overall availability of funding. The Chickasha Industrial Authority is the sole judge of its obligation to fund any particular project or program regardless of its merits under these factors

REPORTING

Chickasha Industrial Authority reserves the right to request and receive an after-event summary for any project or program funded by the authority.

Agenda Item: Discussion, consideration, and possible action on a Tourism Promotion Program Application request for \$30,000.00 from the OHSRA/OKJHSA for assistance on rodeos to be held April 4-5, 2026, May 14-17, 2026, May 26-May 31, 2026, and October 31 – November 1, 2026.

Background/Description:

This program was awarded \$20,000.00 in 2023 (\$5,000.00 per event). They had requested \$25,000.00

This program was awarded \$24,000.00 in 2024 (\$6,000.00 per event). They had requested \$30,000.00

This program was awarded \$24,000.00 in 2025 (\$6,000.00 per event). They had requested \$30,000.00

Staff Recommendation:

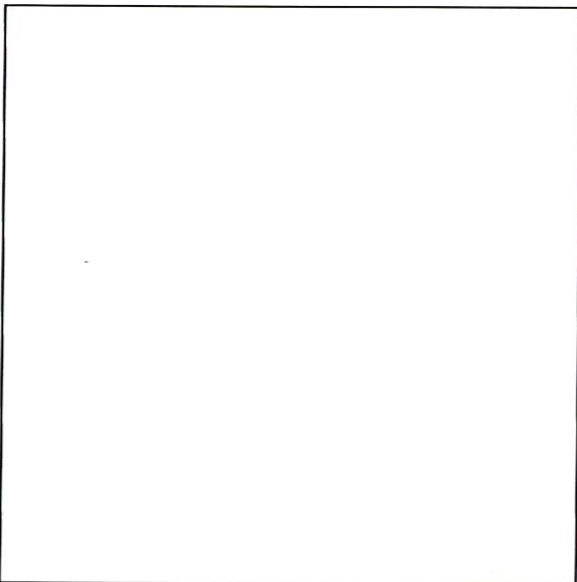
Susan McDaniel, CMC

From: Andy Maher <andy@gradycountyfairgrounds.com>
Sent: Thursday, March 5, 2026 7:21 AM
To: Susan McDaniel, CMC
Subject: Fw: Tourism Application Process
Attachments: Application.pdf; Criteria.pdf; OHSRA-OKJHSRA-2025-Survey Report.pdf

Good Morning

I just received an email from the new Oklahoma High School Rodeo Association with the attached tourism application. Jeff Todd has served as president of this association for many years and has always submitted the paperwork in a timely manner. I am not certain of the timeline on the CIA agenda packets, but I replied to the OHSRA that they might have missed the deadline for the March meeting.

Thank You



From: glennspen@aol.com <glennspen@aol.com>
Sent: Thursday, March 5, 2026 6:59 AM
To: Andy Maher <andy@gradycountyfairgrounds.com>
Subject: Re: Tourism Application Process

Please see attached.

Diane



Tourism Promotion Program Application for Funding

Application must be complete to receive a tourism award. This application may be submitted electronically by attaching the completed file to an email addressed to susan.jones@chickasha.org, or mail printed original application to the Chickasha Industrial Authority, City of Chickasha, 117 North 4th Street, Chickasha, Oklahoma, 73018, or hand deliver your original to Chickasha City Hall, 117 North 4th Street, City Manager's Office. Telephone (405)222-6045.

Project Title: 2026 Oklahoma High School Rodeos

Project Dates: Beginning: April 2026 Ending: November 2026

Contact Person: Shawn Moyer

(Person with most knowledge about this application) E-mail: smoyer@moyerelectricok.com

Company/Organization: Oklahoma High School Rodeo Phone: 580-247-8071

Address: PO Box 50

City: Freedom State: OK Zip: 73842

Project Sponsor: Shawn Moyer, President

(Person representing agency or organization authorized to sign Memorandum of Understanding with the City)

Address: PO Box 514

City: Woodward State: OK Zip: 73802

Signature:  Phone: 580-247-8071

Sponsor is: Profit-making Non-profit 501-C Public Agency

Amount requested*: \$ 30,000

Other funding sources*: \$ see attached Total project budget*: \$ see attached

**The award will be contingent upon the applicant's demonstration of other funding sources (matching funds). Expenditures are subject to audit.*

In the space below, provide a one-paragraph summary of your request and what you will accomplish. If your request is part of a larger project, you may briefly describe the overall project. However, please focus your answer on the specific element for which you are requesting funding.

The Oklahoma High School Rodeo Association is an Oklahoma non-profit corporation with 501c3 status, an affiliate of the National High School Rodeo Association, and has a junior high division (OKJHSRA), grades fifth through eighth and high school division (OHSRA), grades ninth through twelfth. In 2026 the OHSRA will produce 20 regular high school rodeos (10 weekends) and its state finals rodeo. The OKJHSRA will produce 16 regular season junior high rodeos (8 weekends) and its state finals rodeos. Each association has seen a steady increase in members since 2019.

The OKJHSRA sends a qualifying team (top 4 year-end) that represents the state of Oklahoma at the National Junior High School Rodeo Finals which is the second largest rodeo in the world. The OHSRA sends a qualifying team to the National High School Finals, the largest rodeo in the world. As you might expect, both organizations have earned multiple team National Championships over the years along with having many National Event Champions.

Contestants at our Events are accompanied by their parents, siblings, grandparents and friends who fill the stands and spend substantial money in our supporting communities.

Our 2026 rodeo schedule features the following events:

Spring 2026 Schedule

March 14-15- Ardmore JH/HS

March 20-22- Border Bash-Lazy E JH/HS

April 4-5- Chickasha JH/HS

April 25-26 Weatherford HS/ Thomas JH

May 14-17 Chickasha JH Finals

May 26-31- Chickasha HS Finals

Fall 2026 Schedule (tentative)

Sept 4-6- Lazy E- JH/HS

Sept 19-20- Woodward- JH/HS

Oct 3-4- Pawhuska- JH/HS

Oct 17-18- Stigler- HS

Oct 31-Nov 1- Chickasha- JH/HS

Nov 7-8- Durant- H/S





Chickasha and the Grady County Fairgrounds have become the central location of our Association. Our family members love the facility and the community. No other community hosts more than regular season joint rodeos. By adding both state finals rodeos to the calendar, Chickasha and Grady County reap the benefits of the significant economic impacts from our events. Our goal is to make sure that Chickasha's sponsorship funds for these 4 significant events (plus associated events and activities at Grady County Fairground) return event greater economic benefits to the Chickasha community.

Our executive board holds its annual mid-winter Directors meeting and annual Booster Dinner at Grady County Fairgrounds. Barrel racing and roping events that are included during our rodeo weekends bring in hundreds of additional contestants and their families to the Chickasha area. Additional tax revenue to the Chickasha community is a plus these added events.

OHSRA/OKJHSRA Grady County Rodeo- April 3-5, 2026

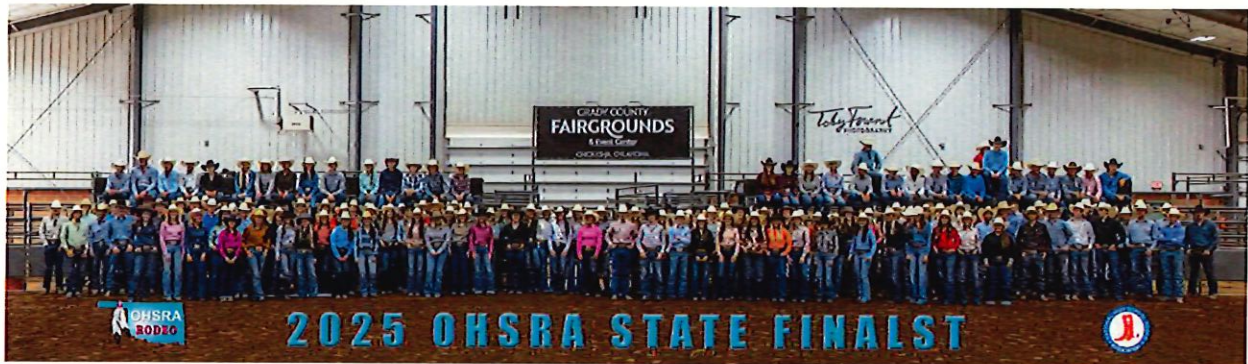
This is both a JH and HS rodeo that brings in 300+ contestants to the Chickasha community for 3 days of competition. The facilities at the Grady County Fairgrounds are perfectly positioned to accommodate the large event. As reflected by the attached survey. Our joint rodeo events produce significant economic impacts in the communities where they are held.

2026 OKJHSRA State Finals Rodeo- May 14-17, 2026
2026 OHSRA State Finals Rodeo- May 26- May 31, 2026

In 2018, the OHSRA moved its state finals rodeo to the Grady County Fairgrounds. The OHSRA state finals is the high school division's year end culminating and premier event.

As you will see from our attached survey, the OHSRA Finals provides a significant economic impact on the Chickasha community. OHSRA members bring family and friends to this weeklong event. Grady County fairgrounds provide the perfect backdrop for our event.

With the support of the City of Chickasha and the encouragement of the Grady County Fairgrounds, the OKJHSRA State Finals were moved to Chickasha in 2021. Beginning with the OKJHSRA state finals in the middle of May, our two events keep people in the community for two weeks.

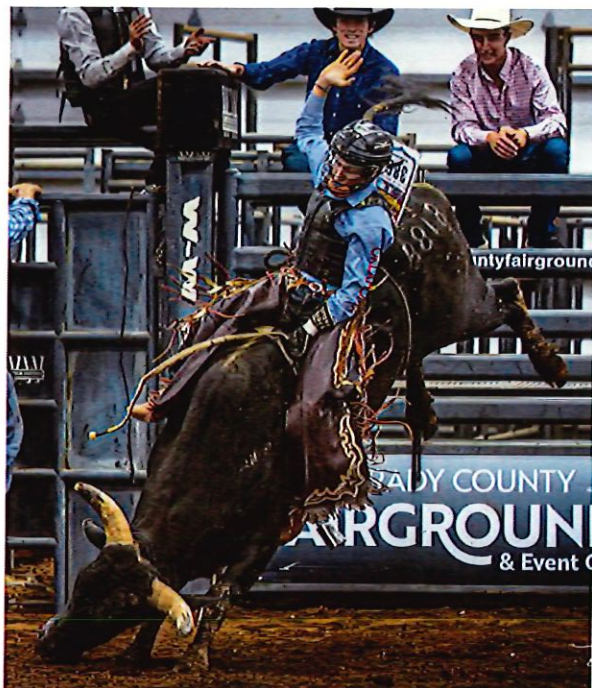


During each respected finals, OKJHSRA and OHSRA members compete for year-end prizes and the coveted Nationals team positions of the top 4. Over \$50,000 in prizes will be awarded at the OKJHSRA Finals awards banquet and over \$70, 000 in prizes and scholarships will be awarded at the OHSRA Finals awards banquet.



OKJHSRA/OHSRA Grady County Rodeo- October 30-November 1, 2026

The 2026/2027 seasons of the rodeo will begin in the fall of 2026. Our fall rodeo at the Grady County Fairgrounds is one of our last fall season rodeos and brings over 300 contestants to the community for 3 days of competition. As reflected by the attached survey, joint events that we produce provide a significant economic impact to the communities we hold our events.



How the Events will be Marketed

Our Events are marketed through several media outlets and promoted by the OHSRA and the Grady County Fairgrounds through their websites and Facebook pages and other social media outlets.

The joint rodeos held at the Grady County Fairgrounds have become our most popular regular season weekends- a home away from home- for our members. Joint rodeos bring together large crowds as well as vendors and provide an event for the community to come out and watch. During the championship performance where the top 15 contestants in each event compete is a "made for the public event." The Championship Round packs the stands with public attendance from Chickasha and surrounding communities.

How Support Funds will be Used

The funds received will be used to offset event costs including ambulance service, insurance, announcer fees, secretary fees and other related expenses. Any leftover revenues from the event will be used for OHSRA and OKJHSRA scholarships and year-end member awards.

Support funds help to ensure that the events stay in Chickasha. We receive numerous requests from other venues and communities for regular season rodeos and the Finals. The finals are sought after by other communities who want the economic impact of such a large, weeklong event. We would like to keep the OKJHSRA and OHSRA Finals in Chickasha and the Grady County Fairgrounds for an extended period.

The Anticipated Economic Impact of the Events

The Events will have a real and significant economic impact on Oklahoma. The OHSRA conducted a survey of its members in the fall of 2025 to determine the spending habits of its members at our events. A summary report of the results of our 2025 survey is enclosed with this application. The economic impacts of OHSRA events are significant.

The Educational Component of the Event

The OHSRA and OKJHSRA take great pride in promoting the education of their members and require members to maintain minimum grade levels to compete throughout the season and at State and National Finals. During the Finals, OHSRA Seniors will interview for scholarships offered by the association. In 2025, over \$50,000 in senior scholarships were available. Many graduating seniors attend colleges and universities in Oklahoma that have college rodeo teams such as Southwestern Oklahoma State University, Northwestern Oklahoma State University, Oklahoma Panhandle State University, Western Oklahoma College and Northeastern Oklahoma

A&M College. Of course, many others attend Oklahoma State University where they might choose to participate on the OSU rodeo team or simply pursue their college dreams.

Contact information for Event Organizers

Shawn Moyer, OHSRA President
PO Box 514
Woodward, Ok 73802
(580) 247-8071

For more info see: ohsra.com



2025 MEMBERSHIP SURVEY REPORT



OHSRA & OKJHSRA 2024 Membership Survey Report

The Oklahoma High School Rodeo Association surveyed its 2024 - 2025 members and families of its High School Division (OHSRA) and Junior High Division (OKJHSRA) to gain information detailing our membership demographics, spending preferences, and the overall financial impact our membership provides to a community when we visit their town for our events. At the time this report was released, the OHSRA had 234 members and the OKJHSRA had 104 members. An appropriate number of surveys were returned to provide a representative and reliable analysis of member trends. Turnkey Surveys, an independent 3rd party research firm, compiled the results, analyzed the data and created this comprehensive report.

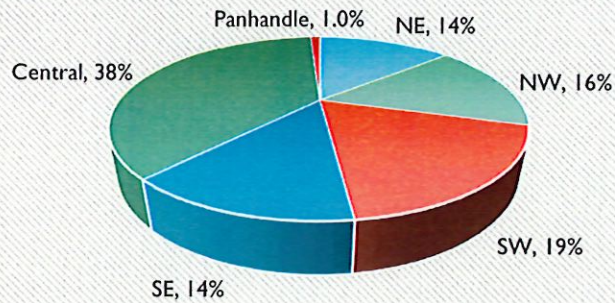
OHSRA & OKJHSRA Members Demographics:

- 97% live in Oklahoma
- 65% of families receive electric service from an Oklahoma electrical cooperative
 - Of those, 9% receive from Cotton EC, 8% from People's EC, and 7% from both NW Electric and Oklahoma EC
- 65% of families derive income from farming or ranching
- 38% of families are members of the Oklahoma Farm Bureau
- 29% of families derive income from oil and gas
- 27% of families are members of the Oklahoma Cattlemen's Assoc
- 23% of families are members of a federally recognized tribe
- 63% typically wear Cinch/Cruel Girl brand and 51% wear Ariat while participating in rodeos
- 50% of families drive Ford vehicles and 39% drive Ram vehicles to OHSRA & OKJHSRA rodeos
- 29% use Cactus brand ropes and 26% use Rattler brand
- 43% haul 2 horses, 23% haul 3 horses and 15% haul 4 or more horses to OHSRA & OKJHSRA rodeos
- 32% said NRS is their favorite tack store
- 15% pull Elite trailers to rodeos and 14% pull Platinum trailers

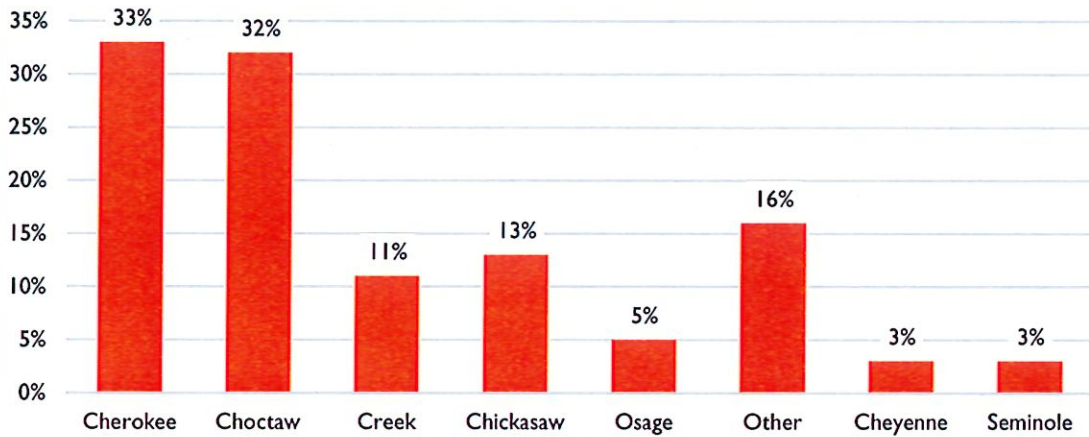
Standout Results:

- 97% purchase fuel at local gas stations while attending OHSRA rodeos
 - Of those, 95% would support a fuel company sponsor
- 97% said they eat at local restaurants while attending OHSRA rodeos
 - Of those, 95% would support a fast-food franchise sponsor
- 97% try to support sponsors by purchasing their products
- 94% purchase food or supplies at local stores while attending OHSRA & OKJHSRA rodeos
 - Of those, 92% try to support sponsors by purchasing their products
- 75% take in local entertainment while attending OHSRA & OKJHSRA rodeos
 - Of them, 74% try to support sponsors by purchasing their products
- 51% of families spend \$500 or more on lodging, food, fuel, supplies and entertainment at rodeos
- 41% of families spend between \$200 and \$400 per weekend on lodging, food, fuel, supplies and entertainment at OHSRA & OKJHSRA rodeos
- 34% of members and family stay at local hotels while attending rodeos
- Livestock Auctions used to market or sell livestock: 13% OKC West, 7% Woodward, and 6% Apache

Oklahoma Regions Where Members Live

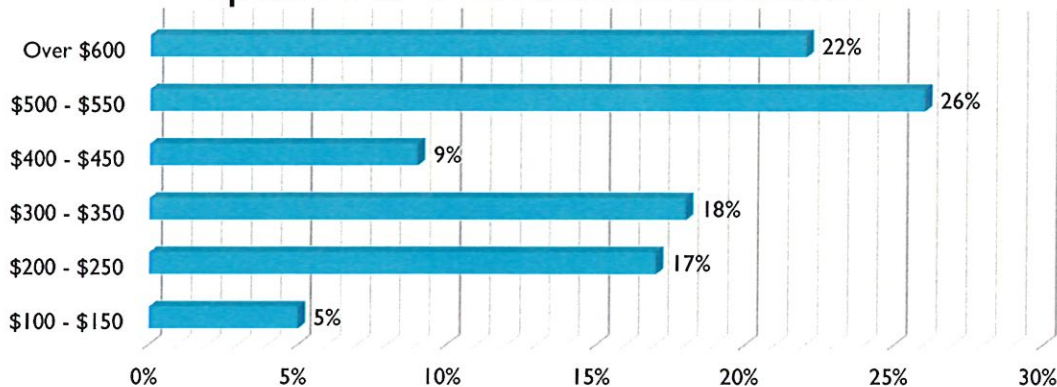


Members of a Federally Recognized Tribe

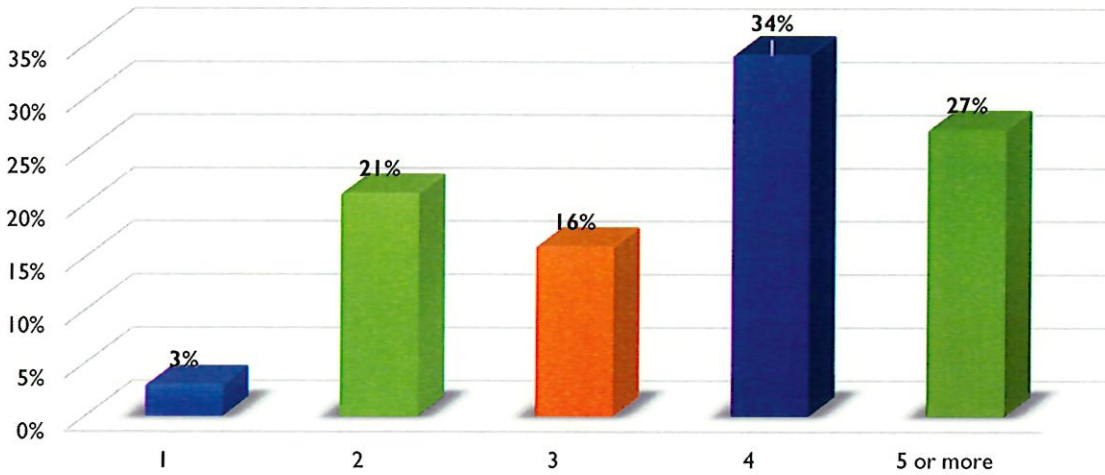


**Data from the 23% of families that are members of a federally recognized tribe*

Spend Per Weekend Breakdown

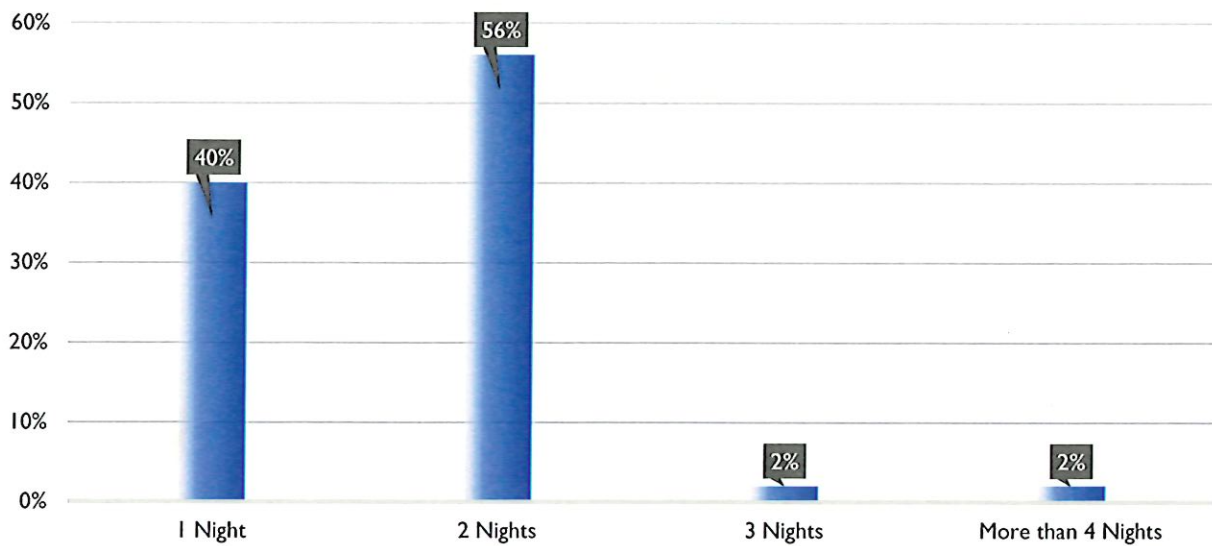


Extended Family Members Attending OHSRA Rodeos*



*Data from the 66% of members that have extended family frequently attend

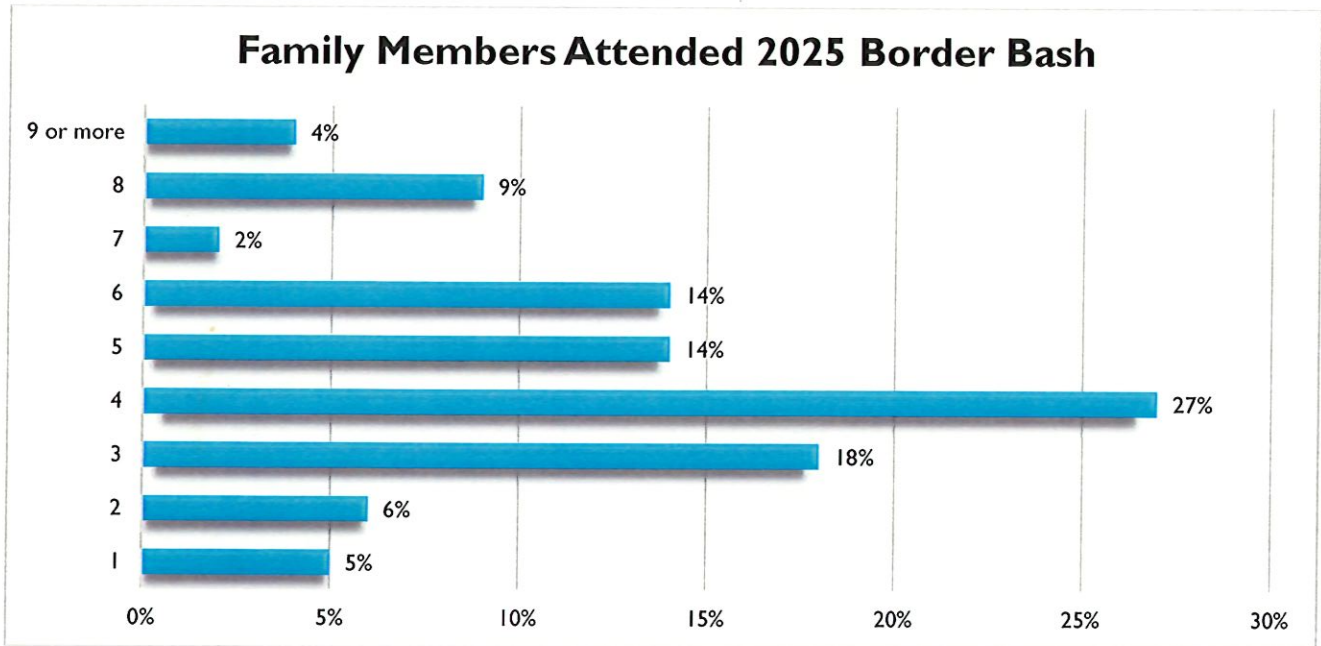
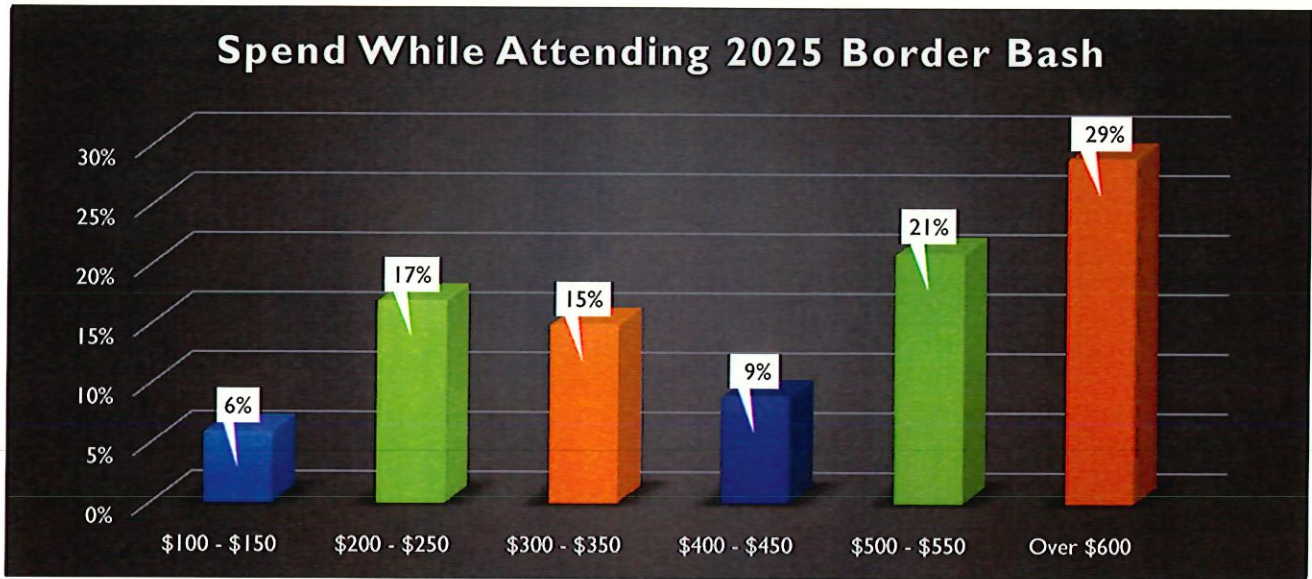
NIGHTS STAYED AT LOCAL HOTEL



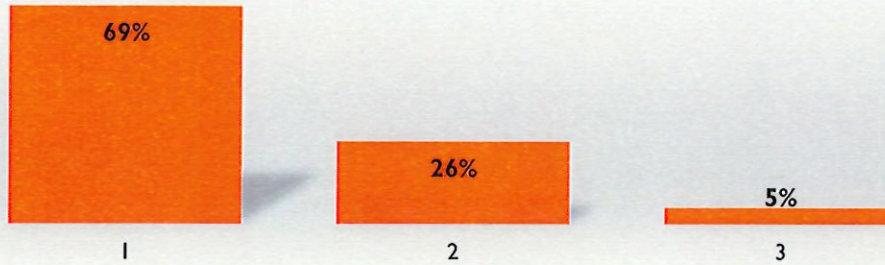
2025 Border Bash at Lazy E Arena

The 8th annual Border Bash rodeo was produced at the Lazy E Arena in Guthrie, Oklahoma in March 2024. The Border Bash is a 3-day joint rodeo between the OHSRA and OKJHSRA and the Kansas High School and Junior High Rodeo Association. A record 558 contestants from 10 states contestants participated in the 2024 Border Bash.

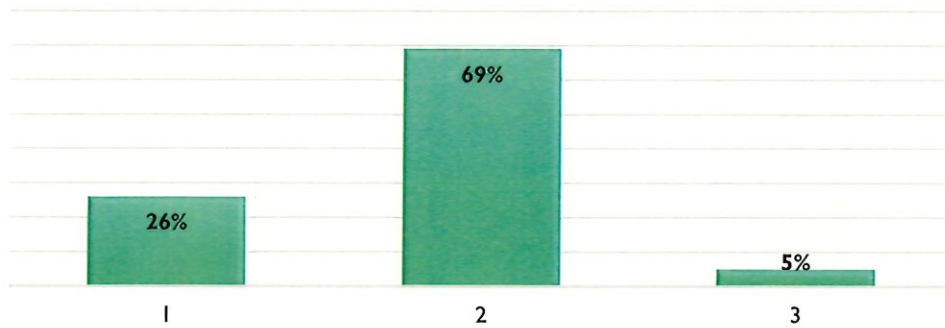
Standout Results:



Hotel Rooms During 2025 Border Bash*

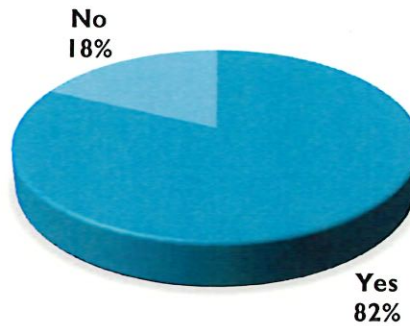


Hotel Nights During 2025 Border Bash*



* Data from the 20% of families that stayed at a hotel during Border Bash

FAMILY WATCHED THE LIVESTREAMING OF BORDER BASH



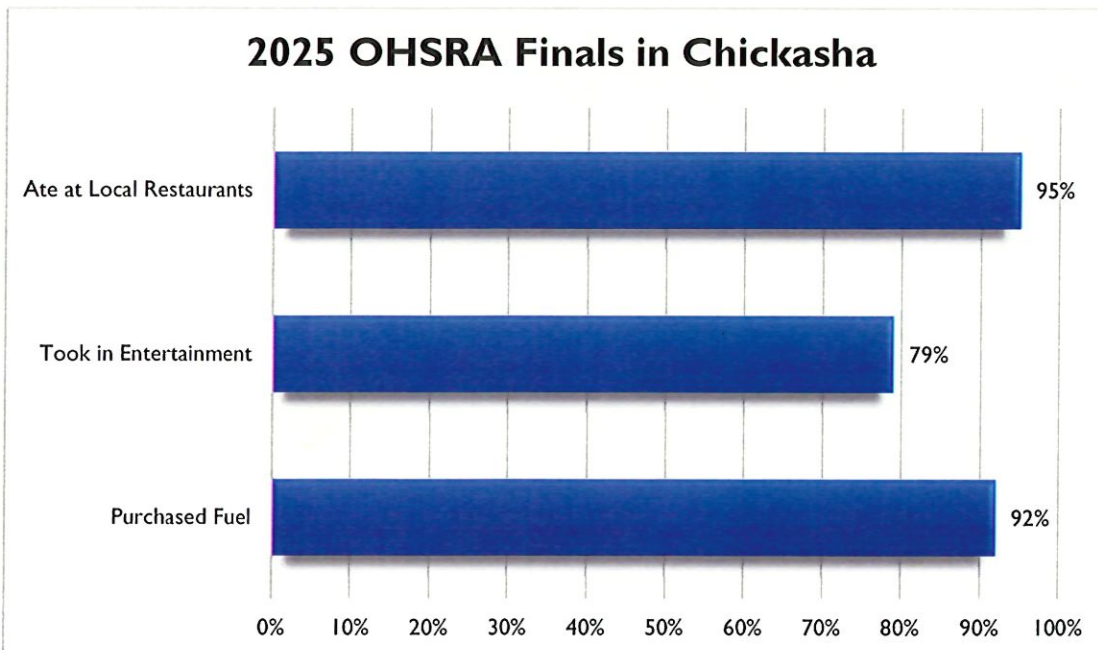
2024 OHSRA Finals

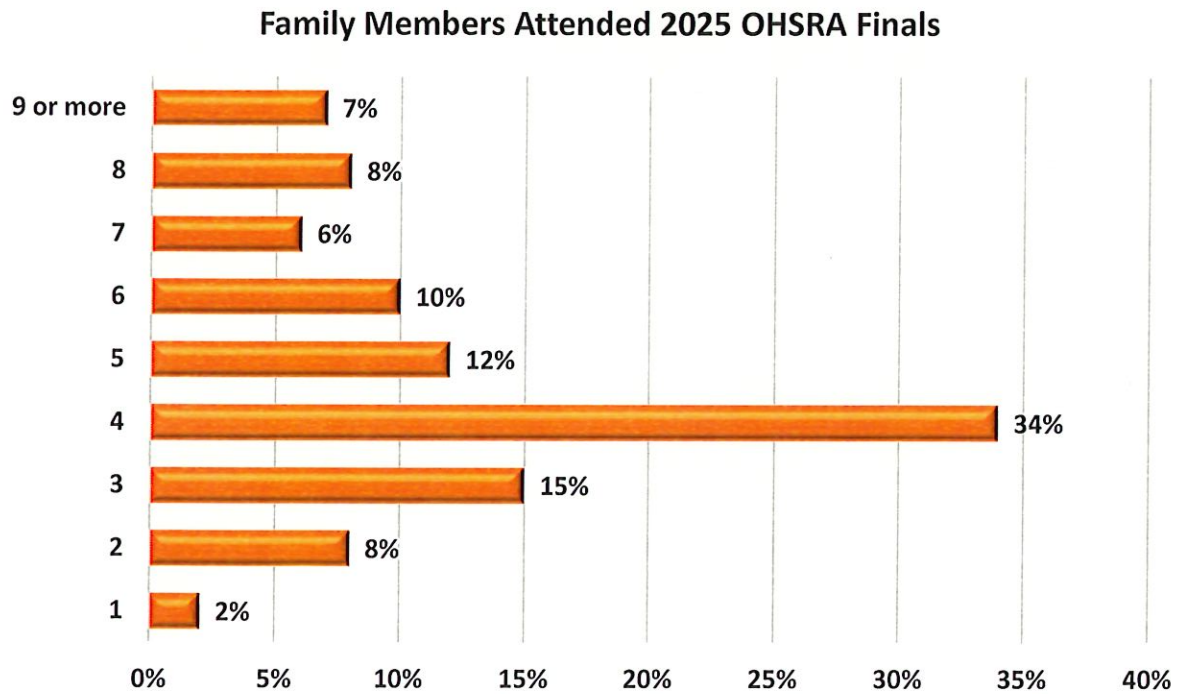
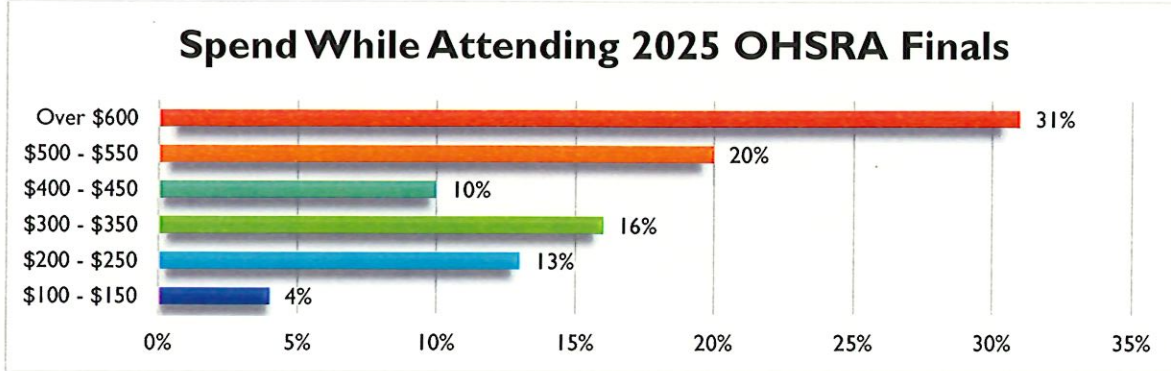
The OHSRA State Finals Rodeo is the culmination of each OHSRA rodeo season and typically includes 5 days of competition and activities in early June. 181 contestants qualified for and attended the 2024 State Finals in Chickasha, Oklahoma. The State Finals had a significant impact on the Chickasha community.

Prior to the 2024-2025 season, the OHSRA surveyed its incoming members regarding their participation at the 2024 State Finals Rodeo.

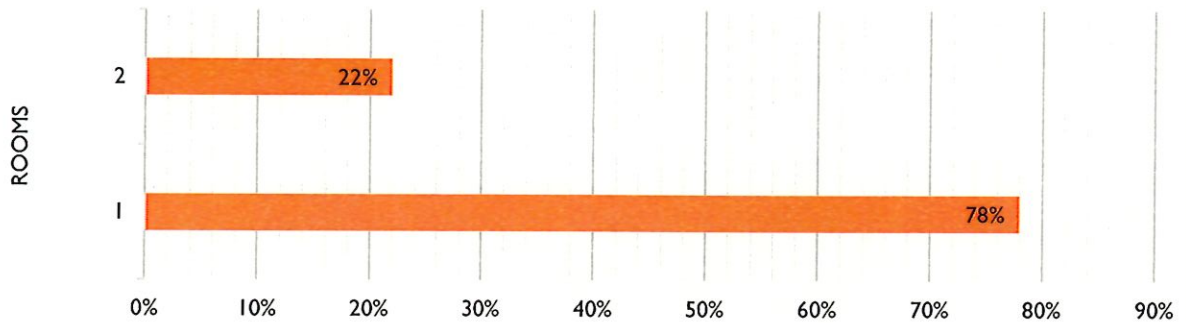
Standout Results:

- 90% of families spent \$200 or more attending the 2025 OHSRA Finals
- 51% of families spent \$500 or more attending the 2025 OHSRA Finals
- 19% of families spent \$700 or more attending the 2025 OHSRA Finals
- 95% ate at local restaurants in Chickasha
 - 66% of them ate at local restaurants 4 or more times
- 92% purchased fuel in Chickasha
- 96% brought 3 or more family members to the 2025 OHSRA Finals
- 88% of families watched livestreaming of the 2025 OHSRA Finals
- 79% shopped or took in entertainment in Chickasha
- 22% stayed in a Chickasha hotel for the 2025 OHSRA Finals
 - 22% stayed 1 night
 - 47% stayed 2 nights
 - 17% stayed 3 nights

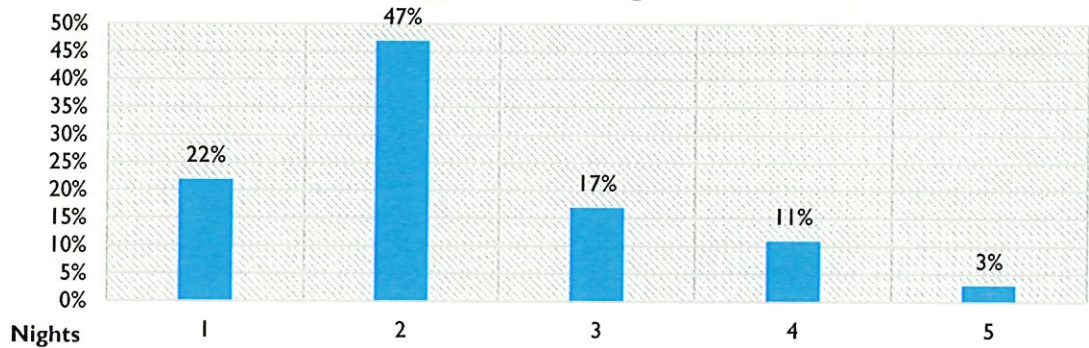




Hotel Rooms During 2025 Finals*

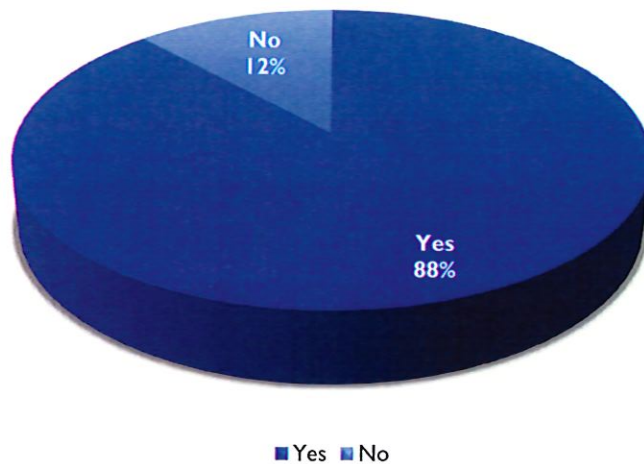


Hotel Nights During 2025 Finals*



* Data from the 22% of families that stayed at a hotel during Finals

Family Watched the Livestreaming of Finals



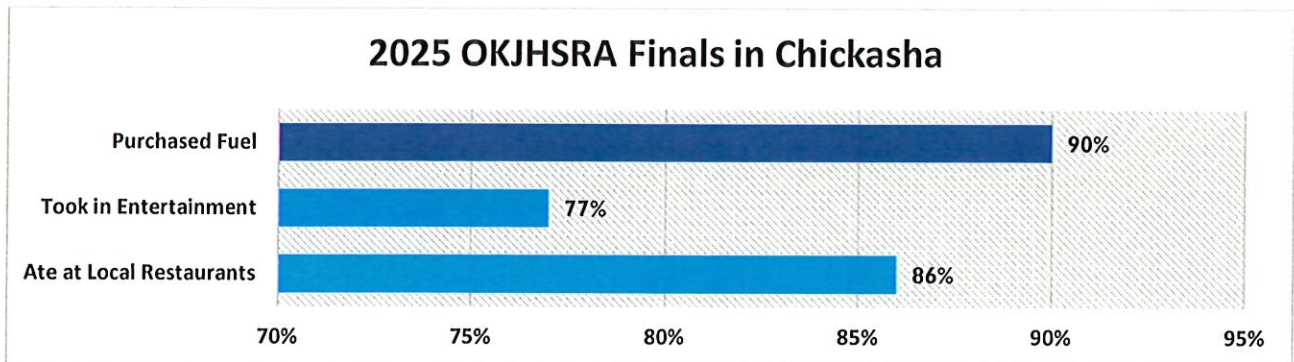
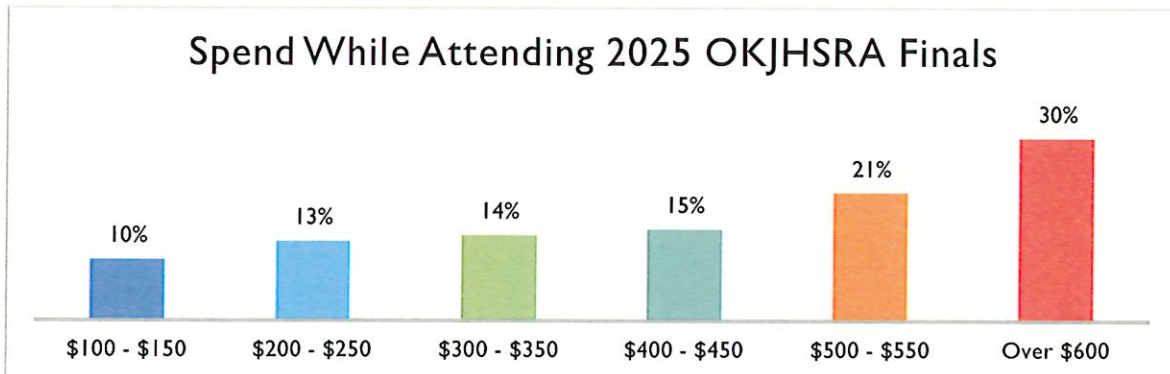
2024 OKJHSRA Finals:

The OKJHSRA State Finals Rodeo is the culmination of each OHSRA rodeo season and typically includes 4 days of competition and activities in May. 89 contestants qualified for and attended the State Finals in Chickasha, Oklahoma. The State Finals had a significant impact on the Chickasha community.

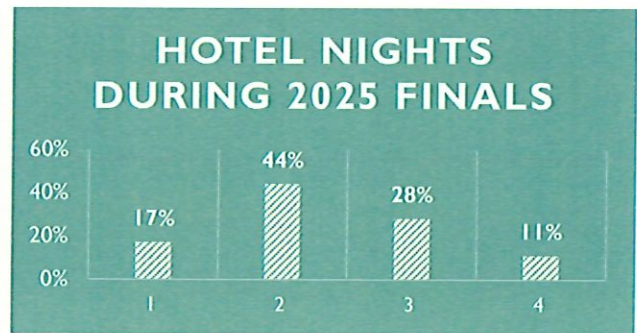
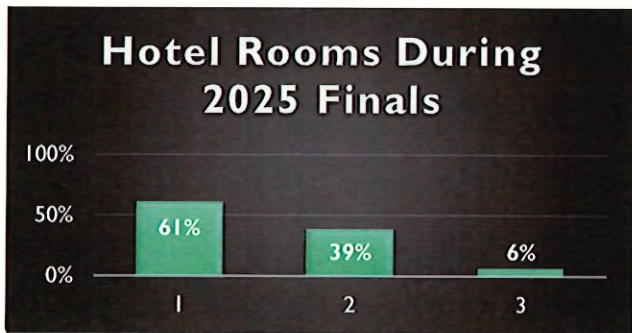
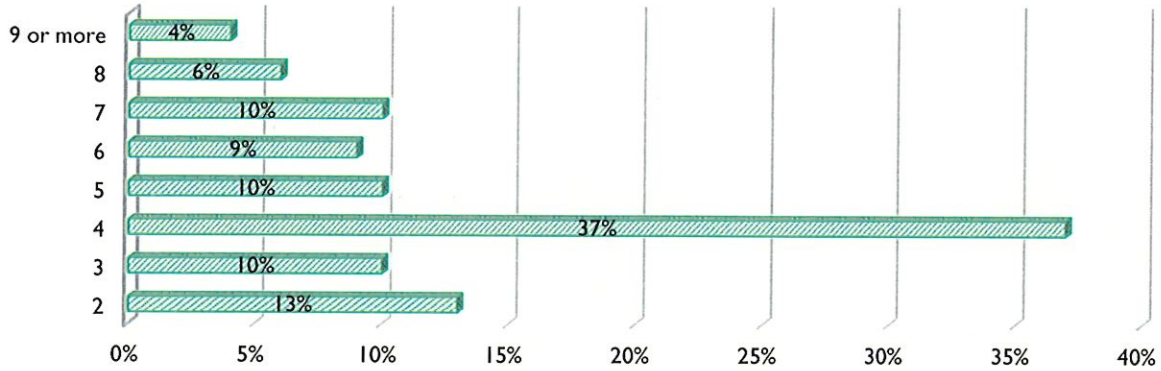
Prior to the 2024 - 2025 regular season, the OHSRA surveyed its incoming members regarding their participation at the 2024 State Finals Rodeo.

Standout Results:

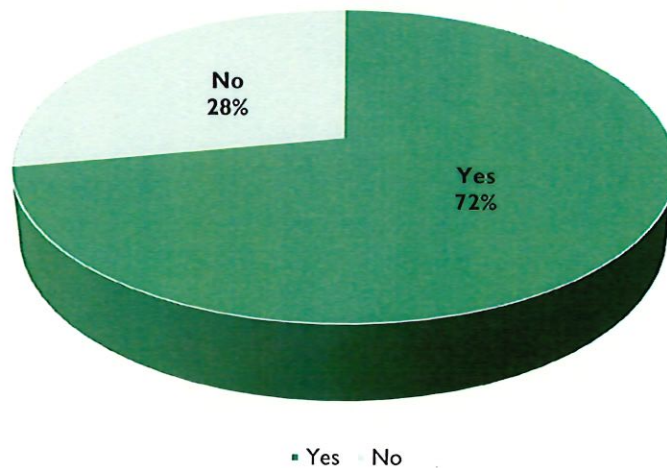
- 83% of families spent \$200 or more attending the 2025 OKJHSRA Finals
- 50% of families spent \$500 or more attending the 2025 OKJHSRA Finals
- 19% of families spent \$700 or more attending the 2025 OKJHSRA Finals
- 86% ate at local restaurants in Chickasha
 - 54% of them ate at local restaurants 4 or more times
- 90% purchased fuel in Chickasha
- 84% brought 3 or more family members to the 2025 OKJHSRA Finals
- 72% of families watched livestreaming of the 2025 OKJHSRA Finals
- 77% shopped or took in entertainment in Chickasha
- 19% stayed in a Chickasha hotel for the 2025 OKJHSRA Finals
 - 17% stayed 1 night
 - 44% stayed 2 nights
 - 28% stayed 3 nights



FAMILY MEMBERS ATTENDED 2025 OKJHSRA FINALS



Family Watched the Livestreaming of Finals



A few items to note about the results in this report:

- The survey was distributed to all NEW and RETURNING members for the 2024 - 2025 season, however, the events surveyed were for the 2023 - 2024 season.
- The association membership typically grows through the year such that the actual number of members will not be known until the end of the season.
- The OHSRA host some events (Cutting and Reined Cow Horse) that are not always held in conjunction with rodeos and there will be a small influx of membership to those host towns and that information is not included in these results.
- The survey was only distributed to incoming members and DOES NOT include statistics from:
 - Kansas High School Rodeo Association
 - Kansas Junior High School Rodeo Association

